



FINANCIAL LITERACY CELL SSCBS

**ANNUAL REPORT
2025-2026**



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ABOUT FINANCIAL LITERACY CELL



Established in October 2023, the Financial Literacy Cell (FLC) is the student-led finance collective of Shaheed Sukhdev College of Business Studies (SSCBS), dedicated to fostering financial literacy while delivering high-quality investment research and market analysis. Comprising 29 members, FLC provides students with hands-on exposure to equity research, financial modelling, sectoral analysis, valuation, and market commentary through a structured, research-driven approach.

Financial literacy is the knowledge and skills required to make informed financial decisions regarding budgeting, saving, investing, debt management, and risk management. Through investor awareness programmes, workshops, competitions, and expert sessions, FLC empowers students to build financial confidence, make informed decisions, and develop lifelong financial well-being. Guided by professionals from SEBI, the National Stock Exchange (NSE), Mirae Asset Mutual Fund, and the BFSI Sector Skill Council of India, FLC bridges academic learning with real-world industry exposure while fostering a culture of professionalism, analytical thinking, and continuous learning.

OUR VISION

The Financial Literacy Cell (FLC), Shaheed Sukhdev College of Business Studies, envisions creating a financially aware and empowered student community equipped to make informed financial decisions. Guided by the motto, "Empower Minds, Secure Futures: Financial Literacy for All," the Cell strives to bridge the gap between academic learning and practical financial knowledge through financial literacy initiatives, investment research, and industry engagement. By fostering analytical thinking, responsible financial behaviour, and a culture of continuous learning, FLC aims to develop future-ready professionals capable of navigating an increasingly dynamic financial landscape.

BFSI Investor Awareness Session



**SHAHEED SUKHDEV COLLEGE
OF BUSINESS STUDIES,
UNIVERSITY OF DELHI**

welcomes you to

INVESTMENT AWARENESS PROGRAM
in collaboration with
BFSI Sector Skill Council of India



PROF RP TULSIAN
Chief Guest
Chairperson, Financial
Literacy Committee, DU



YASHWENDRA WADIA
Resource Person
Assistant Manager,
HDFC AMC



PROF POONAM VERMA
Member FLC, Principal
Shaheed Sukhdev
College
of Business Studies, DU

FLC SSCBS, in collaboration with the BFSI Sector Skill Council of India (BFSI SSC), organized an Investor Awareness Session to promote financial literacy and responsible investing. The session featured Prof. R.P. Tulsian and Mr. Yashwendra Wadia (Assistant Manager, HDFC AMC), who shared insights on financial discipline, mutual funds, goal-based investing, investor rights, the SEBI Complaints Redressal System (SCORES), and effective investment planning. Through interactive discussions and practical examples, students gained valuable knowledge on wealth creation, diversification, and informed financial decision-making.



Mr. Yashwendra Wadia, Assistant Manager at HDFC Asset Management Company (HDFC AMC), delivered an insightful session on financial planning and investment awareness, sharing practical industry perspectives and helping students develop a stronger understanding of personal finance and investing.

NSE Investor Awareness Session



FLC SSCBS, in collaboration with Mirae Asset Mutual Fund, organized an NSE Investor Awareness Session on "Goal-Based Investing with Mutual Funds" under Opuientia'26. The session was led by Mr. Harbinder Singh Sokh, who shared practical insights on mutual funds, SIPs, asset allocation, portfolio construction, compounding, and long-term wealth creation. Through an engaging and interactive discussion, students developed a stronger understanding of financial planning and informed investment decisions, further advancing FLC's mission of promoting financial literacy and investment awareness.



Mr. Harbinder Singh Sokh is an accomplished finance professional with extensive experience across leading financial institutions, including CDSL, BSE, ICICI Prudential, and AI Dobowi (U.A.E., Dubai). With expertise in capital markets, investments, and financial planning, he has actively contributed to investor education by sharing practical insights on mutual funds, goal-based investing, and long-term wealth creation.

SEBI SMARTs Investor Awareness Program - Financial Wellness & Careers in Capital Markets

WORKSHOP ON FINANCIAL WELLNESS & CAREERS IN CAPITAL MARKETS

Under

OPULENTIA'26
THINK. INVEST. GROW

 **12TH February 2026**

 **5th Floor Seminar Hall**

 **12:00 PM Onwards**




Ms. Himani Lath
SEBI SMART Trainer
SEBI Certified Financial Literacy Trainer
Ex-Senior Manager at NSDL
Almost 2 decade of Capital Market Experience

FLC SSCBS organized a Workshop on Financial Wellness & Careers in Capital Markets under Opuientia'26 on 12th February 2026.

The session was conducted by Ms. Himani Lath, a SEBI SMART Trainer, SEBI Certified Financial Literacy Trainer, and former Senior Manager at NSDL, who shared insights on financial wellness, investor awareness, capital market operations, and career opportunities in the financial services industry. The interactive workshop equipped students with practical knowledge for informed financial decision-making and careers in capital markets.



Ms. Himani Lath is a SEBI SMART Trainer and SEBI Certified Financial Literacy Trainer with nearly two decades of experience in the capital markets. Formerly a Senior Manager at NSDL, she has been actively involved in promoting investor awareness and financial literacy through workshops on financial planning, responsible investing, and careers in the capital markets

SEMINAR ON DECODING THE UNION BUDGET 2025

FINANCIAL WELLNESS SESSION

This is a financial literacy initiative by SEBI, No soliciting of business

INNOVATION talk

Why should you get started young & early ?

Dr. Paridhi
In charge - MBA Department

Shaheed Sukhdev College of Business Studies - [SSCBS], New Delhi

24th February, 2026
12 PM Onwards

knowise



Mr. Pratyush Bhaskar
SEBI SMART Trainer & A multilingual Business Broadcast Journalist. Certified Financial Planner - Accredited Trainer with National Institute of Securities Market (NISM)- entrusted with the responsibility of leading Investment Awareness Programs nationwide
FINANCE EDUCATOR

As part of its commitment to promoting financial literacy, FLC, SSCBS organized an online Financial Wellness Session on 24 February 2026 in collaboration with Knowise Learning Academy under the SEBI Investor Awareness Initiative. Conducted by Mr. Pratyush Bhaskar, the session covered key aspects of personal finance, financial planning, investment fundamentals and responsible money management through practical examples and interactive discussions, helping participants build a strong foundation for long-term financial well-being.



Mr. Pratyush Bhaskar is a SEBI SMART Trainer, Certified Financial Planner (CFP), and accredited trainer with the National Institute of Securities Markets (NISM). A multilingual business journalist and finance educator, he has led investor awareness programmes across India, promoting financial literacy, responsible investing, and informed financial decision-making

Equitex: The Stock Pitch Competition



FLC, SSCBS successfully organized Equitex: The Stock Pitch Competition, its flagship stock pitching competition. The event attracted over 500 registrations from students across India and provided participants with an opportunity to showcase their equity research, financial analysis, and stock pitching skills. Judged by finance professional Mr. Harsh Singh, the competition featured multiple evaluation rounds culminating in presentations by the top 9 finalist teams.

Supported by Upstox as the gifting partner, Equitex offered participants valuable industry exposure while promoting practical learning in equity research, investment analysis and financial markets.



Mr. Harsh Singh is a finance professional with expertise in financial valuation, investment analysis, and risk management. Having successfully cleared all levels of the Financial Risk Manager (FRM) certification and Level I of the Chartered Financial Analyst (CFA) program, he brings strong analytical expertise and a comprehensive understanding of financial markets and quantitative finance.

Strataverse: The Finance Strategy Case Competition



The Financial Literacy Cell (FLC), SSCBS, successfully organized Strataverse: The Finance Strategy Case Competition under Crescendo 2026, a national-level finance competition designed to test participants' financial analysis, valuation and strategic decision-making skills. The competition received 300+ registrations from 200+ organizations across India and was conducted in multiple rounds, including a finance quiz, case analysis and an offline grand finale. Judged by Dr. Pushpendra Singh, Associate Professor (Finance & Taxation), the event provided participants with a realistic corporate finance experience through a fintech valuation case while fostering analytical thinking, investment decision-making and presentation skills



Dr. Pushpendra Singh is an Associate Professor specializing in Finance and Taxation, with over 24 years of experience in teaching, research, and academic administration. His expertise spans Corporate Finance, Financial Management, Capital Markets, and Taxation, complemented by significant research contributions and extensive industry experience

Knowledge Sharing Session

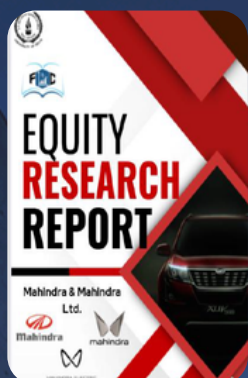


To strengthen the technical and analytical capabilities of its members, the Financial Literacy Cell (FLC) conducted a series of Knowledge Sharing Sessions (KSS) throughout the academic year. These sessions provided a structured learning pathway, enabling members to build a strong foundation in finance while developing practical skills relevant to the industry.

The sessions covered a wide range of topics, including Basics of Finance, Basics of Excel, Finance KSS, Excel KSS II, CRR KSS, Canva KSS, Relative Valuation, Technical Analysis I & II, and Discounted Cash Flow (DCF) Valuation I & II. Designed to combine theoretical concepts with hands-on applications, the sessions encouraged interactive learning, collaborative problem-solving, and practical exposure to financial tools and frameworks.

In addition to technical concepts, members were introduced to globally recognize professional certifications such as the Chartered Financial Analyst (CFA) Program and the National Institute of Securities Markets (NISM) certifications. The sessions highlighted their significance in building careers in finance and capital markets, while guiding students on the skills, preparation strategies, and opportunities associated with these qualifications.





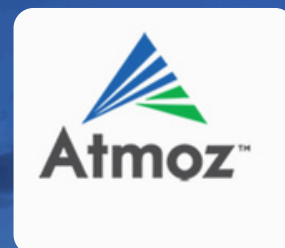
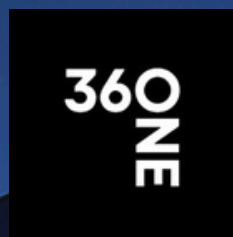
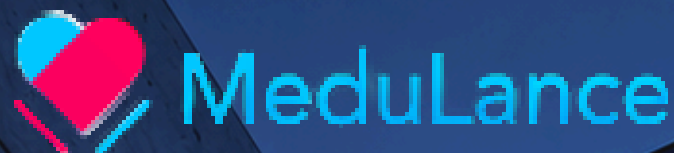
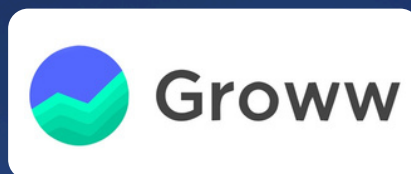
The Financial Literacy Cell (FLC) continued its commitment to fostering analytical excellence by publishing a series of comprehensive Equity Research Reports across diverse sectors. Prepared by dedicated research teams, these reports provided in-depth analyses of listed companies using industry-standard valuation techniques and financial frameworks.

During the academic year, members prepared research reports on Mahindra & Mahindra, Cummins India, Dixon Technologies, HCL Technologies, and Marico Limited. Each report involved extensive research covering the company's business model, industry outlook, financial performance, competitive positioning, risk assessment, and valuation, culminating in well-supported investment recommendations.

The research process enabled members to apply concepts such as financial statement analysis, ratio analysis, Discounted Cash Flow (DCF) valuation, relative valuation, and sectoral research to real-world companies. These projects strengthened members' analytical thinking, financial modelling, report writing, and presentation skills while providing practical exposure to equity research methodologies used by investment professionals.

The Equity Research Reports reflect FLC's commitment to research-driven learning and its mission to equip students with the practical skills required for careers in equity research, investment analysis, and the broader financial services industry.

OUR ACHIEVEMENTS



TEACHERS IN CHARGE



THE FINANCIAL LITERACY CELL (FLC) EXTENDS ITS HEARTFELT GRATITUDE TO ITS TEACHERS IN CHARGE FOR THEIR INVALUABLE GUIDANCE, UNWAVERING SUPPORT, AND CONSTANT ENCOURAGEMENT THROUGHOUT THE YEAR. THEIR MENTORSHIP HAS BEEN INSTRUMENTAL IN FOSTERING A CULTURE OF FINANCIAL LITERACY, ANALYTICAL THINKING, AND RESEARCH-DRIVEN LEARNING WITHIN THE SOCIETY. THEIR VISION AND LEADERSHIP CONTINUE TO INSPIRE MEMBERS TO PURSUE EXCELLENCE, UPHOLD PROFESSIONALISM, AND DEVELOP THE KNOWLEDGE AND SKILLS NECESSARY TO BECOME RESPONSIBLE FINANCE PROFESSIONALS.



DR. PARIDHI



DR. RAJ KUMAR



MR. TUSHAR MARWAHA



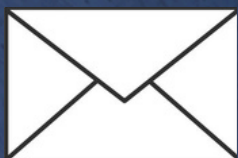
FLC's strength lies in the calibre and accomplishments of its members, who have secured internships and engagements with leading organisations including Goldman Sachs, Bain & Company, NSE, EY, KPMG, Deloitte USI, Frost & Sullivan, Tata Capital, Upstox, Groww, Angel One, Kotak Mahindra Bank, Paytm, Honda, Haier, Indiamart, 360 ONE, Prudent, and FICCI, among others. Our alumni network spans prestigious institutions such as IIM Ahmedabad, IIM Bangalore, IIM Indore, IIM Rohtak, IIFT Delhi, IIT Delhi, NIT Trichy, Hindu College, and Delhi Technological University, reflecting the society's commitment to academic excellence and professional growth. Through rigorous research, industry engagement, and continuous learning, FLC has cultivated a community of students equipped to contribute meaningfully to the evolving financial ecosystem.



CONTACT US



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