



ABHIVYAKT

Abhivyakt'26: Play the game - Outsmart the system

On April 16th, 2026, Enactus SSCBS organized Abhivyakt'26, a national social business plan competition designed for aspiring changemakers. Participants showcased their innovative ideas and presented solutions to pressing social and environmental issues.

The purpose of Abhivyakt'26 is to highlight and celebrate the dedication, hard work, and commitment to excellence demonstrated by participants. The competition serves as a platform for participants to gain valuable feedback and insights from our esteemed panel of judges, allowing them to refine their solutions. It aims to encourage the application of knowledge towards creating sustainable solutions that positively impact society and the environment.



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THEME

This year, Abhivyakt introduced a card-driven competitive framework themed around the intense survival strategy world of **Alice in Borderland**. Inspired by its suspenseful game-based challenges, participants were required to adapt their social ventures to unexpected scenarios through specially designed cards, testing resilience, innovation, and impact under pressure. The concept transformed the competition into a high-energy strategic experience that significantly enhanced audience engagement and increased sponsor visibility.

ABOUT OUR JUDGES



Meghna Joshi is the founder of **SWAN Livelihood** and a social entrepreneur dedicated to driving sustainable, community-led impact. A Six Sigma Black Belt, she is also a recognized global fellow (OMLAS 2025, UPG 2026), known for her work in regenerative leadership

Pranav Pant is the Co-Founder of **MBA Karo** and an aptitude test prep trainer, helping students excel in competitive exams. An alumnus of FMS Delhi, he brings strong expertise in mentoring and management education

Leena Joshi is the founder of **Climate Conservancy** and **EcoVita**, working at the intersection of sustainability and impact. A TEDx speaker and United Nations researcher, she is also a board member, poet and author

REGISTRATIONS AND WINNERS

Over 1,100 teams from top colleges (**IIT Patna, NSUT, SRCC, KMC etc.**) registered for Abhivyakt'26! This social business plan competition showcased the passion for positive change among young minds.

After careful evaluation on several metrics like need, impact, innovation etc, **12 teams** were chosen for the final round offline presentation, held at the campus of **Shaheed Sukhdev College of Business Studies**.

Their ideas tackled pressing social and environmental issues. Abhivyakt'26 ignited a spark for social change!

Abhivyakt'26 culminated in a thrilling finale, recognizing the brightest minds in social entrepreneurship. Here are the top teams that impressed the judges with their innovative solutions:

- **1st Place: Team Suit Up (NSUT)** - Project RANG by Team Suit Up is a unique initiative that converts pseudo stems of bananas into environmentally friendly fabrics and packaging material. Using a direct-to-consumer approach, 60-70 percent of profits from their products go to the rural women who make the products, and each item comes with a QR code connecting the buyer with the story behind the artisan.
- **2nd Place: Team Zaraat (DCAC)** - Through Project Zaraat, marginal farmers have access to a solar-driven portable cold storage system, which can preserve their products for 15 days at a rate of ₹1/kg/day using the “pay per usage” business model. The social enterprise has provided income growth rates of between 15% and 20% among more than 500 farmers earning a total of ₹60 lakhs worth of income.
- **3rd Place: Team Riayat (DCAC)** - Riayat, presented by Enactus DCAC, aims to solve the problem of unavailability of affordable adaptive clothing for 30 million disabled people in India. They provide personalized Indian attire, with attributes such as velcro fasteners, zippers on sides, and an open back, along with an online platform providing psychological counseling and marketplace for artisans with special abilities. Given the 80% rise in revenue for entrepreneurs associated with this project, it is clear that their social enterprise model was comprehensive and made tangible ground-level differences.