



Activity Report



2025-2026



AHUJASONS CORPORATE VISIT

Vertical: *Learning*

Six members of CII Yi Yuva SSCBS participated in an exclusive corporate immersion at the newly launched flagship store of Ahujasons, South Extension Part 2, New Delhi, a brand representing 70+ years of heritage in Indian luxury textiles. The visit was structured as a high-access industry tour followed by a direct engagement session with the company's core promoters and senior leadership, offering rare insider exposure to the strategic and operational fabric of a legacy luxury retail enterprise.

Members received first-hand insights into brand positioning within the premium textile segment, generational transition strategies in family-run businesses, sustainable luxury retail practices, and the nuanced challenge of preserving brand authenticity while scaling to meet evolving consumer expectations. Key discussion areas spanned legacy management, retail space design as a branding tool, inventory curation at the luxury tier, and the promoters' own entrepreneurial journey, making it one of the most intimate and substantive industry interactions of the academic year.



DATE OF EVENT
9 April 2026

YUVA MEMBERS
6 Members

I-THUM WORLD REAL ESTATE INDUSTRY VISIT

Vertical: *Entrepreneurship*

In a student-led initiative, 19 members of Yuva SSCBS conducted a comprehensive industry immersion at I-Thum World, one of Delhi NCR's foremost commercial real estate developers, recognized for its portfolio of landmark high-rise IT/ITES corporate parks, commercial malls, and premium office complexes. The visit offered an on-ground walkthrough of large-scale project execution, leasing architectures, and commercial asset management practices that collectively underpin I-Thum's million-square-foot development portfolio across the national capital region.

Delegates gained actionable insights into macro-level infrastructure scaling, sustainable urban development frameworks, commercial space monetization strategies, tenant relationship management, and the complexities of attracting and retaining multinational corporations as anchor tenants. The session directly bridged academic business and economics curricula with on-ground industrial realities, equipping members with a holistic understanding of India's rapidly expanding commercial real estate market, its key financial drivers, and the project governance models used by leading developers.



DATE OF EVENT
28 February 2026

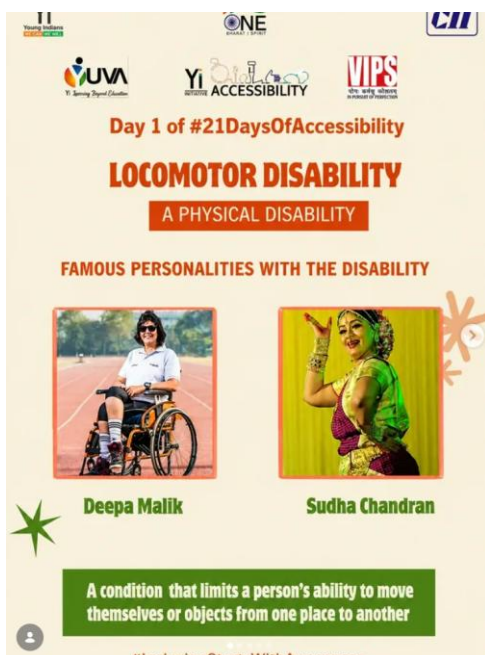
YUVA MEMBERS
19 Members

21 DAYS OF DISABILITIES, DIGITAL ADVOCACY CAMPAIGN

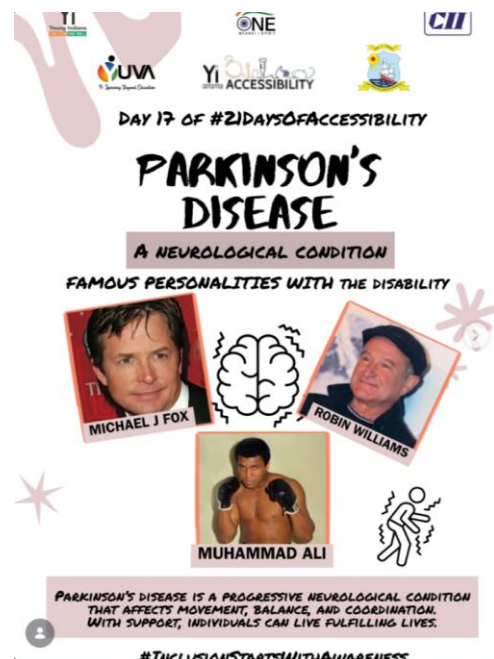
Vertical: Accessibility

CII Yi Yuva SSCBS joined a landmark pan-chapter digital advocacy campaign, "21 Days of Accessibility", spearheaded by Regional Accessibility Head Astha Aggarwal, uniting all seven CII Yi Yuva chapters across Delhi into a coordinated, 21-day social media drive. Over 35 SSCBS members contributed to content research, creation, and outreach, with each participating institution publishing three targeted posts per day, creating a sustained, high-visibility digital narrative around disability awareness and inclusion.

The campaign systematically addressed a wide spectrum of physical and cognitive disabilities, including mobility impairments, visual and hearing challenges, autism, and dyslexia, working to dismantle societal stigma, promote respectful inclusive language, and advocate for reasonable accommodations in workplaces, educational institutions, and public infrastructure. By leveraging their collective digital footprints across Instagram, LinkedIn, and other platforms, the cross-college coalition amplified reach far beyond individual chapter capacity, shifting the chapter's advocacy posture from passive awareness to active, data-backed allyship and systemic inclusion advocacy.



DATE OF EVENT
May – July 2026



YUVA MEMBERS
35 Members

RURAL WEEK, COMMUNITY OUTREACH INITIATIVE

Vertical: *Rural Initiatives*

Thirty members of Yuva SSCBS participated in "Rural Week," an annual Young Indians initiative anchored in CII Yi's long-standing commitment to grassroots development and the bridging of India's persistent urban-rural divide. The campaign engaged members in field activities, awareness drives, and community programs designed to address core rural challenges including agricultural livelihoods, access to healthcare, quality education, and basic infrastructure, giving urban student leaders direct, unfiltered exposure to the socio-economic realities of rural India.

Activities included structured community interactions, support for rural development programs under the Yi national framework, and awareness sessions encouraging critical thinking on policy, inclusive growth, and the responsibilities of educated youth toward underserved communities. The initiative reinforced a central Yuva philosophy: that business leadership must be grounded in social consciousness, and that meaningful national progress requires young changemakers who understand and engage with grassroots India, not merely its urban commercial ecosystems.



DATE OF EVENT
2025 – 2026(Annual)

YUVA MEMBERS
30 Members

ROAD SAFETY AWARENESS DRIVE

Vertical: *Thalir*

CII Yi Yuva SSCBS mobilized 8 members for "Thalir Week," Yi's flagship annual initiative dedicated to expanding educational access for underprivileged children across India. The Thalir vertical is rooted in the conviction that quality primary and secondary education is a fundamental right, one that remains tragically out of reach for millions of children due to geographic, financial, and infrastructural barriers. Members participated in a coordinated mix of content creation, direct community outreach, distribution of learning materials, and mentorship contributions targeting under-resourced schools and non-formal learning centres.

CII Yi Yuva SSCBS participated in a "Road Safety Drive" organized on 13th February to address the critical need for traffic awareness and responsible commuting habits. With 8 members actively involved, the drive focused on spreading essential awareness regarding traffic regulations, pedestrian safety, and the vital importance of wearing helmets and seatbelts. By engaging directly with the community, the initiative aimed to instill better road discipline and reduce preventable accidents, emphasizing that safer roads begin with individual accountability.



DATE OF EVENT
13 February 2026

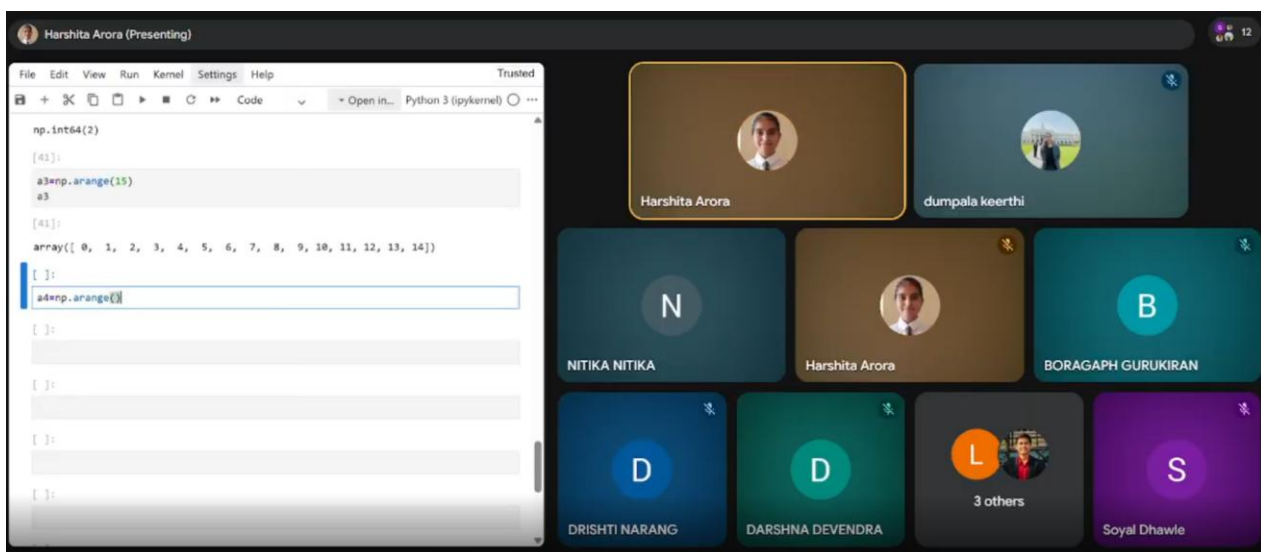
YUVA MEMBERS
8 Members

KNOWLEDGE SHARING SESSIONS (KSS)

Vertical: *Learning*

CII Yi Yuva SSCBS institutionalized a year-round internal learning program, Knowledge Sharing Sessions (KSS), running continuously from September 2025 to June 2026, with 30 members directly benefiting. Designed as a structured peer-to-peer mentorship ecosystem, KSS positioned senior chapter members as facilitators, delivering targeted, skills-first training that bridges the gap between academic curriculum and industry-readiness. Sessions were conducted on a regular cycle and deliberately kept practical, interactive, and career-aligned.

The KSS curriculum spanned six core competency tracks: (1) Advanced Microsoft Excel, financial modelling, pivot tables, VLOOKUP, and data visualization; (2) Canva, graphic design for professional presentations and social media; (3) Python for Business Analytics, data wrangling using pandas, NumPy, and Matplotlib; (4) LinkedIn Personal Branding, profile optimization, content strategy, and professional outreach; (5) Case Competition Frameworks, hypothesis-led structuring, MECE principles, and mock case practice; and (6) Business Communication, email writing, professional etiquette, and presentation delivery. Members emerged with demonstrably enhanced, job-ready capabilities directly applicable to consulting, finance, marketing, and operations roles.



DATE OF EVENT
September 2025 – June 2026

YUVA MEMBERS
30 Members

BUSINESS SUMMITS & EXECUTIVE EVENTS

Vertical: *Entrepreneurship*

Under its Entrepreneurship Vertical, CII Yi Yuva SSCBS maintained consistent delegate presence across three marquee national-level forums during the academic year: the Technology Summit 2025, the Global Business Outlook (GBO) Summit 2026, and the CII Delhi State Annual Session 2026, engaging a total of 30 members as official student delegates. These elite platforms convene India's foremost business leaders, policymakers, venture capitalists, and institutional decision-makers to deliberate on macroeconomic trajectories, emerging technologies, trade policy, and the strategic outlook for Indian industry in a global context.

At each summit, Yuva SSCBS delegates participated in high-level panel discussions, keynote sessions, and structured networking forums, gaining direct exposure to live macroeconomic debates, digital transformation strategies, startup ecosystem dynamics, and ESG-linked business imperatives. Beyond the intellectual value, the summits served as extraordinary professional networking arenas, providing student delegates with meaningful access to C-suite executives, government officials, and institutional investors, connections with direct potential for internships, mentorships, and long-term career opportunities. The sustained engagement across these forums has been instrumental in building a globally-informed, entrepreneurially-oriented mindset across the chapter's membership.



DATE OF EVENT
August 2025 – June 2026



YUVA MEMBERS
30 Members