



FINANCIAL LITERACY CELL

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

SEMINAR ON INVESTMENT AWARENESS SESSION



The Finance Literacy Cell of Shaheed Sukhdev College of Business Studies (SSCBS) organized a seminar titled “*Investment Awareness*” on 2nd September 2025. The session aimed to equip students with essential knowledge about personal finance, savings instruments, and investment opportunities in India. It served as a platform to encourage young individuals to develop informed financial habits and make prudent investment decisions for long-term wealth creation.

Speakers and Dignitaries

The seminar was graced by esteemed speakers and guests, including:

- **Prof. RP Tulsian** – Chairperson, Financial Literacy Committee, University of Delhi
- **Yashwendra Wadia** – Resource Person Assistant Manager, HDFC AMC
- **Prof. Poonam Verma** – Principal, SSCBS, DU



Key Highlights of the Seminar

Welcome

Address:

The event began with a welcome address by **Prof. Poonam Verma**, who emphasized the importance of financial literacy and early investment awareness among students. She highlighted how disciplined investing can help individuals achieve financial independence and stability.

Presentation on Investment Basics:

- **Prof. RP Tulsian** provided an overview of the fundamentals of investment, including types of investment options such as mutual funds, equities, fixed deposits, and government securities. He stressed the importance of understanding the **risk-return trade-off** and the role of diversification in minimizing risks.
- **Mr. Yashwendra Wadia**, representing HDFC AMC, offered industry-oriented insights into mutual funds and systematic investment plans (SIPs). He discussed how young investors can start small, leverage the power of compounding, and use digital platforms to access a wide range of investment products. He also highlighted the safeguards taken by **SEBI** and AMCs to ensure investor protection.

Discussion on Practical Aspects:

The experts elaborated on:

- The difference between traditional savings methods and modern investment avenues.
- How mutual funds and stock markets can serve as effective wealth-building tools.
- The importance of starting investments early to benefit from compounding.
- Practical tips to avoid financial frauds and make informed investment choices.



Q&A Session

The interactive Q&A session allowed students to clarify their doubts on topics such as:

- How to begin investing with limited funds.
- Choosing between equity and debt funds as beginners.
- The role of SIPs in achieving long-term goals.
- Technology-driven tools and mobile apps that simplify investment decisions.

Students actively engaged with the speakers, reflecting their enthusiasm to learn practical aspects of investing and financial planning.

Student Engagement and Participation

- Students shared their personal experiences of saving and investing, sparking discussions on challenges faced by first-time investors.
- Case studies and examples provided by the speakers gave students real-world applications of investment strategies.
- Interactive polls and live scenarios helped students understand the importance of risk profiling before investing.



Participant Feedback and Key Takeaways

- Students appreciated the **industry-oriented insights** shared by HDFC AMC along with the academic perspectives from the faculty.
- The seminar encouraged participants to adopt disciplined investing habits and start small.
- Attendees found the session highly relevant, practical, and motivational in shaping their financial journey.

Conclusion

The seminar on “*Investment Awareness*” was highly informative and engaging, successfully bridging the gap between theoretical finance and real-world investing. It inspired students to take charge of their financial future, make informed decisions, and cultivate the habit of systematic and responsible investing.

