



SKILL DEVELOPMENT CELL (SDC)

Shaheed Sukhdev College of Business Studies
University of Delhi



EVENT REPORT

OUTREACH FOR INTERNSHIPS

A Session on LinkedIn Outreach for Internship Opportunities

Organized By	Skill Development Cell (SDC)
Institution	SSCBS, University of Delhi
Event Name	Outreach for Internships
Main Topic	LinkedIn Outreach for Internships
Speaker	Sambhav Jain
Date	14th March 2026
Mode	Online
Total Participants	35+
Document Type	Official Event Report

1. Event Overview

The Skill Development Cell (SDC), SSCBS, organized an online session titled “Outreach for Internships” on 14th March 2026, led by speaker Sambhav Jain. The session was designed to help students use LinkedIn effectively as a tool for securing internships, focusing on practical outreach strategies rather than just theory. Over 35 participants attended the session online.

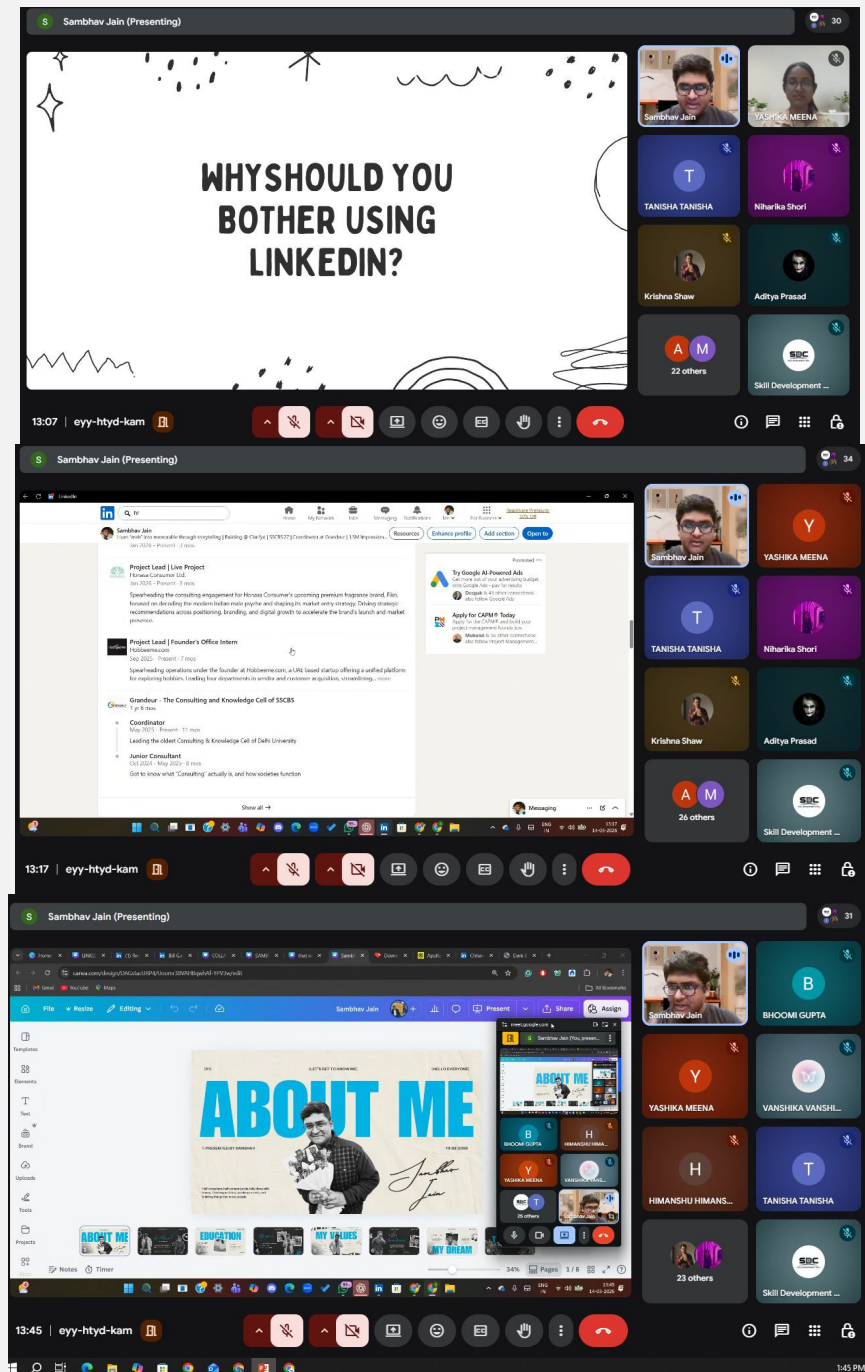
2. About the Activity

The session opened with guidance on how to optimize a LinkedIn profile, covering elements such as headline, summary, and overall presentation, to ensure profiles stand out to recruiters and hiring managers. Participants learned how to position themselves professionally on the platform, making their profiles more discoverable and credible to the people they wanted to reach out to.

A major focus of the session was on identifying the right people to connect with, including how to find HRs and founders from top companies, and how to send effective connection requests that are more likely to be accepted. The speaker shared practical templates and techniques for crafting requests that stand out from generic outreach messages.

The session further covered how to message recruiters specifically for internship opportunities, striking the right balance between being direct and professional. Participants also learned smart follow-up strategies to increase their chances of getting a response, helping them navigate situations where an initial message goes unanswered without coming across as pushy.

3. Event Photograph



4. Conclusion

The “Outreach for Internships” session gave participants a practical, actionable playbook for using LinkedIn to secure internship opportunities, from optimizing their profiles to reaching out to the right people and following up effectively. With over 35 students attending the online session, it addressed a widely felt need among students navigating the internship search process.

By focusing on real, applicable outreach strategies rather than generic advice, the session equipped participants with tools they can put to use immediately in their own internship search. The Skill Development Cell looks forward to organizing more such sessions to continue supporting students in building their professional networks and career opportunities.