

SPECIAL ISSUE

www.indiatoday.in

JUNE 30, 2025 ₹150

INDIA
TODAY

P21313
01/07/25
8

**YOUR COMPREHENSIVE GUIDE TO ACADEMIC EXCELLENCE
ACROSS 14 MAJOR STREAMS**

ARTS • SCIENCE • COMMERCE • MEDICAL • DENTAL • ENGINEERING • ARCHITECTURE
• LAW • MASS COMMUNICATION • HOTEL MANAGEMENT • BUSINESS ADMINISTRATION
• COMPUTER APPLICATIONS • SOCIAL WORK • FASHION DESIGN

For an 8-year comparative analysis, go to <https://bestcolleges.indiatoday.in>

Volume 56, Number 26. Published on every Friday of Advance Week. Posted at 12:00 Delhi. FMS - Delhi - 110006 on Every Friday & Saturday. Total number of Pages 264 (including cover pages)

GRANT RECEIVED TO PROMOTE ENTREPRENEURSHIP

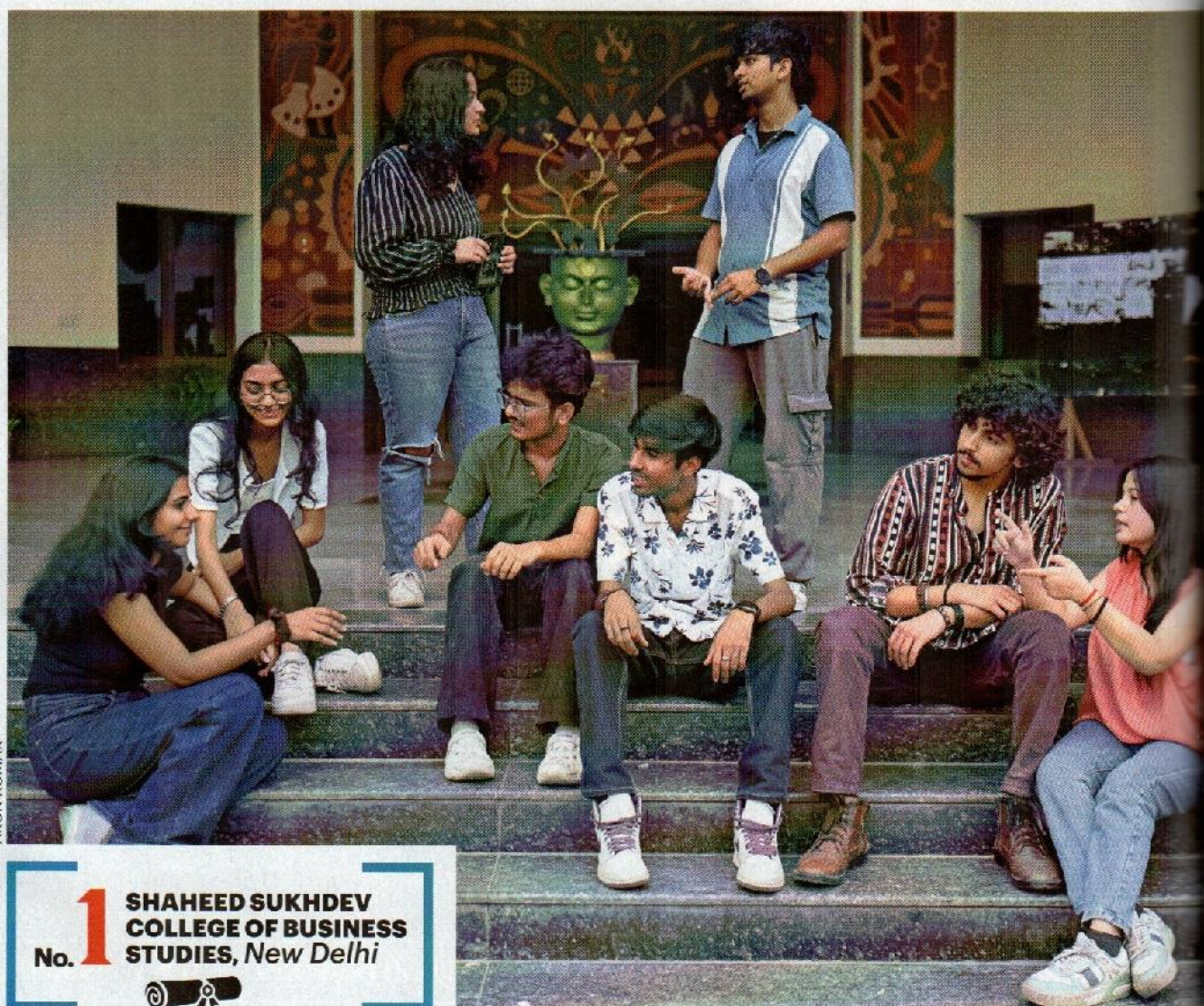
Rs. 7 CRORE



MANAGEMENT GURUS

At SSCBS, a modernised syllabus offering interdisciplinary electives, including intensive work on case studies, leads to global recognition and brilliant careers

By **SHELLY ANAND**

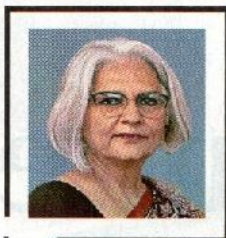


ARUN KUMAR

No. 1 **SHAHEED SUKHDEV
COLLEGE OF BUSINESS
STUDIES, New Delhi**



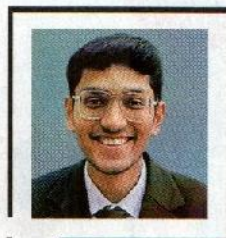
GURUSPEAK



“We are committed to developing well-rounded and responsible leaders equipped to navigate complex challenges and make meaningful contribution in the business world. Our emphasis on experiential learning, global exposure and ethical leadership distinguishes us”

PROF. POONAM VERMA
Principal

STUDENTSPEAK



“Every day at Shaheed Sukhdev College of Business Studies feels like a new adventure. The vibrant and competitive environment constantly pushes me out of my comfort zone, helping me grow into a stronger, more confident version of myself”

MANAV MAHAJAN
BBA (Financial Investment Analysis), 2nd year

5 REASONS WHY IT IS THE BEST

1 The Shaheed Sukhdev College of Business Studies (SSCBS) is one of the few Indian public institutions to integrate Harvard Business School case studies into courses like strategic management, business policy and marketing electives. These case packs equip students with international decision-making, business strategy, and problem-solving skills. SSCBS also offers Harvard Online Micro-Credentials in financial accounting, economics and business analytics.

2 SSCBS is one of the only Indian undergraduate colleges to win global case competitions, including the Global Microfinance Case competition, BRAIN Wars, Cornell EMI Corning and ISB Marketing Mayhem. Notably, all three gold medallists of IIM Ahmedabad 2025 postgrad batch were SSCBS alumni.

3 SSCBS modernised its curriculum in line with the National Education Policy, global business trends and employability demands. It offers interdisciplinary electives in courses like data science, coding and entrepreneurship. Project- and simulation-based assignments ensure development of practical skills.

4 It delivers an excellent RoI, with an average annual CTC of Rs 13.42 lakh in 2024-25. Top recruiters include Accenture, Bain Capability Network and NatWest. Consulting roles dominate placements (72.3 per cent), followed by management, finance and analytics.

5 SSCBS boasts over 50 societies like 180 Degrees Consulting, IFSA, Rotaract, Enactus and FinX. These give students hands-on experience in consulting, finance and marketing while nurturing leadership, teamwork and problem-solving.

TOP 10 COLLEGES 2025

	RANK 2025	RANK 2024	COLLEGE	CITY
↔	1	1	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES	New Delhi
↑	2	3	SCHOOL OF BUSINESS AND MANAGEMENT, CHRIST (DEEMED TO BE UNIVERSITY)	Bengaluru
↓	3	2	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE	Mumbai
↔	4	4	MOUNT CARMEL COLLEGE (AUTONOMOUS)	Bengaluru
↑	5	6	LOYOLA COLLEGE (AUTONOMOUS)	Chennai
↓	6	5	AMITY SCHOOL OF BUSINESS, NOIDA	Noida
↔	7	7	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS)	Chennai
↔	8	8	MAHARAJA SURAJMAL INSTITUTE	New Delhi
↔	9	9	CENTER FOR MANAGEMENT STUDIES (CMS), JAIN (DEEMED-TO-BE UNIVERSITY)	Bengaluru
↑	10	11	ST XAVIER'S COLLEGE (AUTONOMOUS)	Mumbai