



# 2026 International Conference on Entrepreneurship, Leadership & Change Management (Interdisciplinary)

*Organised by Knowledge Steez  
Edu Hub LLP & Management &  
Science University, Malaysia in  
collaboration with Shaheed  
Sukhdev College of Business  
Studies, University of Delhi*



## April 25, 2026

PLATFORM: ZOOM



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[www.knowledgesteez.com](http://www.knowledgesteez.com)

## About Knowledge Steez Eduhub

Knowledge Steez Edu Hub LLP is a distinguished educational organization committed to promoting academic excellence and capacity building across diverse disciplines including law, management, and social sciences. The organization has established itself as a leading platform for scholarly collaboration, offering a wide array of national and international conferences, research opportunities, workshops, and online courses.

With a strong focus on interdisciplinary learning and inclusive knowledge dissemination, Knowledge Steez Edu Hub LLP partners with universities and institutions across the globe. Its initiatives aim to bridge the gap between academic theory and professional practice by fostering critical dialogue, research development, and professional networking.

The organization is dedicated to creating accessible and meaningful academic experiences for students, researchers, and professionals through its innovative and socially driven approach to education.

Website - <https://knowledgesteez.com/>

## About Management & Science University, Malaysia

Management and Science University (MSU) is a globally recognised institution, ranked by both Quacquarelli Symonds (QS) and Times Higher Education (THE), dedicated to building holistic human capital and championing equality through transformative education. Its award-winning academic programmes meet rigorous local and international standards, accredited by bodies such as the Malaysian Qualifications Agency (MQA), Japan's ABEST21, the Netherlands' ACEEU, the UK's IBMS, and Sri Lanka's UGC. The university has been honoured with multiple awards, including Engaged & Sustainable University of the Year 2024, People's Choice Award 2023, and Global Green University of the Year 2023 by ACEEU, alongside previous recognition as Asia's Most Entrepreneurial and Engaged University. MSU also holds the prestigious EMNA E-STAR for its commitment to education, research, and entrepreneurship, as well as the QS 5-Stars Overall rating across multiple metrics.

Website - <https://www.msu.edu.my/>

MSU CAMPUS

## About SSCBS



SSCBS  
Innovation &  
Incubation  
Foundation



SHAHEED SUKHDEV  
COLLEGE OF  
BUSINESS STUDIES



SSCBS, or the Shaheed Sukhdev College of Business Studies, is a premier undergraduate business college under the University of Delhi that offers specialized business degrees and is known for its rigorous curriculum, focus on practical skills, and thriving student life. Founded in 1987 and located in Rohini, Delhi, it has been consistently ranked as a top undergraduate management institute in India and is named after the freedom fighter Sukhdev Thapar.

To explore new frontiers of knowledge so as to nurture value driven, socially responsive, committed and ethical citizens of the world is their mission.

To create a centre of excellence for learning, dedicated to meet the aspirations of society is their long term vision.

SSBCBS has an incubation and innovation centre focussed at offering many entrepreneurial courses for a better future.



# About the Conference

The International Conference on Entrepreneurship, Leadership, and Change Management is designed as an **interdisciplinary** dynamic platform for academics, industry professionals, policy makers, and emerging entrepreneurs to exchange insights and best practices in today's rapidly evolving global environment.

In an era marked by technological disruption, shifting market demands, and complex social challenges, the conference explores how visionary leadership and innovative entrepreneurial strategies can drive sustainable growth and transformative change. Sessions will feature keynote addresses, interactive panel discussions, and case-study presentations that highlight real-world applications of leadership principles and change-management methodologies.

Recognizing that entrepreneurship is a driving force of innovation, leadership the anchor of vision, and change management the pathway to sustainability, the conference seeks to explore the interconnections among these domains within a rapidly globalizing world. By connecting scholars, practitioners, and young leaders, the conference aims to cultivate collaborative networks and inspire actionable solutions that contribute to economic development and social impact worldwide.

It is envisioned as a space where ideas are critically examined, collaborations are forged, and pathways are charted for nurturing leaders and entrepreneurs capable of steering change in uncertain times.



# Eligibility

Academicians, industry experts, research scholars and students from all disciplines are invited to contribute papers.

## Important Dates

Last date for submission of abstract	<b>05/03/2026</b>
Conference Date	<b>25/04/2026</b>
Last date for submission of full paper	<b>10/05/2026</b>

## Call for Papers

Authors are invited to submit their original and unpublished manuscripts based on the different aspects of entrepreneurship, leadership and change management. The broad themes for the conference are (but not limited to) the following:

**Note: The submission of Full Paper is upon the discretion of the Author is not a Mandatory Condition for paper presentation.**

### *Track 1: Entrepreneurship, Innovation and Emerging Economies*

#### Sub-themes:

- Start-up ecosystems and venture creation in developing markets
- Social and impact entrepreneurship models
- Technology transfer and commercialization of research
- Entrepreneurial finance, venture capital, and alternative funding

### *Track 2: Leadership Theories, Practices, and Ethics*

#### Sub-themes:

- Transformational, servant, and adaptive leadership approaches
- Ethical and responsible leadership in complex environments
- Cross-cultural and gender-inclusive leadership dynamics
- Leadership development in public and private sectors
- Digital leadership and remote workforce management

## *Track 3: Managing Organizational Change and Transformation*

### Sub-themes:

- Change management models and frameworks (e.g., Kotter, ADKAR)
- Resistance, resilience, and employee engagement during change
- Mergers, acquisitions, and organizational restructuring
- Technological disruption and business process reengineering
- Measuring the success and sustainability of change initiatives

## *Track 4: Entrepreneurship and Sustainable Development*

### Sub-themes:

- Green entrepreneurship and circular economy innovations
- Entrepreneurial contributions to the UN Sustainable Development Goals (SDGs)
- Inclusive entrepreneurship for marginalized communities
- Sustainable supply-chain practices and resource management
- Social enterprises and community-based business models

## *Track 5: Strategic Leadership in a Digital and Global Era*

### Sub-themes:

- Data-driven decision-making and AI-enabled leadership
- Global leadership competencies and expatriate management
- Crisis leadership and risk mitigation strategies
- Virtual collaboration and digital transformation leadership
- Governance, transparency, and strategic foresight

## *Track 6: Education, Capacity Building, and Policy for Entrepreneurial Leadership*

### Sub-themes:

- Curriculum design for entrepreneurship and leadership education
- University–industry partnerships and incubation models
- Government and policy interventions for entrepreneurial ecosystems
- Training and mentoring for women and youth entrepreneurs
- Lifelong learning and executive education for change leaders

# Paper Submission Guidelines

Academics, industry experts, research scholars and students are invited to contribute papers on topics related to the theme of the conference. All the paper submissions will be subjected to double blind peer review. The decision of the reviewers will be final and binding. To facilitate the review process, the author should adhere to the prescribed guidelines.

Abstract should not exceed 500 words and should contain title of the paper, authors' & co-author name, institutional affiliations, abstract and keywords (up to 5). The maximum full paper length (excluding tables, figures and references) should not exceed 5000 words. The paper should be in Times New Roman, Font Size 12, with 1.5 line spacing. Authors should follow APA (Seventh Edition) style of referencing. Plagiarism should not exceed 10% to maintain the originality of the manuscript.

Abstracts to be sent to: the link provided or through the QR at the bottom of the page.

The submission of Full Paper is upon the discretion of the Author and is not a Mandatory condition for paper presentation.

## Best Paper Award

- A certificate will be awarded to one best paper in every track.
- Paper Presentation by Power Point is optional and not mandatory.

## Registration Fees:

Academics/ Research Scholar	1200 INR
Corporate	2000 INR
Students	1000 INR
International (can ask for waiver)	70 \$

**submit HERE-**

<https://forms.gle/WfxZMx6aArWTK4LfA>



**CONFERENCE PATRON:**  
**Dr. Prof. Poonam Verma,**  
**Principal SSCBS**

**CONVENOR**  
Nadia Nabila Mohd Saufi,  
Senior Lecturer at  
Department of Business  
Management & Law, MSU

**CO-CONVENOR**

- Dr. Kumar Bijoy, CEO-  
SIIF Innovation &  
Incubation Foundation
- Dr. Ankita Upadhyay,  
Guest faculty  
Romanian. American  
University
- Dr. Jyotika Bahl  
Assistant Professor, DU
- Dr. Abhimanyu Goyal,  
Assistant Professor,  
Amity University, Punjab.

**STUDENT CO-CONVENORS**

- Srishti Agarwal -  
8279898571
- Astitva Kumar Rao -  
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## **Publication Opportunity**

- **Selected Papers will be recommended for publication in Indexed journal or ISBN book.**
- **A maximum of three authors are allowed in each paper.**

## **Participation Certificate**

- **E-Certificates will be emailed upto 10 days after the conference.**
- **Co-authors are required to register separately for the conference.**

**FOR QUERIES:** [ksteezmanagement.info@gmail.com](mailto:ksteezmanagement.info@gmail.com)

