



SKILL DEVELOPMENT CELL (SDC)

Shaheed Sukhdev College of Business Studies
University of Delhi



EVENT REPORT

WANT TO WIN CASE COMPETITIONS?

A KSS Session on Winning Case Competitions

Organized By	Skill Development Cell (SDC)
Institution	SSCBS, University of Delhi
Event Name	Want to Win Case Competitions?
Main Topic	KSS – About Winning Case Comps
Date	31st January 2026
Total Participants	60
Document Type	Official Event Report

1. Event Overview

The Skill Development Cell (SDC), SSCBS, organized a session titled “Want to Win Case Competitions?” on 31st January 2026, as part of the Knowledge, Skills & Strategy (KSS) initiative. The session focused specifically on equipping students with the tools and approach needed to perform well in case competitions. A total of 60 participants attended the session, reflecting strong student interest in strengthening their case-solving abilities.

2. About the Activity

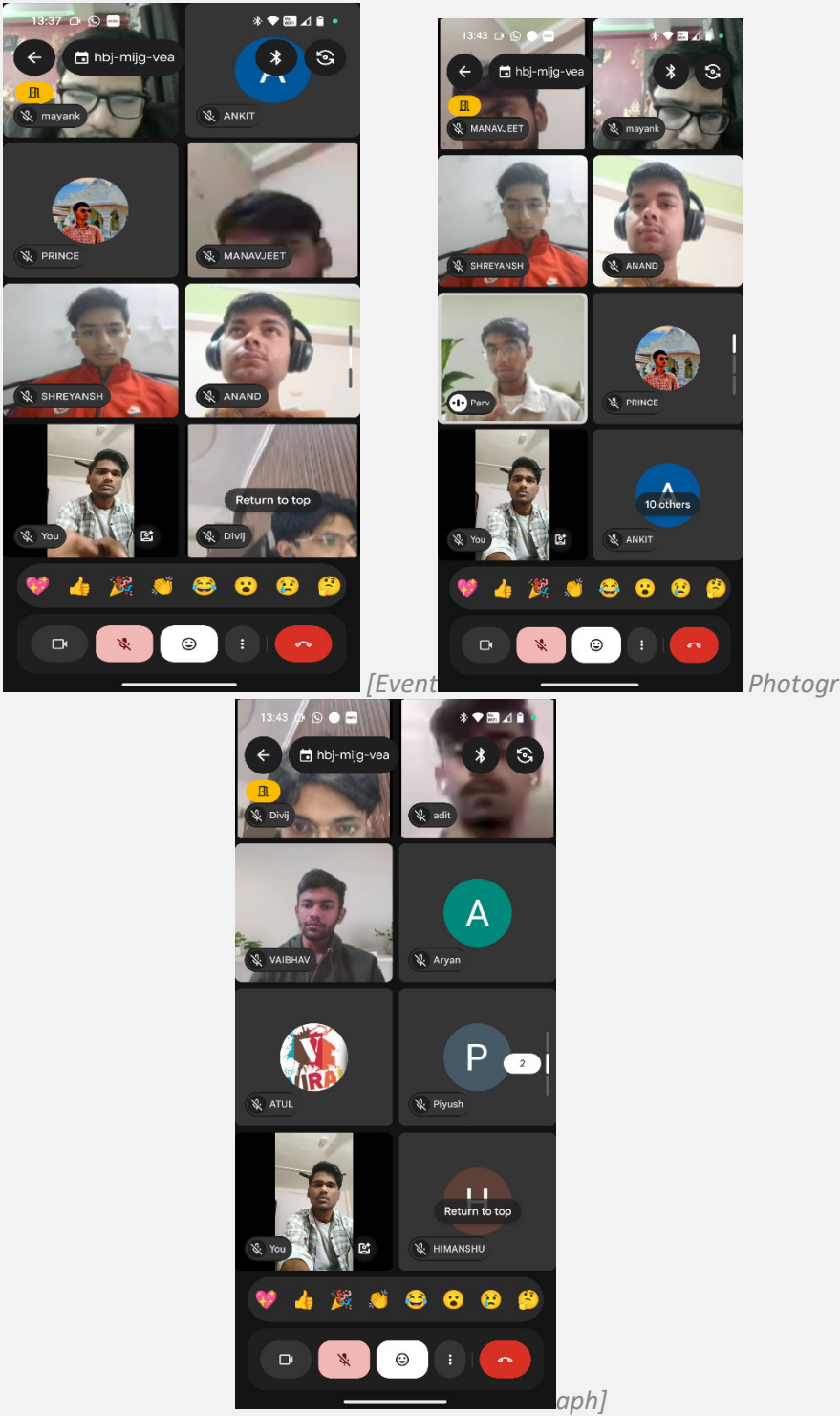
The session introduced participants to a structured, step-by-step approach to tackling business cases, moving away from ad-hoc problem-solving toward a more methodical framework. Facilitators walked students through how to break down a case statement, identify the core problem, and organize their thinking before jumping into a solution, emphasizing that a clear structure is often what separates a winning submission from an average one.

A significant part of the session was dedicated to teaching participants how to research effectively around a given case, including identifying credible industry data, understanding market context, and gathering relevant information to build a well-grounded, evidence-backed solution from scratch rather than relying on assumptions or guesswork.

The session also covered common mistakes students make while building their solutions, such as jumping to recommendations without adequate problem analysis, ignoring financial or operational feasibility, overloading presentations with data without clear insights, and failing to tie recommendations back to the core problem.

statement. By highlighting these pitfalls, the session helped participants understand not just what to do, but also what to avoid when preparing for future case competitions.

3. Event Photograph



4. Conclusion

The “Want to Win Case Competitions?” session proved to be a highly practical and well-received addition to the Skill Development Cell's KSS series. With 60 participants engaging in the session, students gained a structured understanding of how to approach case competitions — from research and problem framing to solution building — while also becoming aware of the common mistakes to avoid along the way.

By demystifying the process behind winning case submissions, the session equipped participants with practical, transferable skills that will benefit them across future academic and professional case-solving opportunities. The Skill Development Cell looks forward to conducting more such sessions to continue building strong analytical and problem-solving capabilities among students.