MEMORANDUM OF UNDERSTANDING (MoU)

Date: 2 July 2026

This Memorandum of Understanding (MoU) is entered into between Poshn and Ecovision, The Economics Society of Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi, to collaborate on a live project involving data collection and research report preparation.

About Poshn

Poshn is an agri-tech platform focused on transforming agricultural supply chains through technology-driven solutions.
It facilitates seamless procurement, financing, and distribution of agri-commodities.
The platform connects farmers, traders, and businesses to enhance efficiency and transparency.
Poshn aims to digitize and streamline agri-commerce across India.

Scope of Collaboration

The collaboration entails execution of a live project involving primary data collection, offline field visits, and development of a comprehensive research report.

Deliverables from Poshn

- Provide a detailed project brief outlining objectives, scope, and expected outcomes.
- Facilitate access to relevant stakeholders, data points, and operational insights.
- Support and coordinate offline field visits for primary data collection.
- Provide guidance and mentorship throughout the project duration.
- Certificates will be issued after the completion of the project.

Deliverables from Ecovision

- Conduct primary and secondary research as per the project requirements.
- Undertake field visit and collect data in a structured and ethical manner.
- Analyze collected data in a proper research report and derive actionable insights.
- Maintain professionalism, confidentiality, and adherence to project guidelines.

General Terms

- This MoU is intended for academic and collaborative purposes only.
- Both parties agree to maintain confidentiality of sensitive information.
- The duration of the project will be 4 weeks starting from the field visit day.
- This MoU does not create any legally binding obligations but reflects mutual intent to collaborate.

Signatories

Authorized Official – Rishabh Sharma
Poshn

Teacher In-Charge (Mohd Rashid Shamim / Mr. Raj Kumar)
Signature: _____