



FINANCIAL LITERACY CELL

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES



Investor Awareness Session In Collaboration with the BFSI Skill Sector Council of India (BFSI SSC)

The Financial Literacy Cell (FLC), Shaheed Sukhdev College of Business Studies, successfully organized an **Investor Awareness Session** in collaboration with the **BFSI Skill Sector Council of India (BFSI SSC)** on **2nd September 2025**. The session aimed to enhance students' understanding of personal finance, investment planning, and wealth creation while promoting financial literacy and informed financial decision-making.

The event commenced with an address by **Prof. R.P. Tulsian**, who emphasized the importance of financial discipline, prudent money management, and early investing in achieving long-term financial security. His insightful remarks highlighted the role of financial awareness in building a strong foundation for future financial success.

The session was subsequently conducted by **Mr. Yashwendra Wadia**, Assistant Manager at **HDFC Asset Management Company**, who provided valuable insights into the world of mutual funds and investment planning. He familiarized participants with the **SEBI Complaints Redressal System (SCORES)**, investor rights and protection mechanisms, and the various categories of mutual funds available to investors. Through practical examples and interactive discussions, he explained how individuals can align investment choices with their financial goals and risk appetite.

The session witnessed enthusiastic participation from students and successfully contributed to strengthening financial awareness and investment knowledge within the student community.

Key Learnings from the Session

1. Understanding the importance of **financial discipline** and developing healthy money management habits from an early stage of life.
2. Learning how **early investing and compounding** can contribute significantly to long-term wealth creation.
3. Recognizing the role of **financial literacy** in making informed financial and investment decisions.
4. Gaining an overview of **mutual funds** and their suitability for different financial goals and risk profiles.
5. Understanding the principles of **goal-based investing** and aligning investments with future financial objectives.
6. Developing awareness about **investor rights** and **protection mechanisms** available in the Indian financial system.

7. Learning about the **SEBI Complaints Redressal System (SCORES)** and its role in resolving investor grievances.
8. Appreciating the importance of **diversification and risk management** while constructing an investment portfolio.
9. Understanding the benefits of **systematic and disciplined investing** for achieving long-term financial goals.
10. Building the ability to evaluate investment opportunities based on **risk appetite, financial goals, and investment horizon** rather than short-term market fluctuations.

The session witnessed enthusiastic participation from students across various courses and academic years, with attendees actively engaging in discussions and seeking clarifications on investment-related concepts. The interactive nature of the session fostered a collaborative learning environment, enabling participants to gain practical insights into personal finance and investing.

A special acknowledgement is due to the efforts of the **Teacher-in-Charge, Dr. Paridhi, Dr. Raj Kumar and Mr. Tushar Marwaha**, whose guidance and support played a vital role in the successful execution of the event.

The event concluded with a vote of thanks to **Prof. R.P. Tulsian, Chairperson of the Committee for the Promotion of Financial Literacy at the University of Delhi**, and **Mr. Yashwendra Wadia, Assistant Manager, HDFC Asset Management Company**, for sharing their valuable knowledge and industry insights. The session received an encouraging response from participants and further strengthened the Financial Literacy Cell's mission of promoting financial literacy, investor awareness, and responsible financial decision-making among students.



SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, UNIVERSITY OF DELHI

welcomes you to

INVESTMENT AWARENESS PROGRAM

in collaboration with
BFSI Sector Skill Council of India



PROF R.P. TULSIAN
Chief Guest
Chairperson, Financial
Literacy Committee, DU



YASHWENDRA WADIA
Resource Person
Assistant Manager,
HDFC AMC



PROF POONAM VERMA
Member FLC, Principal
Shaheed Sukhdev
College
of Business Studies, DU



DATE
2nd Sept 2025



TIME
12:45 PM - 2:15 PM



VENUE
Seminar Hall (5th
Floor)

Financial Literacy Cell, Shaheed Sukhdev College of Business Studies

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