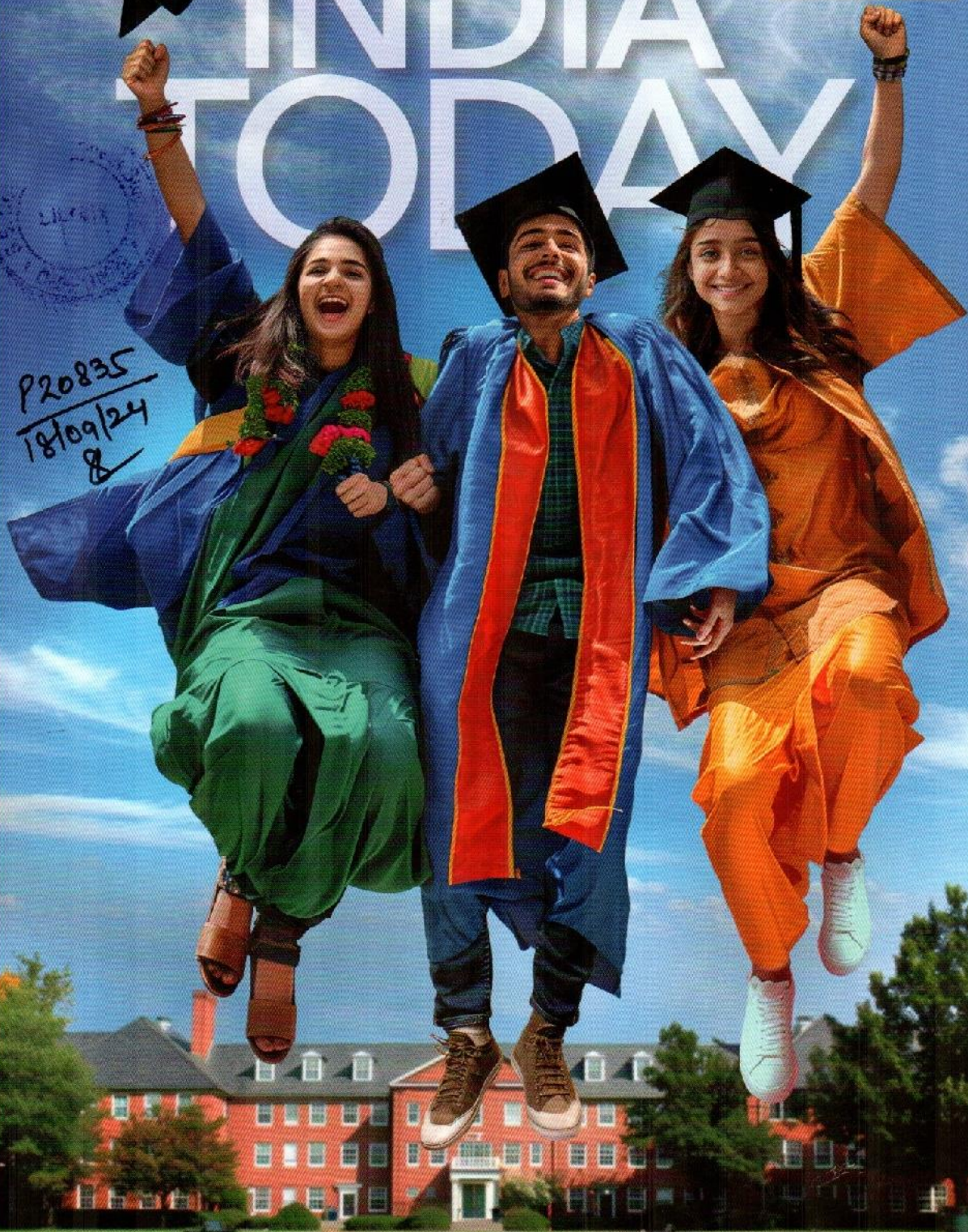


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SPECIAL ISSUE

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INDIA TODAY-MDRA SURVEY 2024

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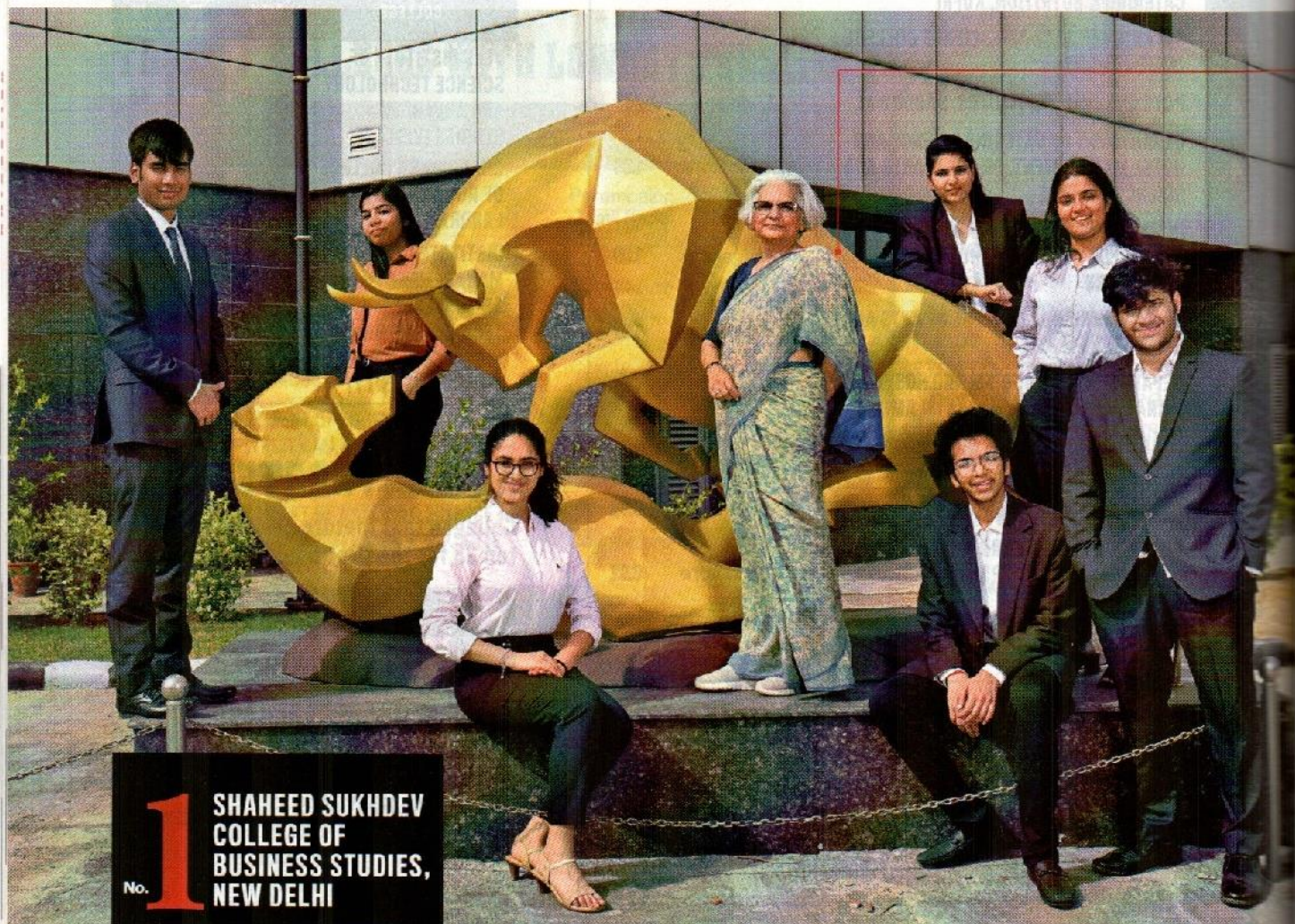
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● ● ● BY SHELLY ANAND



For undergraduate students wanting to acquire a bachelor of business administration (BBA) degree, the Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi, offers a comprehensive and up-to-date curriculum that covers core business disciplines such as market-

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ing, finance, human resources and operations, besides subjects such as data analytics, digital marketing and entrepreneurship. SSCBS is known for its innovative approach towards business management education, and its curriculum is designed to blend theoretical knowledge with practical applications. Courses such as private equity, hedge funds and advance derivatives equip students with skills most sought after in the job market today. And since practical experience is crucial for understanding the real-world business environment, its robust network of corporate partnerships provides students with internship opportunities at leading MNCs and gives them a chance to apply classroom knowledge in a professional set-up. Interactive sessions, impressive job

TOP 10 COLLEGES 2024

	RANK 2024	RANK 2023	COLLEGE	CITY
↔	1	1	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES	New Delhi
↔	2	2	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE	Mumbai
↔	3	3	SCHOOL OF BUSINESS AND MANAGEMENT, CHRIST (DEEMED TO BE UNIVERSITY)	Bengaluru
↑	4	6	MOUNT CARMEL COLLEGE (AUTONOMOUS)	Bengaluru
↔	5	5	AMITY SCHOOL OF BUSINESS	Noida
↓	6	4	LOYOLA COLLEGE (AUTONOMOUS), CHENNAI	Chennai
↔	7	7	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS)	Chennai
↔	8	8	MAHARAJA SURAJMAL INSTITUTE	New Delhi
↔	9	9	CENTER FOR MANAGEMENT STUDIES (CMS), JAIN (DEEMED-TO-BE UNIVERSITY)	Bengaluru
↔	10	10	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY	Chengalpattu, TN



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THE Times Higher Education

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Impact Ranking 2024
301-400
Overall Rank in India

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placement statistics and an active alumni network that helps out current students with mentorship and job placements are further advantages. Adding to a well-rounded education system are extracurricular activities that foster growth and leadership skills in students. Several student-run societies such as the Entrepreneurship Cell, International Finance Student Association and 180 Degrees Consulting organise events, workshops and competitions to provide students with opportunities to hone their core skills and a chance to network with peers and professionals. ■

WHAT SETS IT APART

➤ SSCBS has an **NAAC CGPA score** of 3.5/4

➤ **95 per cent** of students who opted for placement through the college secured a job

➤ The average annual salary (domestic) offered to **students is Rs 11.27 lakh**, the highest among BBA colleges

➤ In the past five years, the college saw **an increase of 60 per cent in average salary** and 150 per cent increase in the highest salaries offered to students

➤ It's ranked **fourth in RoI** (return on investment)

➤ **Courses like private equity**, hedge funds, advance derivatives equip students with most sought after skills in the job market

➤ **Corporate partnerships** and an active alumni network help students with internship opportunities and job placements at top MNCs

TOP 10 COLLEGES WITH LOWEST FEES

RANK	COLLEGE	CITY	COURSE FEE* (ENTIRE DURATION)
1	GOVERNMENT ARTS COLLEGE (AUTONOMOUS), SALEM	Salem	₹1,925
2	SRI GVG VISALAKSHI COLLEGE FOR WOMEN (AUTONOMOUS)	Tiruppur	₹4,800
3	V.O. CHIDAMBARAM COLLEGE	Thoothukudi	₹11,045
4	GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS)	Erode	₹37,350
5	ST WILFRED'S PG COLLEGE	Jaipur	₹42,000
6	PAZHASSIRAJA COLLEGE, PULPALLY	Wayanad	₹45,000
7	KESHAV MAHAVIDYALAYA	New Delhi	₹49,548
8	BON SECOURS COLLEGE FOR WOMEN	Thanjavur	₹52,000
9	SAFI INSTITUTE OF ADVANCED STUDY (AUTONOMOUS)	Malappuram	₹54,000
10	NEHRU MEMORIAL COLLEGE (AUTONOMOUS)	Puthanampatti, Tamil Nadu	₹57,000

*Course fee = Tuition fee + other fees; as given by the college

TOP 10 COLLEGES WITH BEST PLACEMENT RECORD

RANK	COLLEGE	CITY	AVERAGE ANNUAL SALARY*
1	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES	New Delhi	₹11,27,365
2	KRISTU JAYANTI COLLEGE (AUTONOMOUS)	Bengaluru	₹9,40,000
3	ST XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI	Mumbai	₹7,90,000
4	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE	Mumbai	₹6,79,026
5	CENTER FOR MANAGEMENT STUDIES (CMS), JAIN (DEEMED-TO-BE UNIVERSITY)	Bengaluru	₹6,34,000
6	DEEN DAYAL UPADHYAYA COLLEGE	New Delhi	₹6,00,000
7	SCHOOL OF BUSINESS AND MANAGEMENT, CHRIST (DEEMED TO BE UNIVERSITY)	Bengaluru	₹5,87,000
8	SRI GURU GOBIND SINGH COLLEGE OF COMMERCE	New Delhi	₹5,85,427
9	KESHAV MAHAVIDYALAYA	New Delhi	₹5,64,000
10	ST JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)	Bengaluru	₹5,59,497