



MANAGEMENT INTERACTION CELL, SSCBS

CASE-INO ROYALE

— CASE COMPETITION —

EVENT REPORT 2025

POWERED BY



CASE-INO ROYALE 2025

Flagship Case Competition by
Management Interaction Cell (MIC), SSCBS

About the Event

The Management Interaction Cell (MIC) of SSCBS successfully hosted its flagship national-level case competition, Case-ino Royale, in collaboration with Masters' Union. The event witnessed overwhelming participation from across the country, bringing together the brightest problem-solvers and future leaders.



The competition not only tested analytical and strategic thinking but also encouraged participants to design practical, real-world business solutions. With its national outreach and industry-backed mentorship, the event strengthened MIC's vision of bridging the gap between academia and the corporate world.

Timeline of the Event

- 21st August 2025 – National Level Quiz Round
- 26th August 2025 – Deck Submission Deadline
- 29th August 2025 – On-Campus Presentation (Finale)

Participation Highlights

- 2000+ Registrations from premier institutes including IIMs, IITs, and University of Delhi.
- 200+ Deck Submissions showcasing diverse, high-quality solutions.
- 13 National Finalists shortlisted after rigorous evaluation.
- 3 Winning Teams emerged as champions after intense competition.

Prizes & Recognition

- Cash Prize Pool: ₹23,000
- National visibility and networking opportunities with industry leaders and venture experts.
- Exclusive mentorship opportunities from experienced professionals and entrepreneurs.

Winners

- Team Maniacs – First Place
- Team DTU USME – Second Place
- Team Blacklist – Third Place

Judging Panel

Ms. Mansi

- Works in the Founder's Office at Masters' Union, leading strategic initiatives in venture incubation.
- Spearheads MUIF and MU Ventures, supporting early-stage startups.
- Former VC Investor at Aavishkaar Capital, global stint at Evercore.
- MSc in Finance (University of Bristol) | CFA Charterholder.

Mr. Pulkit Singh

- Founder & CEO of Plant+ and Breathing Homes.
- Alumnus of SSCBS (Class of 2022) and MIC.
- Strategic experience at BCG, KPMG, District, and Zomato.
- Known for his ventures in innovation and sustainable living solutions

Impact of the Event

- Bridged Academia & Industry: Participants got hands-on exposure to real-world business challenges.
- Encouraged Innovation: Decks showcased creative, scalable, and sustainable solutions.
- Strengthened MIC's Legacy: Solidified MIC's reputation for hosting high-quality, impactful case competitions with national reach.

Conclusion

Case-ino Royale 2025 was not just a competition but a celebration of ideas, innovation, and intellect. With the support of Masters' Union, our eminent judges, and enthusiastic participation from top-tier institutions, the event proved to be a grand success, setting new benchmarks for future editions.