nucleus
The Analytics Society of SSCBS

IPL AUCTION SIMULATION
2026

EVENT REPORT

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About Nucleus

Nucleus — The Analytics Society of SSCBS is one of the most exclusive and prestigious societies in the whole of Delhi University focused on enhancing the skill set of students in the field of analytics by providing them with requisite training in various industry standard applications encompassing **MS Excel, Python, R, Tableau**, among others. The society also shares a strong and long-standing relationship with the corporate sector and has collaborated with firms for live projects and speaker sessions across both private and public sector domains.

Event Structure

The *IPL Auction Simulation* was conducted in two structured rounds.
The first round was an online quiz held on **21 April 2026 (12:00 PM to 11:59 PM)** as an elimination round.
The second round was the offline *IPL Auction Simulation*, conducted on **23 April 2026 from 9:00 AM to 4:00 PM** at the SSCBS campus, where shortlisted teams participated in a live auction to build optimized squads under defined constraints.
The event featured a competitive prize pool, with **₹6,000 awarded to the winning team and ₹4,000 to the runner-up**, recognizing excellence in analytical thinking, strategic decision-making, and overall performance throughout the competition.

Participation and Scale

The IPL Auction Simulation was positioned as an **inter-college event** and witnessed participation from students across multiple institutions. Registrations were conducted through Unstop, attracting a diverse pool of participants with interests in analytics, finance, and sports strategy, with the event recording around **500+ registrations.**

Teams comprised **3 to 5 members,** encouraging collaborative decision-making and strategic discussion. The scale of participation and the competitive diversity contributed significantly to the overall quality and intensity of the event.

Event Execution

The offline *IPL Auction Simulation* was conducted on **23 April 2026 at the SSCBS campus** in a structured and immersive format designed to replicate the dynamics of a real-world player auction. Shortlisted teams participated in a live auction environment, taking on the role of franchise strategists and competing to build the most effective squads.

Each team was allocated a **fixed budget** and tasked with constructing a balanced squad under defined constraints. The auction was conducted in real time, with teams engaging in competitive bidding while continuously adapting their strategies based on remaining resources and the actions of competing teams.

Participants adopted data-driven approaches, using performance metrics and analytical reasoning to guide their decisions and optimize team composition. Overall, the simulation provided a competitive and engaging environment that emphasized strategic thinking, adaptability, and the practical application of analytics.

Key Learnings

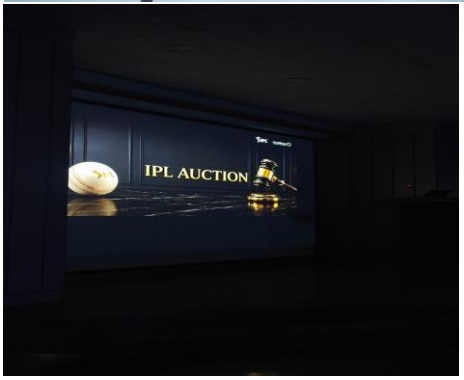
The IPL Auction Simulation provided participants with valuable exposure to applying analytics in a dynamic and competitive environment. It enabled them to strengthen their ability to interpret data, build **optimization strategies**, and make informed decisions under time pressure. The event reinforced the importance of structured thinking and highlighted the **role of data** in driving effective strategy.

For the organizing team, the event served as a significant learning experience in designing and executing a **simulation-based competition** at scale. The team successfully developed a dedicated event website using **Antigravity**, which streamlined communication and participant management. Additionally, the process of building the **auction model** and integrating **analytical components** contributed to a deeper understanding of creating **data-driven** event experiences

Conclusion

The IPL Auction Simulation successfully established itself as a dynamic analytics event, blending strategy, competition, and real-time decision-making. It provided students with a platform to engage in practical applications of analytics within a sports context. The strong participation and scale of execution reflected the growing interest in data-driven domains and reinforced the value of experiential learning. The event was further supported by **Krispy Kreme**, enhancing the overall experience and outreach.

Event Gallery



Faculty In Charge

- Dr. Amrina Kausar
- Dr. Mona Verma
- Dr. Rishi Rajan Sahay
- Dr. Satish Goel

Student Committee

President: Aryan Goyal

Vice President: Vanshika Jain

Advisory Committee: Gautam Nayak, Kavy Rastogi, Kush Agarwal, Maghav Dev Mittal, Priyanshu Kumar, Samriddhi Chandran, Snehal Srivastava, Vansh Khari

Core Committee: Akshat Soni, Anvi Chugh, Junit Garg, Pari Kalra, Pavani Chandhok, Poorvi Khanduja, Rohit Sinha, Saanvi Arora, Saksham Joshi, Shourya Chourasiya, Ujjwal Jain

Organizing Committee: Ajitesh Singh, Arya Sharma, Dipak Kumar Chaurasiya, Eesh Gupta, Kashish Raj, Kavish Kumawat, Khushal Bansal, Manik Gogia, Mayank Yadav, Mohd Maaz Naim, Nilay Poptani, Prachi Arora, Raghav Bansal, Raspreet Singh, Ryaan Ahuja, Saiyam Baheti, Sarthak Pandey, Shweta Singh, Srisham Dash, Vidhan Mehta

Social Media Links are as follows:

LinkedIn: http://www.linkedin.com/company/nucleus-cbs/

Facebook: http://www.facebook.com/nucleus.cbs/

Instagram: http://www.instagram.com/nucleus.cbs/