SUMMER WORKSHOP - PRODIGY XIX

REPORT

Communiqué, the Public Relations Cell of Shaheed Sukhdev College of Business Studies, hosted the Summer Workshop - Prodigy XIX from **27th to 29th June 2026**. Designed as a high-impact online learning experience, the three-day workshop aimed to equip participants with essential professional skills through business simulations, mock trading, case solving, and foundational tools such as Excel and PowerPoint.

Open exclusively to students of Class 11, Class 12, and recently graduated Class 12 freshers, the workshop was curated to provide early exposure to real-world business concepts and practices. With 130+ registrations from enthusiastic learners across multiple schools, the event reflected strong interest and engagement from the student community. More than a summer engagement, the workshop served as a bridge between academic learning and real-world application, sharpening participants' analytical thinking and making them presentation-ready.

Day 1 - Simulation Strategy Workshop

The workshop commenced with a session on Simulation Techniques, introducing participants to the art of modelling real-world business scenarios by blending logic, structure, and strategic problem-solving.

- Constructing and interpreting simulation models
- Tackling simulation-based cases
- Thinking critically and making decisions under uncertainty

Pre-session documents were shared in advance to encourage preparation, making the session highly interactive and discussion-driven. Participants also explored how simulations are applied across consulting, operations, and strategic planning in the real world.

Day 2 - Mock Stock Mayhem

The second session, “Mock Stock - Bulls, Bears & Big Moves,” brought the excitement of trading floors to life in a virtual setting. Participants were introduced to stock market fundamentals and engaged in a real-time simulation designed to test their risk appetite, decision-making, and market intuition.

- Live market scenarios with simulated trading rounds
- Tactical portfolio allocation amidst fluctuating news
- A dynamic leaderboard encouraging competition and quick decision-making

With live updates, unexpected twists, and constantly changing market conditions, the session recreated the intensity of financial markets in a student-friendly format, leaving participants more confident and informed about stock market fundamentals.

Day 3 - Case Competition Crash Course

The final day focused on one of the most sought-after formats in business events - the Case Competition - bringing together simulation logic, strategic thinking, problem-solving, and presentation skills in one closing session.

- A breakdown of how case competitions work
- Frameworks to approach problems structurally
- Strategies to identify key problems and develop effective solutions
- Guidance on presenting insights and crafting compelling slides
- Where to find relevant case competitions and how to approach different rounds tactically

Participant Experience & Impact

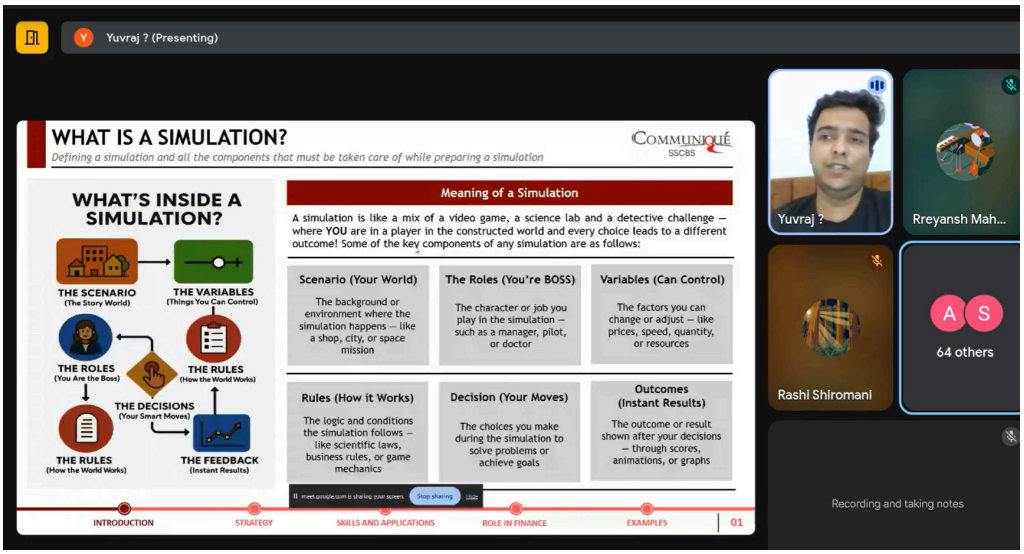
The Summer Workshop witnessed enthusiastic participation from students eager to make the most of their summer break by developing practical skills. From simulation-based decision-making and fast-paced trading to structured case solving and presentation building, the workshop covered skills relevant across diverse business domains. Each session was supported by reading materials, pre-session guidance, and post-session recordings, creating a comprehensive learning loop for participants.

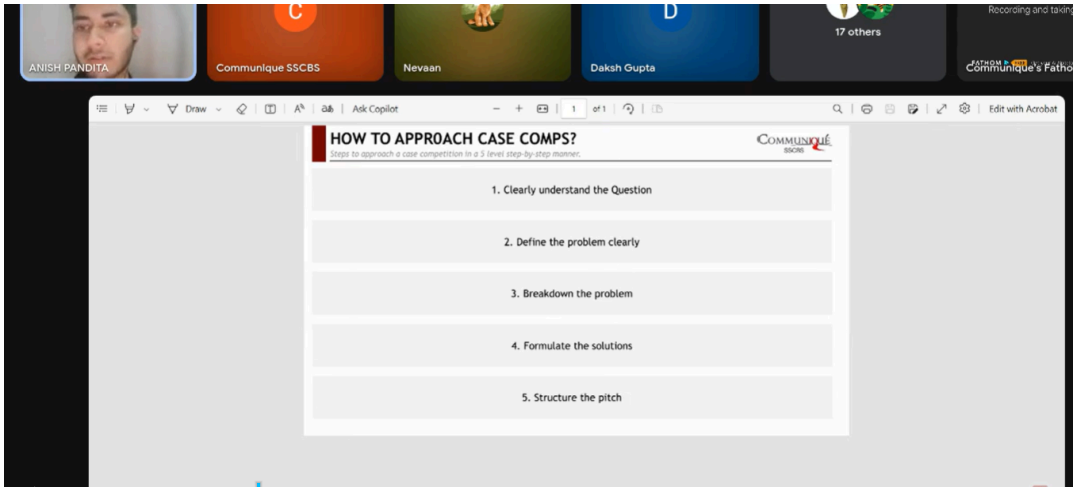
The overwhelmingly positive response highlighted the practical value, interactive nature, and relevance of the sessions, with participants gaining exposure to concepts beyond the traditional classroom environment.

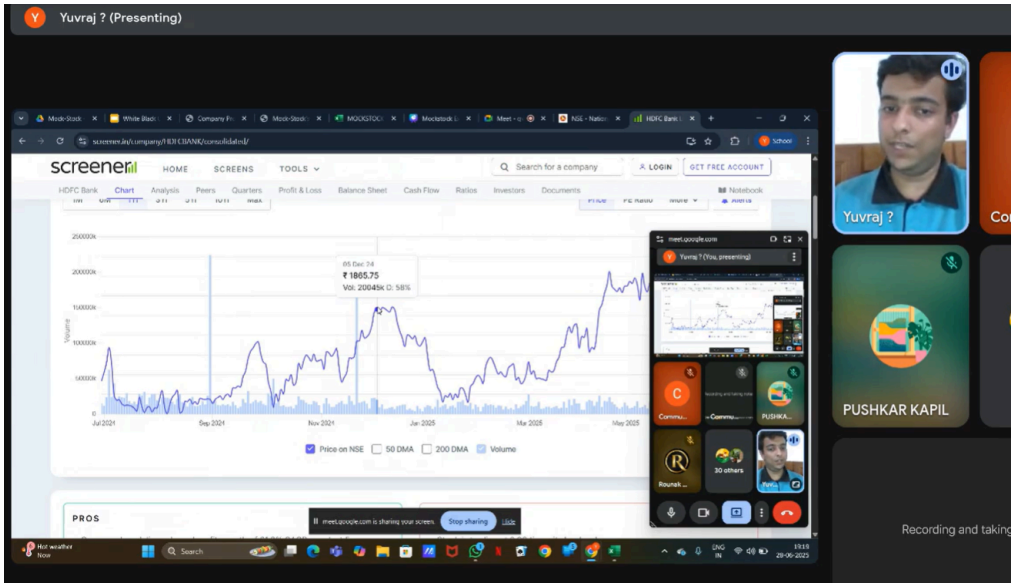
Conclusion

The Summer Workshop - Prodigy XIX stood as a testament to Communiqué's vision of blending learning with leadership. By creating an environment that was interactive, intellectually stimulating, and skill-oriented, the workshop empowered young learners to take their first steps into the world of structured business problem-solving.

As the three-day experience came to a close, it left participants with more than just new skills - it fostered curiosity, confidence, and camaraderie, reinforcing the belief that investing in one's skills today is the first step towards shaping a stronger future.




ANISH PANDITA
Communique SSCBS
Nevaan
Daksh Gupta
17 others
Draw
Ask Copilot
Edit with Acrobat
HOW TO APPROACH CASE COMPS?
Steps to approach a case competition in a 5 level step-by-step manner.
1. Clearly understand the Question
2. Define the problem clearly
3. Breakdown the problem
4. Formulate the solutions
5. Structure the pitch


Yuvraj ? (Presenting)
screener
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SCREENS
TOOLS
Search for a company
LOGIN
GET FREE ACCOUNT
HDFC Bank
Chart
Analysis
Peers
Quarters
Profit & Loss
Balance Sheet
Cash Flow
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Documents
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200 DMA
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