

Just In Time Buzzinga

As part of *Crescendo 2025*, the annual cultural fest of Shaheed Sukhdev College of Business Studies, APICS SSCBS hosted an exciting edition of its flagship supply chain event, *Just-In-Time Buzzinga*. This unique competition blended academic rigor with the thrill of a treasure hunt, giving participants a chance to test their knowledge of supply chain concepts while engaging in an interactive, high-energy format.

The competition was designed in two challenging rounds:

- **Round 1 (Online Quiz):** Conducted on 2nd April, this preliminary round featured ten supply chain–based questions in a timed format. Teams of up to three participants battled it out in a 30-minute quiz, with the fastest and most accurate responses securing their way into the finals.
- **Round 2 (On-Campus Treasure Hunt):** Held on **13th April 2025** during Crescendo, the offline finale took participants through a dynamic treasure hunt spread across the campus. Clues and tasks were strategically tied to supply chain scenarios, pushing teams to think quickly, collaborate effectively, and apply real-world problem-solving in a competitive environment.

The event drew strong engagement, with dozens of teams participating and showcasing their agility, strategic mindset, and teamwork. The treasure hunt format brought a refreshing twist to traditional case competitions, combining academic elements with experiential learning and fun.

By the end of the second round, participants not only gained exposure to practical aspects of supply chain management but also experienced the thrill of applying concepts in real time, under pressure. The buzz, energy, and competitive spirit perfectly captured the essence of Crescendo, making Buzzinga one of the standout events of the fest.

Just-In-Time Buzzinga successfully reinforced APICS SSCBS's vision of making supply chain learning engaging, interactive, and memorable, ensuring that participants walked away with both knowledge and an unforgettable fest experience.