DAY 8 REPORT - UTTEJANA FOUNDATION X GIRL UP RUHI

Date: 3rd May, 2026

Time: 09:39 AM to 02:30 PM

Venue: Kirti Nagar (Railway Station Old, Railway Station New, Mandir Area)

Organised by: Uttejana Foundation x Girl Up Ruhi

Number of Participants: 15

On Day 8 of our live project, our team worked on two big goals at the exact same time: creating digital content for our online audience and continuing our daily lessons with the children. The biggest highlight of the day was the incredible work done by our social media team, who had a massive goal to shoot 12 different reels that we can use for our platforms over the next few weeks. To make this happen, our team split up to handle both tasks efficiently.

At the start of the day, the team gathered at the NGO site. While the media team began planning their content, some of our members stayed with the children to focus on their education. These members took full responsibility for the kids, teaching regular lessons, helping them understand new topics, and keeping them completely focused. Because our teaching team kept the kids engaged, the NGO site stayed organized, positive, and full of learning.

After spending some time working at the NGO site, the social media team along with several other team members who stepped in to help headed out to a nearby park to shoot the reels. Moving to the park was a great choice because it gave them a beautiful, open background and plenty of natural light for the videos. The helpers worked hard alongside the media team to plan the shots, set up the angles, and make sure the filming went quickly and smoothly. Thanks to this great change of scenery and teamwork, they successfully wrapped up all 12 videos.

Overall, Day 8 was a huge success because we managed to get a lot of important work done without letting our content creation get in the way of the children's daily learning. By the end of the day, our social media team walked away with 12 amazing videos that will help show our live project's mission to the world in the coming days. At the same time, the children back at the NGO site received a full day of high-quality teaching and care. It was a perfect day of teamwork, balancing our marketing goals with our daily commitment to the kids.

