KARTAVYA- THE SOCIAL SERVICE FORUM OF SSCBS

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

DIYA PAINTING DRIVE

Date: 12th October 2025

Organised By: Kartavya

Event: VITI'25

Introduction:

Kartavya, the Social Service Forum and NSS Unit of SSCBS, organized a *Diya Painting Drive* with the help of Umeed Foundation on 12th October 2025. The aim of our drive was to provide the underprivileged children living near the Yamuna Ghats the resources and opportunity to partake in Diwali festivities by giving their creativity an outlet and encouraging self-expression and bonding. This was not just an opportunity to make change but also teach students how to build connections, empathise, and create and inclusive, festive atmosphere.

Execution:

The drive was executed by volunteers from Kartavya and NSS actively participating and connecting with the children from Umeed Foundation. Donations were made of art kits- including paints, brushes, and other stationaries- to enable them to decorate and design their own diyas. Volunteers engaged with the children, guiding them to make the drive more impactful and enjoyable. The drive not only allowed the children a creative outlet for their imagination, but foster a stronger spirit of festive cheer among the community.

Conclusion:

The *Diya Painting Drive* was a wholesome and successful initiative undertaken by the volunteers to bring joy and enthusiasm to the children from Umeed Foundation. By combining the cultural event with art, this drive was not just social service, but also an inclusive celebration for the community to experience together. The donation of art kits and the active participation by volunteers highlight our commitment to empower the underprivileged, and create channels for further positive change. This drive was just one of our first steps to encourage a more equitable society through future collaborations.



