

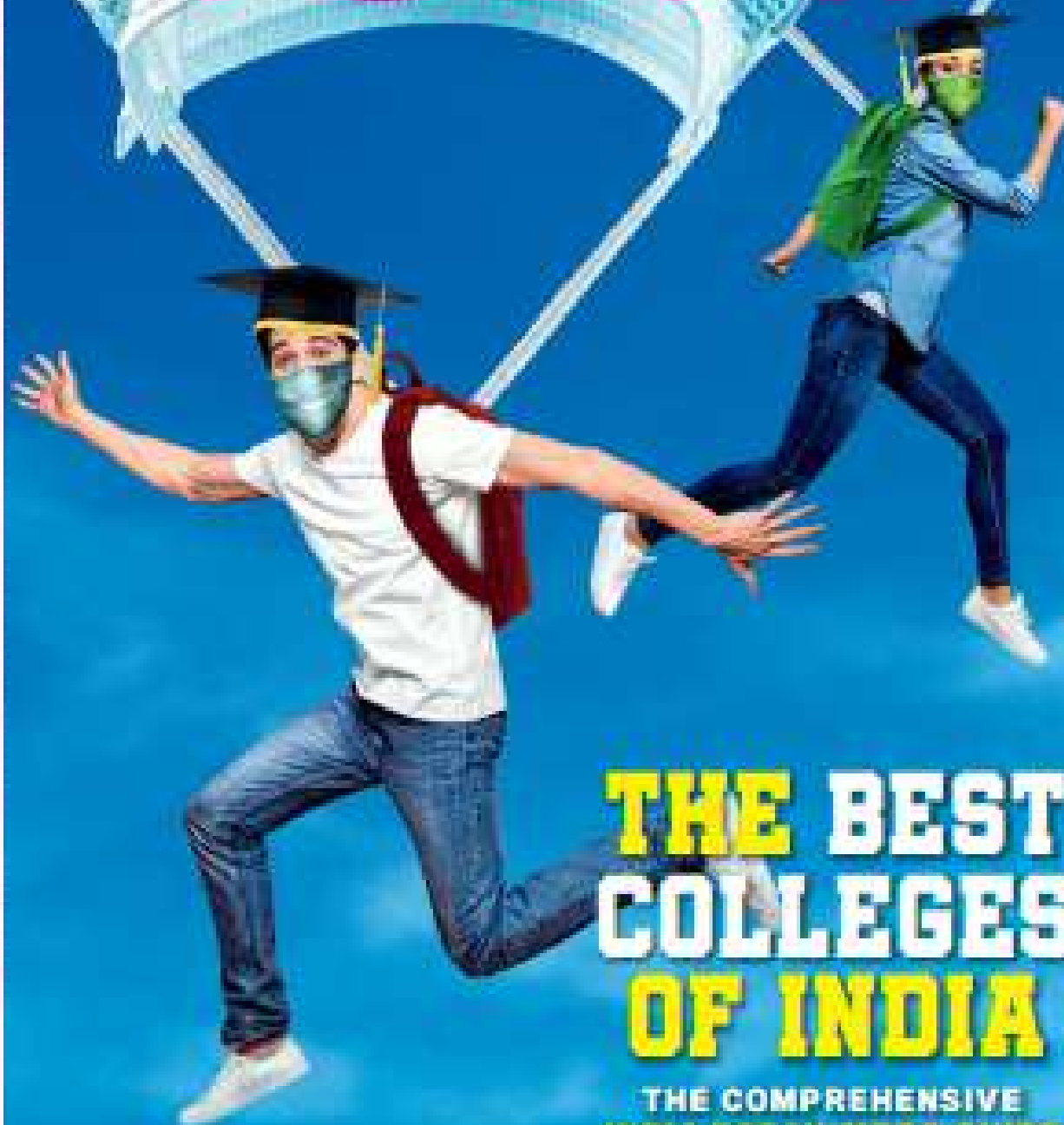
SPECIAL ISSUE 25TH ANNUAL SURVEY

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JULY 5, 2021 ₹15



# INDIA TODAY



## THE BEST COLLEGES OF INDIA

THE COMPREHENSIVE  
INDIA TODAY-MDRA GUIDE  
TO EXCELLENCE ACROSS  
14 MAJOR DISCIPLINES

MANAV RACHNA EDUCATIONAL INSTITUTIONS

MANAV RACHNA EDUCATIONAL INSTITUTIONS



GLBIANS ACROSS THE GLOBE GETTING UPTO RS. 1 CRORE PACKAGE



► BACHELOR OF BUSINESS ADMINISTRATION (BBA)

# THE ART OF MINDING YOUR BUSINESS

## GURUSPEAK

“This year saw the best placement season in our history”

—DR POONAM VERMA

Principal, Shaheed Sukhdev College of Business Studies, New Delhi

No. **1** SHAHEED SUKHDEV  
COLLEGE OF  
BUSINESS STUDIES  
NEW DELHI

## BEST PRACTICES

Dr Poonam Verma  
with her students



RAJWANT RAWAT

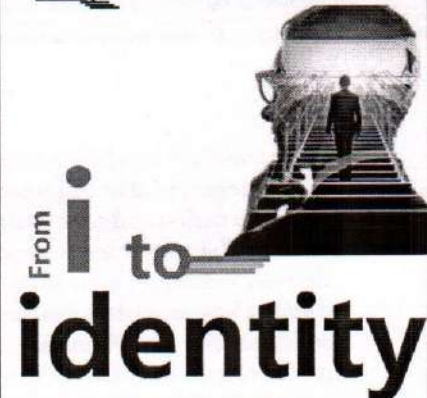
## TOP 10 BBA COLLEGES

| RANK 2021 | RANK 2020 | RANK 2019 | RANK 2018 | COLLEGE                                                                       | CITY      |
|-----------|-----------|-----------|-----------|-------------------------------------------------------------------------------|-----------|
| 1         | 1         | 2         | NP*       | SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES                                   | New Delhi |
| 2         | 2         | 1         | 1         | SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE                            | Mumbai    |
| 3         | 3         | 4         | 4         | LOYOLA COLLEGE (AUTONOMOUS)                                                   | Chennai   |
| 4         | 4         | 3         | 2         | DEPARTMENT OF MANAGEMENT STUDIES, CHRIST UNIVERSITY (DEEMED TO BE UNIVERSITY) | Bengaluru |
| 5         | 6         | 7         | 7         | AMITY SCHOOL OF BUSINESS NOIDA                                                | Noida     |
| 6         | 5         | 5         | NP        | MADRAS CHRISTIAN COLLEGE (AUTONOMOUS)                                         | Chennai   |
| 7         | 7         | 8         | 5         | MOUNT CARMEL COLLEGE (AUTONOMOUS)                                             | Bengaluru |
| 8         | 8         | 6         | 3         | PRESIDENCY COLLEGE                                                            | Bengaluru |
| 9         | 10        | 10        | 9         | DEPARTMENT OF MANAGEMENT, J.D. BIRLA INSTITUTE                                | Kolkata   |
| 10        | 9         | 12        | 8         | SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH                            | Pune      |

\*NP: Not participated

**T**he year gone by felt like many years in one. This past year will always be remembered as an unprecedented year for our planet. It forced us to take a detour from our usual norms and move to an entirely different path. Prior to the pandemic, we had primarily been following the conventional format of classroom teaching. However, we did use the blended teaching model from

time to time. We quickly responded and adapted to the change from classroom to learning through online teaching. Participating in workshops and training sessions enabled us to better adapt to online teaching. We understood that student engagement online can be challenging as concentration, group tasks, peer-learning suffer in online teaching. Innovative pedagogy like a flipped classroom approach and techniques such as group



The change we bring in every student

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FOR 4 CONSECUTIVE YEARS  
2017-2018-2019-2020



Management Ranking  
amongst top 100 institutes of India

### ADMISSIONS

Guidance for  
session 2021-22

B.Tech., M.E., M.Tech.,  
BBA, MBA, Ph.D, B.Pharm.,  
M.Pharm, BCA, MCA,  
Bachelor of Hotel Management,  
BBA(Hotel Management),  
B.Arch, M.Arch  
B.Com, M.Com, B.Sc., M.Sc.,  
B.Lib., BFA, MFA (Fine Arts), BA,  
BA (Hons.) MSW, BALLB(Hons),  
BBALLB (Hons), LLB(Hons),  
LLM, BA (Mass Comm),  
B.Ed, B. Design (Fashion),  
PG Dip. in Fashion Design,  
BPA (Vocal, Instrumental & Dance),  
MPA, Certificate  
Course in Drama & Theatre

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## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

tasks, class discussions, quizzes and assignments were adopted to promote peer group learning and classroom engagement. The institution took upon itself the task of workshops and training sessions for teachers to enable them to adapt better to online teaching. The college technical staff provided assistance in this. We also offered teachers and students infrastructural support such as laptops to ensure that lack of infrastructure does not become an impediment to the learning process. The teachers used a variety of platforms, such as Zoom, Google Meet, Microsoft Teams and Moodle, to engage with students. In the early phase of the pandemic, regular discussions were

**“The institution took upon itself the task of workshops and training sessions for teachers to enable them to adapt better to online teaching”**

held among the faculty to discuss and learn from each other's experience in online teaching. Since all students do not have access to reliable internet connectivity, recordings of lectures were shared

with the students. Students were encouraged to take courses on Coursera for free online certificate programmes. Financially vulnerable students were supported through monetary assistance and access to laptops and library remote online access. With the sudden lockdown, there were initial obstacles in onboarding companies for placements and internships. However, our statistics showed an increment and did not report a decline in spite of the hiring freeze. We took this as an opportunity to inculcate and hone the professional skills of our students. And it paid off, we got 185-plus offers and saw the best placement season in our history.” ■

(As told to Shweta Punj)

### TOP 10 COLLEGES WITH BEST VALUE FOR MONEY

| RANK | COLLEGE                                                                                                  | CITY        | RoI*  |
|------|----------------------------------------------------------------------------------------------------------|-------------|-------|
| 1    | PSGR KRISHNAMMAL COLLEGE FOR WOMEN                                                                       | Coimbatore  | 49.17 |
| 2    | ANDHRA LOYOLA COLLEGE (AUTONOMOUS)                                                                       | Vijayawada  | 25.00 |
| 3    | SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES                                                              | New Delhi   | 20.80 |
| 4    | KESHAV MAHAVIDYALAYA                                                                                     | New Delhi   | 12.36 |
| 5    | GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS)                                                                 | Erode       | 9.53  |
| 6    | V.O. CHIDAMBARAM COLLEGE                                                                                 | Thoothukudi | 9.47  |
| 7    | KISHINCHAND CHELLARAM COLLEGE                                                                            | Mumbai      | 9.43  |
| 8    | S.S. JAIN SUBODH PG (AUTONOMOUS) COLLEGE                                                                 | Jaipur      | 8.55  |
| 9    | BHARATIYA VIDYA BHAVAN'S M.M. COLLEGE OF ARTS,<br>N.M. INSTITUTE OF SCIENCE & H.R.J. COLLEGE OF COMMERCE | Mumbai      | 5.44  |
| 10   | CAUVERY COLLEGE                                                                                          | Gonikoppal  | 5.24  |

\*RoI (return on investment) is calculated based on average annual salary/ total course fees (entire duration)