



## FINANCIAL LITERACY CELL

### SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES



#### **Financial Wellness Session under the SEBI Investor Awareness Initiative**

The Financial Literacy Cell (FLC), Shaheed Sukhdev College of Business Studies, successfully organized an online **Financial Wellness Session** on **24 February 2026** in collaboration with **Knowise Learning Academy** under the **SEBI Investor Awareness Initiative**. The session aimed to enhance students' understanding of personal finance, financial planning, and investment fundamentals while promoting financial literacy and responsible money management.

The session was conducted by **Mr. Pratyush Bhaskar**, who shared valuable insights into the importance of financial discipline and long-term wealth creation. Through interactive discussions and practical examples, participants gained a comprehensive understanding of goal-based financial planning, the impact of inflation, taxation, and the power of compounding. The speaker also introduced various investment avenues, mutual funds, retirement planning, and the significance of making informed financial decisions to achieve long-term financial well-being.

#### **Key Learnings from the Session**

1. Understanding the importance of **financial planning** and setting realistic financial goals.
2. Learning the need for **financial discipline** in achieving long-term financial security.
3. Recognizing the impact of **inflation** on purchasing power and investment returns.
4. Understanding the role of **tax planning** in effective personal financial management.
5. Learning how the **power of compounding** contributes to long-term wealth creation.
6. Gaining an overview of **different investment avenues** and their suitability for various financial objectives.
7. Understanding the importance of **retirement planning** from an early stage of one's career.
8. Developing a foundational understanding of **mutual funds** and their role in wealth creation.
9. Appreciating the importance of **informed investment decisions** based on financial goals and risk appetite.
10. Understanding how effective money management contributes to **financial well-being** and long-term financial independence.

The session witnessed active participation from students across various courses, with attendees engaging in discussions and raising insightful questions on personal finance and investment planning. The interactive nature of the session enabled participants to relate financial concepts to real-life situations and develop a better understanding of responsible money management.

A special acknowledgement is due to the efforts of the **Teacher-in-Charge, Dr. Paridhi, Dr. Raj Kumar and Mr. Tushar Marwaha**, whose guidance and support played a crucial role in the successful execution of the event.

The event concluded with a vote of thanks to **Mr Pratyush Bhaskar** for delivering an insightful and engaging session. The Financial Wellness Session was well received by participants and further reinforced the Financial Literacy Cell's commitment to promoting financial literacy, responsible investing, and sound financial decision-making among students.

## FINANCIAL WELLNESS SESSION

This is a financial literacy initiative by SEBI, No soliciting of business



### Why should you get started young & early ?

Dr. Paridhi

In charge - MBA Department

Shaheed Sukhdev College of  
Business Studies - [SSCBS], New Delhi

**24<sup>th</sup> February, 2026**

**12 PM Onwards**



**Mr. Pratyush Bhaskar**

SEBI SMART Trainer & A multilingual Business Broadcast Journalist. Certified Financial Planner - Accredited Trainer with National Institute of Securities Market (NISM)- entrusted with the responsibility of leading Investment Awareness Programs nationwide  
FINANCE EDUCATOR