



FINANCIAL LITERACY CELL

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

INVESTOR AWARENESS SESSION REPORT

The **Financial Literacy Cell (FLC)** of **Shaheed Sukhdev College of Business Studies**, in collaboration with **NSE Academy**, successfully organized an **Investor Awareness Session** on **22nd January 2026**. The session aimed to nurture financial awareness and encourage students to adopt informed and responsible investing practices at an early stage.

The session was led by **Mr. Harbinder Singh Sokh**, a seasoned finance professional with extensive experience across renowned institutions such as **CDSL, BSE, ICICI Prudential**, and **AI Dobowi (Dubai)**. Drawing from his professional journey, the speaker simplified complex market concepts and offered practical insights into the fundamentals of investing, making the session highly engaging and relatable for students.



Key Takeaways from the Session

- Importance of Early Investing:** Students were encouraged to start investing early to leverage the benefits of compounding and long-term wealth creation.
- Understanding Risk and Return:** The session highlighted how risk and return are interlinked and the need to align investments with personal financial goals.

- **Informed Investing vs. Speculation:** Emphasis was placed on disciplined, researchbased investing rather than short-term speculation.
- **Where and How to Begin:** Students were guided on identifying suitable investment avenues and building a strong financial foundation.
- **Role of Financial Planning:** The importance of patience, consistency, and long-term planning in achieving financial stability was strongly reinforced.



Student Feedback

The session witnessed enthusiastic participation, with students actively engaging during the interactive Q&A segment. Many participants appreciated the clarity with which complex concepts were explained and found the real-life examples particularly helpful. Students expressed that the session provided them with confidence and direction to begin their investment journey responsibly.

Conclusion

The Investor Awareness Session proved to be insightful and impactful, aligning seamlessly with the **Financial Literacy Cell's mission** of empowering students through financial education. By bridging the gap between theoretical knowledge and practical market

understanding, the session successfully inspired students to approach investing with awareness, discipline, and confidence.

