

NESWC RESUME

AUTHENTICATION REPORT



NESSDU Sports Event

- Secured **Runner-up** position in Football at the NESSDU Sports Meet, demonstrating strategic game execution, high-pressure decision-making, and cohesive team leadership.
- Showcased multi-disciplinary athletic engagement by competing in Volleyball, Arm Wrestling, Track Events, Chess, and Tug of War — reflecting adaptability, resilience, and competitive spirit.

Additional Sports Achievements

- **Football** – Represented the college in premier inter-college tournaments (Motilal Nehru College, Kirori Mal College, Satyawati College), gaining tactical expertise and exposure to competitive, high-intensity sports environments.
- **Volleyball** – Achieved **Silver Medal** in ARSD College’s inter-college volleyball tournament, contributing to team strategy, on-court coordination, and consistent performance delivery.

Event Leadership – “818” Cultural Flagship of NEC SSCBS

- Conceptualized and executed “818: The Cultural Event of NESWC SSCBS” in collaboration with Aditi Mahavidhyalay (AMV), mobilizing a **70+ member** cross-functional team, attracting **10+ colleges**, and drawing an on-ground audience of **1,000+**.
- Oversaw **full-cycle event management** — from conceptual planning to execution — ensuring cross-departmental synchronization between logistics, marketing, and cultural programming.
- Secured **₹15,000** in sponsorships, administered budgets for maximum ROI, and flawlessly coordinated **15+** stage performances with professional transitions and high audience engagement through curated activities (polls, games, contests); achieved an online reach of **100,000+** through strategic digital campaigning.
- Designed and delivered brand-aligned creatives, motion visuals, and promotional videos, driving a **30%** surge in social media engagement and significantly expanding the society’s digital footprint with timely, high-quality content delivery.
- Mentored junior team members in leadership, project execution, and stakeholder management, contributing to the society’s long-term organizational capacity.

Creative Strategy & Visual Communications

- Served as a **core creative strategist** within the NESWC Graphics Team, producing high-impact visual assets for society branding, event promotion, and digital campaigns.
- Drove a **10%+ growth in social media followers** through innovative design solutions, data-driven content planning, and audience engagement strategies.
- Developed cinematic motion graphics, short-form video content, and interactive visuals that boosted organic reach and reinforced NESWC's digital identity.
- Partnered with the marketing team to align design output with analytics-based audience insights, maximizing conversion and engagement rates.
- Maintained **100% on-time delivery** of all creative materials, enabling synchronized marketing campaigns and ensuring brand consistency.