

Patanjali Foods Field Visit

APICS members, twelve in number, undertook an insightful field visit to the Patanjali depot at Bakoli under the guidance of TICS Mona maam and Amrina maam. The objective was to gain first-hand exposure to large-scale FMCG distribution and to understand the on-ground realities of supply chain operations beyond classroom theory.

The Bakoli depot serves as a critical node in Patanjali's logistics network for the Delhi NCR region. The visit began with a briefing on the depot's role in ensuring timely replenishment of retail outlets, wholesalers, and modern trade partners. The members were introduced to the process of receiving, storing, and dispatching goods, as well as the integration of inventory management systems with sales forecasts. Special emphasis was given to how Patanjali manages its wide and fast-moving product portfolio, ranging from FMCG staples like atta, ghee, and juices to personal care and Ayurvedic products, while balancing storage efficiency and product freshness.

During the warehouse walkthrough, members observed:

- How goods were organized, stacked, and tracked using depot-level records
- Allocation of space for high-demand SKUs
- Handling of returns and product reallocation
- Dispatch scheduling and transport coordination

For many participants, this was their first exposure to the scale and complexity of FMCG logistics in practice. The hands-on experience bridged the gap between theory and application, allowing them to appreciate the nuances of distribution efficiency, cost management, and customer satisfaction in a highly competitive industry. The session concluded with a reflective discussion, where members shared observations and possible suggestions for streamlining operations.

Overall, the Bakoli depot visit offered an enriching learning experience. It deepened the members' understanding of supply chain dynamics and highlighted Patanjali's role as a key player in India's FMCG ecosystem, combining traditional values with modern logistical practices.

