VALENTINE'S WEEK ACTIVITY – GIRL UP RUHI

Date: 10th February 2026

Time: 12 Noon to 5 PM

Venue: Nescafe Area, Shaheed Sukhdev College of Business Studies, University of Delhi

Number of Participants: 300

Organized by: Girl Up Ruhi SSCBS

The Valentine's Week Interactive Awareness and Student Engagement Activity organised by Girl Up Ruhi at the Nescafe Area, Shaheed Sukhdev College of Business Studies, on 10th February witnessed enthusiastic participation and an engaging response from students across batches. The event successfully transformed the space into a vibrant and welcoming hub where students felt comfortable expressing themselves and connecting with peers.

Designed as an open entry experience, the activity featured three interactive engagement stations including Spin the Wheel, Song Dedications to Loved Ones (Wall of Love) and the Compatibility Test Card Game. The Compatibility Test Card Game invited students to reflect on shared values, boundaries, communication styles and emotional understanding in relationships. It encouraged thoughtful participation while keeping the atmosphere light, interactive and enjoyable. The overall setup ensured smooth movement and accessibility, allowing students to participate freely and confidently.

Conducted for over 5 hours, the event witnessed continuous footfall throughout the day and was successfully coordinated by 8 dedicated volunteers. With over 300 students from all three batches engaging throughout the day, the initiative maintained consistent participation and a lively energy at the venue. The Wall of Love received over 100 song dedications and heartfelt messages, while the activity as a whole fostered dozens of meaningful peer interactions through its engaging and awareness-driven format. Students appreciated the balance between fun elements and thoughtful discussions, making the experience both engaging and memorable.

The event added warmth and positivity to Valentine's Week celebrations on campus while reinforcing the society's commitment to creating safe, inclusive, and successful student led initiatives. Overall, the activity stood out as a memorable and enthusiastic celebration of empathy, connection and student engagement, leaving participants with a positive and lasting impression.





