

## FINANCIAL LITERACY CELL

### SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

#### INVESTOR AWARENESS SESSION REPORT

The **Financial Literacy Cell (FLC)** of **Shaheed Sukhdev College of Business Studies**, in collaboration with **NSE Academy**, successfully organized an **Investor Awareness Session** on **22nd January 2026**. The session aimed to nurture financial awareness and encourage students to adopt informed and responsible investing practices at an early stage.

The session was led by **Mr. Harbinder Singh Sokh**, a seasoned finance professional with extensive experience across renowned institutions such as **CDSL, BSE, ICICI Prudential**, and **AI Dobowi (Dubai)**. Drawing from his professional journey, the speaker simplified complex market concepts and offered practical insights into the fundamentals of investing, making the session highly engaging and relatable for students.



#### **Key Takeaways from the Session**

- **Importance of Early Investing:** Students were encouraged to start investing early to leverage the benefits of compounding and long-term wealth creation.
- **Understanding Risk and Return:** The session highlighted how risk and return are interlinked and the need to align investments with personal financial goals.

- **Informed Investing vs. Speculation:** Emphasis was placed on disciplined, researchbased investing rather than short-term speculation.
- **Where and How to Begin:** Students were guided on identifying suitable investment avenues and building a strong financial foundation.
- **Role of Financial Planning:** The importance of patience, consistency, and long-term planning in achieving financial stability was strongly reinforced.



## Student Feedback

The session witnessed enthusiastic participation, with students actively engaging during the interactive Q&A segment. Many participants appreciated the clarity with which complex concepts were explained and found the real-life examples particularly helpful. Students expressed that the session provided them with confidence and direction to begin their investment journey responsibly.

## Conclusion

The Investor Awareness Session proved to be insightful and impactful, aligning seamlessly with the **Financial Literacy Cell's mission** of empowering students through financial education. By bridging the gap between theoretical knowledge and practical market

understanding, the session successfully inspired students to approach investing with awareness, discipline, and confidence.

