



ECOCLUB - SSCBS

The Environment Chapter of Shaheed Sukhdev College of Business Studies, Delhi University

What We Do?

EcoClub SSCBS promotes sustainability through tree plantation, waste management, and educational seminars. They collaborate with local organizations, participate in clean-up drives, and encourage members to engage in environmental competitions. The club serves as a platform for idea exchange, eco-friendly projects, and mentorship programs, shaping students' eco-conscious mindset and preparing them for sustainable practices ahead.

Key Events in 2025-26

1. Waste Segregation Awareness Stall

The Eco Club organized a **Waste Audit & Segregation Awareness Stall** to promote responsible waste management and encourage sustainable habits among students through interactive learning. The initiative engaged participants in understanding the importance of segregating wet, dry, recyclable, and electronic waste using practical demonstrations, informative displays, and hands-on activities. By fostering meaningful discussions on everyday environmental practices, the stall successfully raised awareness about waste segregation and reinforced the role of individual actions in creating a cleaner, greener, and more sustainable campus.

2. Yamuna Ghat Field Visit

The Eco Club conducted an environmental field visit to the **Yamuna Ghat near Kashmiri Gate** to **assess the river's ecological condition** and **understand the challenges faced by surrounding communities**. Through field observations, stakeholder interactions, and environmental assessment, the visit highlighted the severe impact of pollution, biodiversity loss, and inadequate waste management while emphasizing the need for sustainable restoration, stronger governance, and greater public awareness.

3. Cleanliness Drive at National Rail Museum

The EcoClub organized a **cleanliness and conservation drive** at the National Rail Museum, Chanakyapuri, to **promote environmental responsibility** while contributing to the preservation of a significant heritage site. Student volunteers worked together to clean the museum's outdoor premises by removing leaf litter and debris from heritage platforms, pathways, and exhibit areas, reinforcing the importance of youth participation in community service, civic responsibility, and heritage conservation.

4. 14-Days Impact Challenge

The Eco Club successfully organized the **2-Week Impact Challenge**, a 14-day environmental campaign designed to foster sustainability, leadership, and active community engagement among students. Through a series of 14 structured activities including cleanliness drives, plantation, waste segregation, water and energy conservation, biodiversity awareness and green innovation, the initiative encouraged participants to **translate environmental awareness into meaningful action** while promoting long-term sustainable practices across the campus community.

5. Prakriti 3.0 – The Environment Fest of SSCBS

Prakriti 3.0, the flagship annual environmental fest of the Eco Club, SSCBS, brought together students from across Delhi and beyond to foster environmental awareness through intellectual engagement, innovation, and healthy competition. Conducted in a hybrid format, the fest featured three major events—EcoClash (Environmental Debate), Ecological (Case Competition), and EcoSankalp (Business Plan Competition), providing participants with opportunities to explore real-world environmental challenges, develop sustainable solutions, and showcase their analytical, entrepreneurial, and communication skills. With **over 700 participants** representing numerous institutions, Prakriti 3.0 successfully promoted **collaborative learning, critical thinking, and youth-led environmental leadership**, further strengthening the Eco Club's commitment to sustainability and impactful student engagement.

6. Samvad Podcast Session

The Eco Club organized **Samvad**, a podcast session on **"Waste Management and Sustainability"** in collaboration with **Rotaract DUSC** on **18 February 2026**. The session featured **Abhiir Bhalla** as the keynote speaker, who shared valuable insights on sustainable waste management practices, environmental responsibility, and the role of youth in driving positive change. Attended by around **50 participants**, the session encouraged meaningful discussions, enhanced environmental awareness, and inspired students to adopt more sustainable practices in their daily lives.



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