KARTAVYA- THE SOCIAL SERVICE FORUM OF SSCBS

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

FOOD DONATION DRIVE

Period: 6th October - 13th October 2025

Organized by: Kartavya

Event: VITI'25

Introduction-

Kartavya, the Social Service Forum and NSS Unit of SSCBS, organized a food donation drive as part of VITI'25 with the aim of bridging the problem of hunger and food insecurity among underprivileged communities, especially the elderly, in the region. Our primary objective was to ensure that these senior citizens at least received heartful meals on the festive occasion of Diwali. This initiative also sought to foster the spirit of community and support among the students, local residents, and the elderly people, allowing them to connect and contribute towards social service.

Execution-

The drive was conducted over a period of one week, during which donation booths were set up across multiple locations, including the campus premises, community centers, and local markets. Volunteers from NSS SSCBS, along with members of the local community, students, and well-wishers actively participated in collecting non-perishable food items such as rice, grains, chocolates, and canned/packaged goods. In total, 100+ kilograms of food were collected to directly benefit the elderly people residing across old-age homes.

Conclusion-

The food donation drive under VITI'25 was a resounding success, making a tangible difference in the lives of many. It not only achieved its goal of alleviating hunger &

starvation, but also instilling a deeper sense of social responsibility and solidarity among participants. The overwhelming response and active participation demonstrated the power of collective action and highlighted the importance of community support in tackling food insecurity. Building on this momentum, Kartavya remains committed to continuing such initiatives and working towards a more equitable society.



