



CONFLUENCE - CONNECT. THRIVE. ELEVATE

NETWORKING MIXER HOSTED BY COMMUNIQUE - THE PUBLIC RELATION CELL OF SSCBS

On the **22nd of March 2025**, **Communique -The Public Relations and Marketing Cell of SSCBS**, University of Delhi, set a remarkable precedent in student-led networking initiatives with the successful hosting of **Confluence – Connect. Thrive. Elevate**. Held parallel to the 18th edition of *Prodigy*, SSCBS's annual flagship fest, Confluence was not merely an event — it was a manifestation of ambition, synergy, and the sheer power of shared purpose.

Crafted with a vision to facilitate organic conversations and cross-institutional collaboration, Confluence drew together some of the most enthusiastic and forward-thinking minds across Delhi. Students and society members from prestigious institutions such as **Jesus and Mary College, Miranda House, Shaheed Bhagat Singh College, Deen Dayal Upadhyaya College, Keshav Mahavidyalaya, College of Vocational Studies**, and a special delegation from **DTU Consulting Group** (Delhi Technological University), converged at SSCBS to engage, ideate, and celebrate.

What made this mixer truly extraordinary was not just the scale, but the soul it carried. Confluence wasn't confined to handshakes and formal introductions. It pulsed with laughter, ideas, and shared experiences — brought alive by carefully curated activities like *No Cap*, a brutally honest conversation starter; *Brand Charades*, a lively guessing game blending creativity with corporate familiarity; and a series of *Fun Quizzes* that tested participants' wit, awareness, and teamwork. These engaging segments weren't just games — they were catalysts, breaking down barriers and helping connections form in the most memorable of ways.

But what truly elevated the evening was the inspiring presence of three distinguished **SSCBS alumni from the Batch of 2024**, who returned not just as guests, but as mentors:

- **Manan Jain**, currently an **analyst at Alvarez & Marsal**, shared valuable insights on navigating complex professional landscapes while staying rooted in curiosity and consistency.
- **Tanusha Arora**, a **content creator** and a **former analyst at Samagra** brought forward her multidimensional journey — blending strategy, creativity, and personal branding.
- **Nishtha Goel**, now an **analyst at Bain & Company**, offered an honest and empowering look into cracking elite internships, preparing for case competitions, and transitioning seamlessly into top-tier consulting.

Their words didn't come from podiums — they came through conversations. They spoke of wins and failures, of case prep sessions and cold emails, of what makes a standout intern and what most students overlook. Each story, each anecdote, each answer they offered was laced with relatability and relevance, touching the hearts and minds of every student present.

The event's atmosphere, laced with laughter, thoughtful dialogue, and the warm buzz of new friendships being formed, stood as a testament to what Confluence was always meant to be: not just a mixer, but a **movement** — a platform where knowledge meets networking, and fun meets future.

As the lights dimmed and the conversations wound down, what remained was a sense of profound connection — not only with one another, but with the path ahead. The PR and Marketing Cell takes immense pride in having facilitated an experience that was both purposeful and playful, insightful and interactive.

With immense gratitude to our guests, participants, and alumni, we close this edition of **Confluence – Connect. Thrive. Elevate.**, already looking forward to how this spirit of collaboration will ripple into future partnerships, ideas, and impact.

