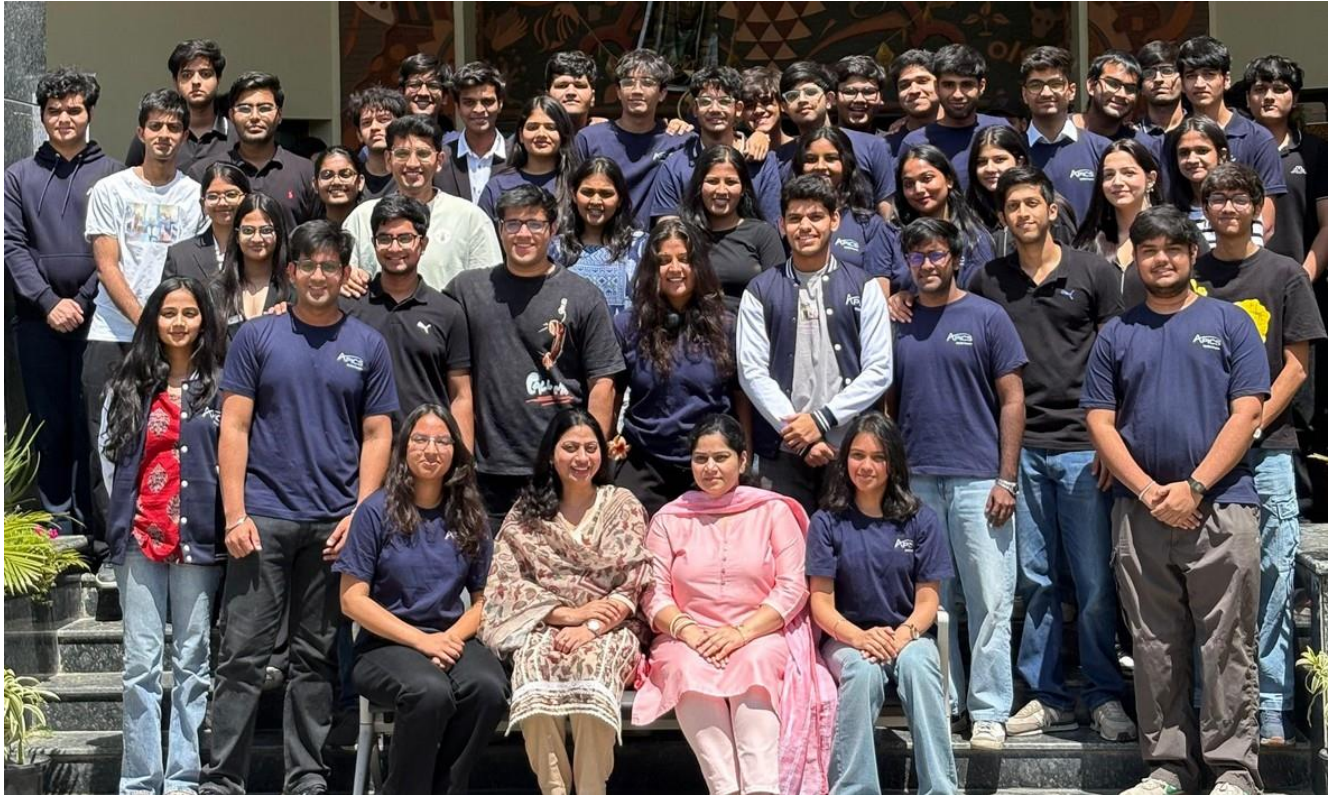


APICS SSCBS CHAPTER



APICS SSCBS Chapter is India's first and only undergraduate student chapter affiliated with the Association for Supply Chain Management (ASCM), the world's leading professional organization for supply chain management. Established with the vision of fostering excellence in Operations and Supply Chain Management (OSCM), the chapter serves as a platform for students to bridge the gap between academic learning and industry practice through experiential initiatives and professional development.

Throughout the year, APICS SSCBS organizes a diverse range of activities, including global case competitions, industry speaker sessions, live consulting projects, research publications, workshops, and knowledge-sharing sessions. By collaborating with leading organizations and industry experts, the chapter equips students with practical skills, analytical thinking, and real-world exposure while cultivating future leaders in operations, logistics, and supply chain management.

Driven by innovation, collaboration, and continuous learning, APICS SSCBS remains committed to creating meaningful opportunities that empower students to excel in an increasingly interconnected and dynamic global business environment.

Tasks done in 2025-26

JIT Speaker Sessions:

Continuing its Just-In-Talks (JIT) speaker series, APICS SSCBS hosted Mr. Rakesh Singh, Lead – Supply Chain Operations at FedEx, for an insightful session on "Careers in Supply Chain." Drawing from over 14 years of experience in third-party logistics (3PL), warehouse operations, solution design, and quality management, Mr. Singh shared valuable perspectives on the evolving supply chain landscape and the diverse career opportunities within the industry. The interactive session enabled students to gain practical insights into real-world logistics operations, industry expectations, and the skills required to build successful careers in supply chain management, further strengthening the chapter's commitment to bridging the gap between academia and industry.

Rakesh Singh - Sr Logistics Specialist, Fedex



The poster is for a 'JIT Just In Talks' session. At the top left is the University of Delhi logo. In the center is the 'JIT JUST IN TALKS' logo, with 'JIT' in a large, stylized font and 'JUST IN TALKS' below it. At the top right is the 'APICS SSCBS Chapter' logo. On the right side is a circular portrait of Rakesh Singh. Below the portrait, his name 'RAKESH SINGH' is written. To the left of the portrait, the text 'CAREERS IN SUPPLY CHAIN' is written in blue. Below this, a paragraph describes the session: 'APICS SSCBS invites you to Careers in Supply Chain with Rakesh Singh, a logistics professional with over 14 years of experience in the 3PL industry, specializing in warehouse operations, solution design, and quality management. A sought-after speaker at IIMs and contributor to Logistics Insider magazine, Rakesh brings rich industry insight to the table.' At the bottom left, the event details are listed: 'TIME - 1:00 PM ONWARDS', 'DATE - 20TH FEBRUARY', and 'VENUE - 7TH FLOOR SEMINAR HALL'. At the bottom right is the FedEx logo followed by the text 'LEAD- SUPPLY CHAIN OPERATIONS'.

UNIVERSITY OF DELHI

APICS
SSCBS Chapter

JIT
JUST IN TALKS

CAREERS IN SUPPLY CHAIN

APICS SSCBS invites you to Careers in Supply Chain with Rakesh Singh, a logistics professional with over 14 years of experience in the 3PL industry, specializing in warehouse operations, solution design, and quality management. A sought-after speaker at IIMs and contributor to Logistics Insider magazine, Rakesh brings rich industry insight to the table.

TIME - 1:00 PM ONWARDS
DATE - 20TH FEBRUARY
VENUE - 7TH FLOOR SEMINAR HALL

FedEx | **LEAD- SUPPLY CHAIN OPERATIONS**

RAKESH SINGH



Research Reports:

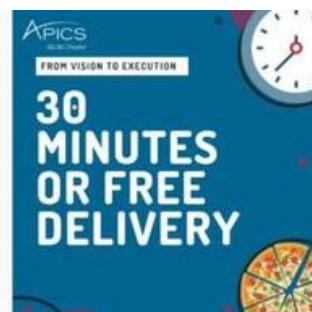
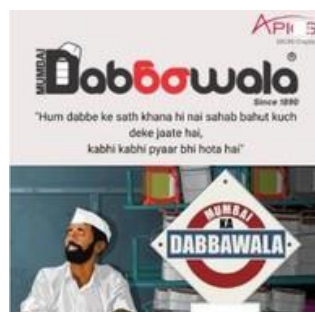
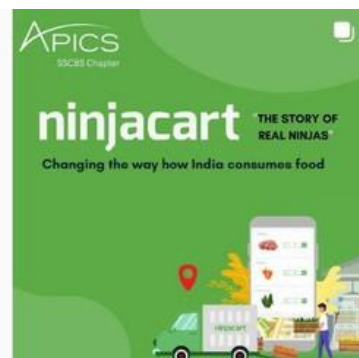
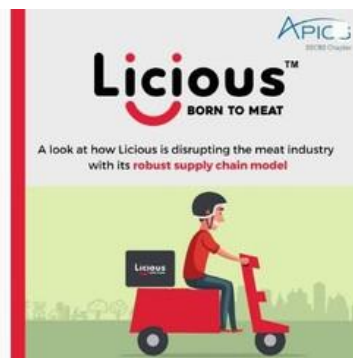
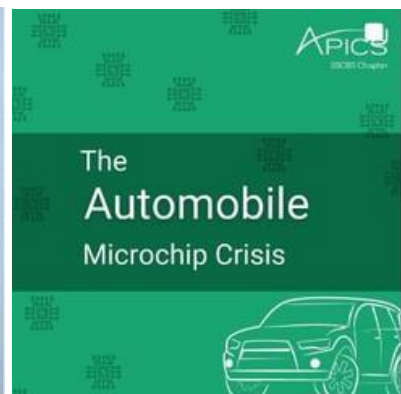
With the objective of promoting research-driven learning and fostering a deeper understanding of contemporary business challenges, APICS SSCBS continued its initiative of publishing comprehensive research reports on topics of global significance. These reports encouraged members to move beyond theoretical concepts by conducting extensive secondary research, analyzing industry trends, evaluating real-world case studies, and drawing practical insights into the evolving landscape of operations and supply chain management.

During the year, the chapter published two in-depth research reports on "Wars and Supply Chain Management" and "Financial Frauds and Money Laundering." The first report explored how geopolitical conflicts disrupt global supply chains, impact trade routes, increase operational risks, and compel organizations to build resilient and adaptive supply chain networks. The second report examined the growing challenges posed by financial frauds and money laundering, highlighting their implications for businesses, financial institutions, regulatory compliance, and the global economy.

Through data-backed analysis, industry examples, and a structured research methodology, these publications enabled members to develop stronger analytical and critical thinking skills while gaining a broader perspective on the intersection of global events, finance, and supply chain management. The initiative further reinforced APICS SSCBS's commitment to fostering intellectual curiosity, encouraging evidence-based learning, and creating high-quality knowledge resources for students and professionals alike.

Social Media Campaigns:

APICS SSCBS continued to strengthen its digital presence by publishing engaging content that simplified complex supply chain concepts and highlighted real-world business practices. During the year, the chapter launched the "Supply Chain Decoded" series, featuring in-depth analyses of renowned brands such as Nike, Blinkit, and Coca-Cola, showcasing how their supply chain strategies contribute to operational excellence and competitive advantage.



ASCEND, The Global Supply Chain Case Competition Event:



APICS, Operations and Supply Chain Cell of SSCBS conducted the **Global Case Study Competition** 'Ascend' this year. It was the maiden undergraduate level supply chain competition in India, undertaken to test participants' critical thinking, problem-solving, and analytical skills. The case study required participants to apply the concepts of quality, cost, delivery time, supply chain agility, resilience, etc. The event saw a participation of **1250+ participants** from over **5 countries**.

1. Quiz Round – The first round was held on Unstop (Formerly D2C) which consisted of 20 questions challenging the ability of participants to think out of the box. This round was eliminative and selected teams qualified to the next round.

2. Submission Round – This round was the most critical part of the event wherein a case problem was provided to the participants and they had to present an 8-slider presentation detailing each team's proposed solution. The case problem given was based on a food aggregator platform 'Tomato' willing to venture into the 10-minute delivery model, wherein the company was struggling to find a proper modus operandi for its operations and supply chain. The participants were required to propose solutions for the same. This round saw a total of 50 **mind-boggling submissions**.

3. The Finals – Finally, **10 shortlisted teams** from round 2 battled out to be proclaimed as Ascend victors. The round was conducted virtually where the teams had to present their case study solutions to our **highly esteemed judges, Mr. Priyank Ahuja, Dishant Kumar, Rahul Lakhmani**. This round **hosted students from prestigious institutions such as IIM Calcutta, IIT Kharagpur, IIM Lucknow, ISB Hyderabad, and Shri Ram College of Commerce**. Prizes worth **Rs. 2,00,000** including **cash prizes worth Rs. 15,000** were awarded to the podium winners.

JIT - Logistics & Supply Chain Treasure Hunt



APICS, the Operations and Supply Chain Cell of SSCBS, successfully organized JIT (Just-In-Time), an interactive Logistics & Supply Chain Treasure Hunt designed to make learning supply chain concepts engaging, practical, and experiential. The event challenged participants through a series of logistics-themed puzzles, quizzes, and problem-solving tasks that tested their analytical thinking, teamwork, and decision-making abilities in a fast-paced environment. Participants were required to apply concepts of logistics, inventory management, transportation, and operations while navigating through multiple stages of the competition. The event witnessed enthusiastic participation from students across prestigious institutions such as IIM Ahmedabad, ISB, IIM Trichy, NMIMS, Ashoka University, and NatWest Group, fostering healthy competition and collaborative learning. By blending gamification with real-world supply chain challenges, JIT provided participants with a unique platform to strengthen their problem-solving skills while promoting greater interest in the field of operations and supply chain management.

The event received an overwhelming response, with participants appreciating its unique blend of strategy, problem-solving, and hands-on learning. Beyond fostering healthy competition, JIT served as a platform for students to experience the practical application of supply chain concepts in an engaging setting while interacting with peers from leading institutions. The successful execution of the event further strengthened APICS SSCBS's vision of building awareness and enthusiasm for operations and supply chain management through innovative, experience-driven initiatives.

Studyin Study Abroad Information Session



APICS SSCBS successfully organized a Study Abroad Information Session to guide students aspiring to pursue higher education at leading global universities. The session provided valuable insights into the application process, university selection, scholarships, profile building, standardized tests, and career opportunities available after graduation. Participants also gained practical advice on crafting strong applications, building competitive profiles, and navigating the admissions process from experienced speakers.

The interactive session addressed students' queries on academics, internships, research opportunities, and life as an international student, helping them make well-informed decisions about their higher education journey. By connecting students with expert guidance and first-hand experiences, the session empowered participants to confidently plan their academic and professional aspirations while broadening their global outlook.

The session witnessed enthusiastic participation from students across batches, fostering meaningful discussions on global education and career planning. By providing clarity on international admissions and encouraging students to explore opportunities beyond traditional career paths, the initiative reinforced APICS SSCBS's commitment to holistic student development and preparing its members for success in an increasingly globalized world.

Just-In-Time Direct PI



APICS SSCBS organized Just-In-Time Direct PI, an engaging recruitment initiative designed to identify talent through an interactive and experience-driven selection process. Unlike conventional interviews, the event incorporated a treasure hunt featuring problem-solving challenges, team-based activities, and strategic tasks that evaluated participants' analytical thinking, communication, leadership, and collaboration skills in a dynamic environment. The event encouraged students to think on their feet, work effectively under pressure, and demonstrate their creativity while navigating multiple rounds of challenges. By transforming the recruitment process into a fun yet competitive experience, Just-In-Time Direct PI ensured a holistic evaluation of participants while fostering teamwork and enthusiasm. The initiative reflected APICS SSCBS's commitment to innovation, making the induction process both memorable and meaningful for prospective members.

The event witnessed enthusiastic participation from students across batches, creating an atmosphere of healthy competition and collaboration. By combining gamified challenges with competency-based assessment, Just-In-Time Direct PI offered participants a unique recruitment experience while enabling the organizing team to identify individuals with strong potential. The success of the initiative reinforced APICS SSCBS's belief in adopting innovative approaches to talent identification and fostering an engaging organizational culture.

Knowledge Sharing Session - Trading 101



APICS SSCBS organized a Knowledge Sharing Session (KSS) on "Trading 101", led by Mr. Parth Batra, to introduce students to the fundamentals of stock market trading and investing. The session covered essential concepts such as market structure, trading strategies, risk management, and the basics of technical and fundamental analysis, providing participants with a strong foundation to understand financial markets. Through real-world examples and practical insights, students gained a clearer understanding of how trading works and the opportunities available in the finance domain.

The session witnessed enthusiastic participation from students across batches, sparking engaging discussions on investing and financial markets. By simplifying complex trading concepts and emphasizing disciplined decision-making, the session empowered participants to approach the markets with greater confidence while reinforcing APICS SSCBS's commitment to holistic learning and skill development.

The session received an enthusiastic response from students eager to explore the world of trading and investments. By encouraging participants to think critically about financial decision-making and market dynamics, the initiative served as a valuable stepping stone for those interested in finance. The success of the session further reflected APICS SSCBS's commitment to equipping students with practical, industry-relevant knowledge beyond the classroom.

Future Course of Action

Bootcamp and APICS Logi(c)stics Blogs:-

APICS SSCBS plans to conduct a bootcamp, selecting 50 students to boost their skills in the ever-changing field of operations by facilitating industry-student interaction and ideas sharing. Also “Inside CBS” Seminars are planned for the upcoming batches.

We also plan to launch a blog series by posting regular content on our website as well as platforms like LinkedIn with the medium of which we hope to cover supply chain and other related topics, current affairs, major terms and concepts, startups etc.

APICS Connects (Global Collaboration):-

We plan to collaborate with a global supply chain related run organization that would be instrumental to formulate a research report from two varied perspectives. With our 450+ chapters strong global network, we look forward to collaborating with chapters like ASCM Toronto Chapter for activities like Joint Panel Discussion Sessions, Case Presentations, Report Making and Live Projects. We aim to provide industry exposure at the global level for our members and our institution.

SCM Resource Library:-

With the aim of collaborating with the College Library to compile resources in the broad field of Supply Chain Management which will be updated and help solidify the foundational base and knowledge in the particular field of Operations and Supply Chain Management.

Upcoming live projects, JITs and podcasts:-

Established organizations are invited for live-projects under which we offer a comprehensive analysis, consulting support on fields like logistics, supply chain, operations and inventory management.

We plan to continue with our Just-In-Talks Speaker Series inviting industry experts on campus to enlighten students about various Operations and SCM industry trends and direct them towards getting appropriate training to achieve APICS Certifications.

We have an upcoming podcast in the pipeline which would be regularly updated on Spotify with new trends and interests in the Supply Chain World. We aim to provide an in-depth listening experience so that students can get their quick dose of SCM news and functions.

How the APICS SSCBS Chapter is unique from other societies/chapters at SSCBS

APICS SSCBS Chapter primarily functions in and promotes the domain of **Operations and Supply Chain Management (OSCM)**, which is one of the most sought after and upcoming management domains of the 21st century. Before APICS SSCBS Chapter, there wasn't a single student group advancing the OSCM domain in the entire undergraduate circuit in India, let alone in SSCBS (*this has changed after the chartering of APICS SSCBS Chapter as several Operations Clubs have propped in colleges such as Shaheed Bhagat Singh College (SBSC) and Hansraj College in the past one year*).

The chapter works in a domain that is completely different and non-overlapping with other societies/chapters. It also resonates with subjects such as Inventory Management and Operations Management as well as the specialization in Management of Global Business (MGB) which are a part of the curriculum offered at SSCBS and it aims to build a peer-learning environment around the domain.

Furthermore, APICS SSCBS Chapter is affiliated with the Association of Supply Chain Management (ASCM). Currently in the overall placement and internship opportunities brought on campus. APICS SSCBS Chapter aims to change that by upskilling its members and helping them become better prospective hires for such roles. Moreover, ASCM is a global name that supply chain professionals and organizations recognize, therefore exponentially increasing the exposure avenues for students.

In merely 13 months of inception, the chapter has published **2 research reports**, secured **4 out of 50 global admits** to the prestigious ASCM Scholars' Program, organized **four in-house speaker sessions**, completed **two hands-on corporate projects**, hosted **India's first supply chain oriented event at the undergraduate level** and closed an **international collaboration with the ASCM Toronto Chapter**. Going forward, the APICS chapter plans to add more KRAs to serve its vision of making OSCM an enticing domain for college students.

Teachers in Charge:

1. Dr Mona Verma
2. Dr Paridhi
3. Dr Amrina Kausar

Contact Persons:

1. President: Anika Meharia
2. Vice President: Kritika Gupta