Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in>

Exclusive Sponsorship Opportunity for your Event

9 messages

Mayur Harwani <events@truscholar.io> Mon, Apr 20, 2026 at 5:34 PM
To: "anthropos.hrdc@sscbsdu.ac.in" <anthropos.hrdc@sscbsdu.ac.in>

Hello **Team,**

Greetings from TruScholar!

We are a Blockchain-Powered Digital Credentials Issuance Platform assisting educational institutions to digitise the credentialing process.

Partnership Benefits:

- Credential sponsorship worth **INR 15,00,000/-**
- All the recipients will be having access to smart credential wallet for career building along with the following add-on features:-
  - **AI powered career coach to define career pathway.**
  - **AI based Interview preparation tool.**
  - **TruResume, an AI Powered, ATS-friendly Resume Builder.**
  - **Access to inbuilt job and internship portal.**
- Live leaderboard showing top performers and winners during your event
- Winners receive **distinctive, premium certificates** different from participant certificates, highlighting their achievements.
- Marketing support from the TruScholar marketing team for promotional & marketing activities of this event.
- Designing support for designing & customising credential designs.

🎯 **Boost your Event's credibility & visibility by 10X**

Looking forward to connecting & collaborating.

Thanks & regards,
Sakshi Virkhare
Growth Executive at TruScholar

TruScholar

Digital Transformation Partner - Powered by Blockchain & AI
Credentialing Ecosystem
Mobile: (+91)-9370449264
Website: www.truscholar.io

2 attachments

TruScholar Event One Pager .pdf
2198K

Achievement Brochure (2).pdf
5027K

Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in> Tue, Apr 21, 2026 at 9:34 PM
To: Mayur Harwani <events@truscholar.io>

Hi Team,

Thank you for your follow-up.

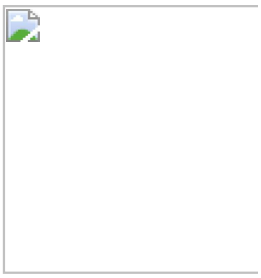
We are happy to confirm our acceptance of the partnership agreement and are excited to collaborate with TruScholar for Inceptra 2026. Please let us know the next steps to proceed further.

Looking forward to working together.

Regards,
Team Anthropos
Shaheed Sukhdev College of Business Studies

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Warm Regards
Team Anthropos



Anthropos - HRD Cell of SSCBS
Shaheed Sukhdev College of Business Studies, University of Delhi
PSP Area IV, Dr K.N. Katju Marg, Sector 16, Rohini, New Delhi, India - 110089

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anthropos.hrdc@sscbsdu.ac.in



Mayur Harwani <events@truscholar.io> Wed, Apr 22, 2026 at 11:49 AM
To: Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in>

Hello Team,

Thank you for your positive response. Kindly share your contact details so that we can move forward to the next step.

Thanks & regards,
Sakshi Virkhare
Growth Executive at TruScholar

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Mayur Harwani <events@truscholar.io> Wed, Apr 22, 2026 at 1:04 PM
To: Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in>

TruScholar – Event Collaboration Deliverables & Terms

To ensure meaningful brand presence and mutual value, the following deliverables shall form part of the collaboration between **TruScholar** and the **Institution/Event Organizing Committee**:

A. Branding & Visibility Requirements:-

- Announcement post on **Instagram and LinkedIn** declaring TruScholar as the *Official Credential Partner*.
- Display of **TruScholar logo** on the institution's event creatives, certificates issued via TruScholar, and relevant promotional materials.
- Inclusion of the institution's logo on **TruScholar's website, presentations, and promotional decks**.
- **Video acknowledgment** of TruScholar to be played during the opening or closing of the event.
- Placement of **posters and standees with TruScholar Wallet QR codes** at the event venue to encourage wallet creation and adoption.

B. Certification & Documentation:-

- Issuance of **Certificate of Digital Credential Partnership** on the institution's official letterhead using content provided by TruScholar.
- All event certificates to be issued via the **TruScholar blockchain-powered platform** with the TruScholar logo included.

C. Feedback & Promotion:-

- Submission of a **feedback video** from the event organizers after certificate issuance or during the event, to be used across TruScholar's digital platforms and marketing materials.

D. Credential Sponsorship & Student Benefits:-

- **Credential sponsorship worth up to INR 15,00,000/-**.
- All certificate recipients will receive access to the **TruScholar Smart Credential Wallet**, including:
    - AI-powered Career Coach
    - AI-based Interview Preparation Tool
    - **TruResume –** ATS-friendly AI Resume Builder
    - Inbuilt Job & Internship Portal

E. Marketing & Design Support

- Dedicated **marketing support** from the TruScholar team for promotional activities related to the event.
- **Designing and customization support** for certificates and digital badges.

F. Monetary & Referral Benefits

- **Certificate Issuance Incentive:**
  If the institution issues **5,000 or more certificates** via the TruScholar platform, a monetary benefit of **₹1 per certificate** will be provided **(Maximum INR 10,000)**

Note: The MoU shall be signed by the **authorized signatory** of the institution, such as the **Principal, Head of Department (HOD), or any officially designated authority**.

The person signing the MOU from our side will be **Mr Mayur Harwani , Marketing and Business Development Executive**

Thanks & regards,
Sakshi Virkhare
Growth Executive at TruScholar

TruScholar

Digital Transformation Partner - Powered by Blockchain & AI
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Website: www.truscholar.io

On Tue, 21 Apr 2026 at 21:35, Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in> wrote:
[Quoted text hidden]

Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in> Thu, Apr 23, 2026 at 2:00 PM
To: Mayur Harwani <events@truscholar.io>

Hi Sakshi / Mayur,

I hope you're doing well.

Please find attached the Memorandum of Understanding for the collaboration between Anthropos - HRD Cell and TruScholar for *Inceptra 2026*. The document outlines the agreed deliverables and responsibilities for both parties, including branding, promotional activities, and credential support.

We request you to kindly review the MoU and let us know if any modifications are required. If everything looks good, we would be happy to proceed with the signing.

Looking forward to a successful collaboration.

Warm regards,
Team Anthropos
anthropos.hrdc@sscbsdu.ac.in

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Truscholar X Anthropos MOU.pdf
293K

Mayur Harwani <events@truscholar.io> Thu, Apr 23, 2026 at 3:26 PM
To: Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in>

Hello Team,

Greetings From TruScholar,

Thank you for sharing the MOU. Everything looks good from your side. I just wanted to highlight one point: the Video Acknowledgment section. As we discussed, you must play the 90-second video during the live event. It would be helpful if

this point were included in the MOU.

Kindly update the MOU accordingly and share the revised version via email. Also, share your contact number for further communication.

Thanks & regards,
Sakshi Virkhare
Growth Executive at TruScholar

Digital Transformation Partner - Powered by Blockchain & AI
Credentialing Ecosystem
Mobile: (+91)-9370449264
Website: www.truscholar.io
[Quoted text hidden]

Mailsuite Notification <notification@mailsuite.com> Thu, Apr 23, 2026 at 4:02 PM
Reply-To: events@truscholar.io
To: anthropos.hrdc@sscbsdu.ac.in

🔥 Hot conversation: Mayur Harwani opened it many times in a short period or forwarded it. View all opens | turn off hot conversations

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Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in> Fri, Apr 24, 2026 at 12:50 PM
To: events@truscholar.io

Hi Sakshi,

Thank you for your email and for reviewing the MOU.

Noted on the Video Acknowledgement section. We will incorporate the clause specifying that the 90-second video will be played during the live event and share the revised version with you shortly.

Also, sharing my contact details below for further coordination:
+91 88604 42716

Please let me know if there are any other points you would like us to address.

Looking forward to your confirmation.

Best regards,
Imaduddin Hasan

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Warm Regards
Team Anthropos

Anthropos - HRD Cell of SSCBS
Shaheed Sukhdev College of Business Studies, University of Delhi
PSP Area IV, Dr K.N. Katju Marg, Sector 16, Rohini, New Delhi, India - 110089

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anthropos.hrdc@sscbsdu.ac.in

TruScholar X Anthropos.pdf
293K

Mayur Harwani <events@truscholar.io> Fri, Apr 24, 2026 at 5:01 PM
To: Anthropos HRD Cell <anthropos.hrdc@sscbsdu.ac.in>

Greetings from **TruScholar!**

As we move into the **final stage of our collaboration**, we would like to schedule an **onboarding meeting** to discuss the next steps and define responsibilities from both sides. During this session, our team will walk you through the **TruScholar platform** and explain the **certificate and badge design process** in detail.

Documents Required Before the Meeting

To ensure a smooth onboarding experience, we request you to keep the following details ready:

1. Institute Details

- Name of the Institute
- Registration Type (CIN / PAN / Other)
- Registration Number

2. IT Admin Details

- Full Name
- Official Email ID (Login email – *non-Gmail domain*)
- Designation
- Mobile Number

Revert with a suitable time for the onboarding meeting and the email IDs of those who will be attending.

Note: Please find the **signed MoU attached** for your reference.

We look forward to a productive discussion and are confident that our collaboration will create a meaningful impact for your upcoming events.

Acknowledgement Video's Link: https://youtu.be/uxA0Vvi6jQI?si=vJzqeMXuf2vmBCDE

Thanks & regards,
Sakshi Virkhare
Growth Executive at TruScholar

Digital Transformation Partner - Powered by Blockchain & AI
Credentialing Ecosystem
Mobile: (+91)- 9370449264
Website: www.truscholar.io
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5 attachments



truscholar logo.png
5K



TruScholar Logo.svg
12K

TruScholar X Anthropos SSCBS MOU.pdf
249K

Event Banner.pdf
6893K

Event Standee - Copy.pdf
3601K