



ANNUAL REPORT 2024-25

CDF

SHAHEED SUKHDEV
COLLEGE OF BUSINESS STUDIES
(UNIVERSITY OF DELHI)

INTRODUCTION



VISION

To empower rural youth and women through connectivity and entrepreneurship, bridging the rural-urban gap with access to education, health, livelihood, and social innovation.

MISSION

To empower SSCBS students to become social entrepreneurs and leaders by providing a platform to solve real-world problems with innovative, sustainable solutions.



We are a team of socially conscious and driven individuals working to inspire meaningful change by promoting values of **empathy, leadership, and social responsibility** within and beyond the corporate world.

Our mission is to empower young changemakers by helping them develop innovative solutions to real-world challenges. We address key issues aligned with the **Sustainable Development Goals (SDGs)** and work closely with underserved communities using a structured model of social entrepreneurship.

Believing in the power of **“Global impact through local change.”** we strive to nurture young minds through hands-on problem solving, research, and collaboration—cultivating **leadership and entrepreneurial skills** that drive sustainable and lasting social transformation.

CASE COMPS WINS & KSS



**OUR MEMBERS PARTICIPATED IN 15+ CASE COMPETITIONS
WITH NOTABLE WINS :-**

Aera – Business Plan Competition

Organized By: Acharya Narendra Dev College

Achievement: 2nd Position

Total Registrations: 151

Project Utsav – EduTrust of India Recognition

Achievement: Ranked 1 in North West Delhi

Organizer: EduTrust of India

Project: Utsav – A Community-Oriented Social Entrepreneurship Initiative

KNOWLEDGE SHARING SESSIONS COVERING TOPICS SUCH AS :-

- Excel
- Case Frameworks
- Guesstimates
- Canva
- Slide Design
- Resume Building
- B-Plan Strategies
- Venture Capital

SESSION AND NGO VISITS

Session With Mr. Akhter



On **3rd February, 2025** the CDF Society, SSCBS, successfully organized an impactful session on the UPSC Civil Services Examination in collaboration with Shankar IAS Academy. The session featured **Mr. Syed Mahamood Akhter**, a respected IAS officer, who shared valuable insights into the preparation journey, including syllabus coverage, **exam structure, and interview strategies.**

Pad Donantion Drive

On **February 19, 2025**, CDF SSCBS, in collaboration with **Eartha DRC and OnlyCare**, organized a **pad donation drive** at Shubhakshika NGO, Rohini. This initiative aimed to promote **menstrual hygiene** awareness and provide essential sanitary products to underprivileged women and girls. **Over 500** sanitary pads were distributed to over **50 women**, ensuring better menstrual health for the beneficiaries.



SESSION AND NGO VISITS

Educational NGO Visit's

On **23rd February 2025**, members of the CDF Society, SSCBS, visited an **NGO** near Delhi University's North Campus with the aim of fostering an entrepreneurial mindset among **underprivileged children**. Through an interactive Knowledge Sharing Session (KSS), the children were introduced to the fundamentals of **entrepreneurship** and were encouraged to dream big and strive for self-reliance, followed up with a fun quiz.



On **2nd March 2025**, members of the CDF Society, SSCBS, had the privilege of visiting **Pehchaan NGO** in Rohini, Delhi, an organization dedicated to the education and development of underprivileged children. During the visit, we engaged with approximately **150 children** aged around **9-10 years**, aiming to inspire and motivate them toward academic and entrepreneurial pursuits.

PROJECT JYOTI

PROJECT JYOTI- The Journey



Project Jyoti is a thoughtfully planned initiative focused on **empowering underprivileged women** by helping them build **sustainable livelihoods through candle-making micro-enterprises**. The project blends creativity, entrepreneurship, and impact, giving students hands-on experience in building a **solution-oriented model with real-world relevance**.

Our aim is to create a replicable setup where women can be trained in producing eco-friendly candles, while our team handle the operational and entrepreneurial aspects, from product development to sales.

NGO OUTREACH & GROUNDWORK

As part of our initial preparation, we have **engaged with 3-4 NGOs** to understand **feasibility, community readiness, and training implementation**. These visits helped us evaluate the needs of different women-led communities and how best to deliver the model.

Our discussions are currently ongoing with potential NGOs, and final onboarding is expected soon. These meetings have also helped us adapt the **model to be more flexible and locally viable**.

RESOURCE PLANNING & READINESS

We have already procured all raw materials for the **initial production of 100-150 candles**. A clear training and production process has been outlined, and a basic branding concept is ready for implementation.

With these preparations done, **Project Jyoti is set to begin execution in the coming weeks**.



VITI STALL



As part of **VITI'24**, the Annual Diwali fest of SSCBS, CDF SSCBS hosted a **vibrant games stall** that turned out to be a major hit among students and faculty alike. Designed to bring **joy, energy, and a touch of playfulness** to the festival, the stall offered a range of interactive games - from engaging puzzles to team-based games that encouraged bonding and laughter.

Behind the scenes, the initiative was the result of several planning meets involving **ideation, logistics, and creative execution**. Every member of CDF SSCBS came together to contribute, from conceptualizing game ideas to decorating the stall and managing footfall, giving each of them a hands-on **bootcamp in entrepreneurship**. From problem-solving to people management, the experience was as enriching for the team as it was entertaining for the visitors.

The stall remained **buzzing with activity** throughout the event, drawing in crowds with its lively atmosphere and warm welcome. Visitors left with **positive reviews, hearty laughs, and bright smiles**, making it one of the most memorable corners of VITI'24.



More than just a fun attraction, the games stall became a reflection of CDF SSCBS's ethos - **where creativity meets collaboration**, and impact is created through meaningful experiences. The event not only **strengthened bonds** within the team but also left a lasting impression on every visitor, reinforcing the society's **commitment to creating value** - whether through social initiatives or spirited student engagement.

CHANGEATHON



The **Changeathon** with CDF India brought together CDF societies from colleges across Delhi University to lead initiatives that created tangible social impact in their communities.

At **CDF SSCBS**, our participation in Changeathon featured two flagship initiatives: **Project Utsav**, focused on uplifting the potters' community through market linkage and digital visibility, and **Project Jyoti**, which empowers women to repurpose waste cooking oil into eco-friendly candles, promoting both sustainability and livelihood generation. We are proud to share that **Project Jyoti** advanced to the **finals of Changeathon**, recognized for its innovation and impact potential.

As part of the initiative, a **Changeathon Bootcamp** was hosted at the **American Embassy**, where student teams from **across DU** engaged in idea exchanges, strategic mentorship, and capacity-building workshops. The event fostered collaboration and creative problem-solving, strengthening the collective vision of youth-led change.

Together, Changeathon reinforced our commitment to community-driven action, combining local insights with scalable solutions to address grassroots challenges. The experience deepened our skills in social innovation, impact strategy, and stakeholder engagement, while celebrating the power of student-led transformation.

ANNUAL EVENT



Introducing the **CDF Changemakers Cup**, a Business Plan Competition organized by the **Connecting Dreams Foundation SSCBS**. This esteemed competition provides a platform for aspiring entrepreneurs to transform their business ideas into reality. Beyond mere profit generation, the Changemakers Cup emphasizes the use of entrepreneurial action to empower individuals and communities sustainably. Through a series of structured workshops focusing on entrepreneurial skills development and invaluable feedback from industry experts, participants are equipped with the tools needed to convert dreams into actionable plans. Various colleges participated in the competition, showcasing the diversity and creativity of young minds from different institutions.

The winning team **Team Riayat** stood out for its innovative approach and potential impact. The second position was claimed by **Team Agni**, who impressed the judges with their unique and practical business idea. **Team Nirmaan** secured the third position with their thoughtful and well-executed plan. The Changemakers Cup not only celebrates entrepreneurial spirit but also fosters a collaborative environment where ideas can flourish and create real-world impact.

LIVE PROJECT - MV



The Live Project with **Meteor Ventures** comprised two parallel tracks: **Venture Capital Fund Formation** with a focus on the UAE, and **Neo Banking Strategy** in the Indian fintech space.

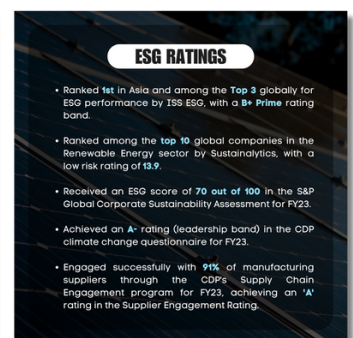
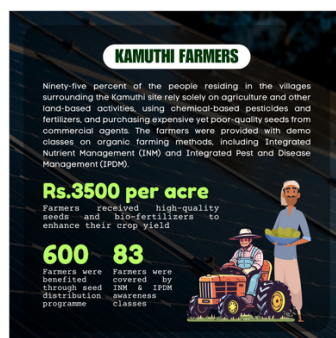
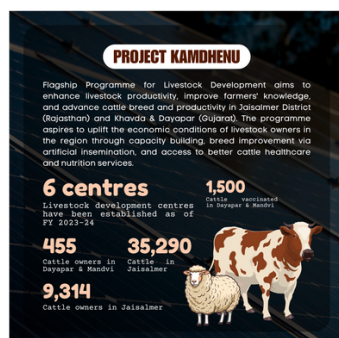
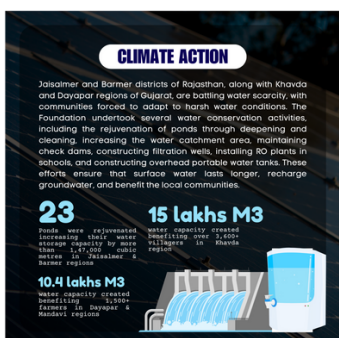
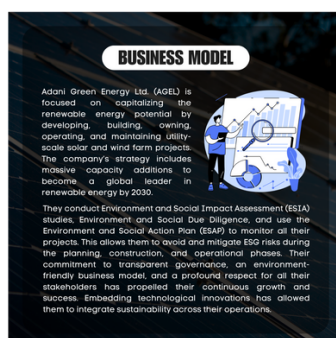
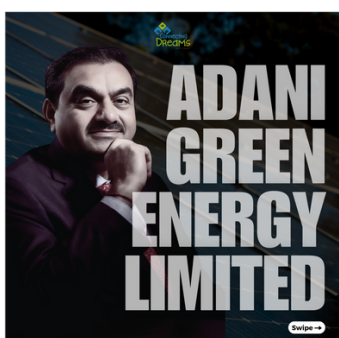
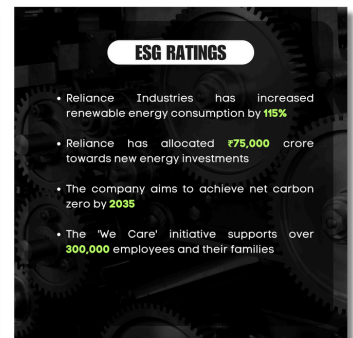
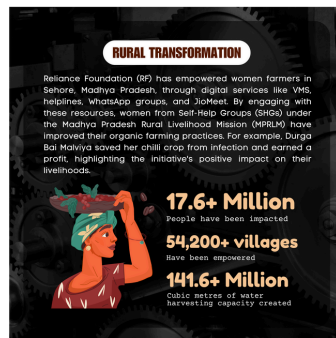
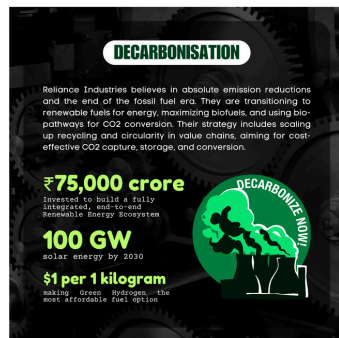
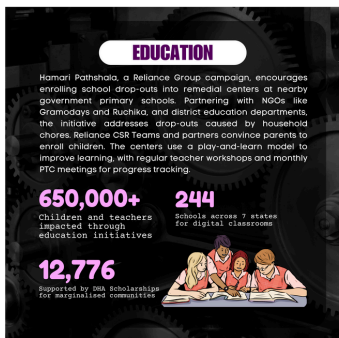
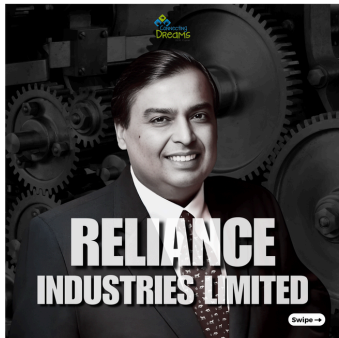
In the VC Fund Formation project, we conducted comparative legal and structural analysis of fund setup regulations across **India, USA, and UAE**, with the UAE as our primary jurisdiction. We evaluated **DIFC regulations**, tax benefits, foreign ownership rules, and **investor onboarding mechanisms**. The research culminated in selecting UAE as a viable fund location, supported by a five-country comparative matrix. We also co-created a **private equity-style fund structure** and built an investor deck aligned with regional compliance norms and global LP expectations.

Simultaneously, in the **Neo Banking module**, we assessed India's fintech landscape to evaluate **market readiness, regulatory feasibility, and customer acquisition channels** for a digital-only banking model. Our deliverables included a monetization strategy and revenue stream framework optimized for scalability within the RBI's evolving digital banking guidelines.

Together, the dual-track project sharpened our **strategic thinking** across financial regulation, fund design, and **digital finance innovation**, while offering real-world exposure to UAE's emerging role in global capital markets.

CSR POSTS

Corporate Social Responsibility Posts is our initiative to analyze the companies' corporate social responsibility efforts. We cover business models, CSR highlights, initiatives, and ESG (Environmental, Social, and Governance) aspects, providing insights into how businesses contribute to societal and environmental well-being.

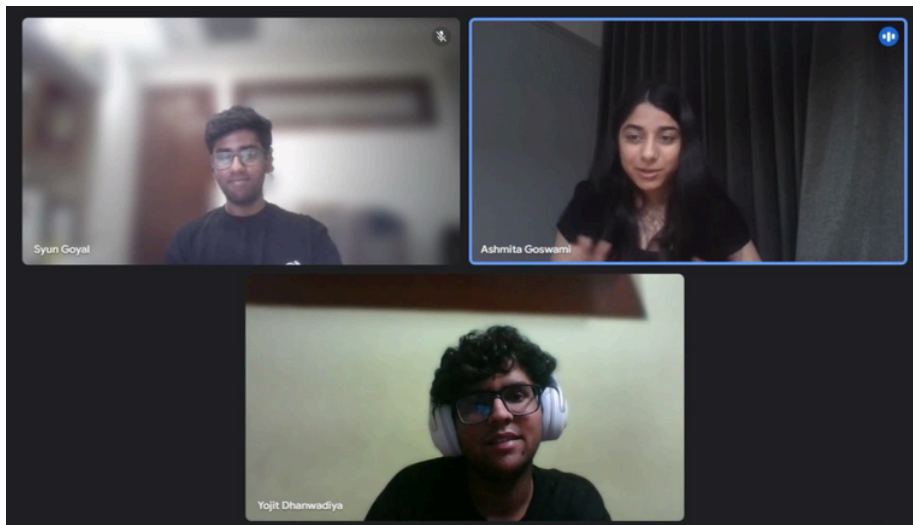


PODCAST



Corporate Par Charcha is our podcast initiative where we delve into the realms of corporate life, startups, and social entrepreneurship. Hear from industry leaders and innovators as they share their journeys, challenges, and insights, offering inspiration and guidance for budding professionals and entrepreneurs. The series aims to create a space for meaningful dialogue on leadership, purpose, and the evolving landscape of work and impact.

Episode 1: In Conversation with Ms. Ashmita Goswami



Our debut episode featured Ms. Ashmita Goswami, a driven professional currently pursuing her MBA at **IIM Ahmedabad**. With a strong foundation in consulting through her experience at **KPMG** and a **Pre-Placement Offer from BCG**, Ashmita shared key milestones from her journey.

Episode 2: Insights from Mr. Sajid Ali, COO, Tech Mahindra Foundation

In a special edition, we hosted Mr. Sajid Ali, Chief Operating Officer at **Tech Mahindra Foundation**. With decades of experience in Corporate Social Responsibility and social impact, Mr. Ali offered a deep dive into the Foundation's initiatives across **13 states**, working with over **90 partner NGOs**.



STUDENT COMMITTEE



- **TICs:** Dr. Saumya Jain, Dr. Narander Kumar Nigam

- **President:** Tanmay Kapoor

- **Vice President:** Aditya Mehra

- **General Secretary:** Amit Gupta

- **Advisory Committee**

Arin Jain
Anushka Verma

Ayushi Pandita
Manya Batra

Samanyu Pant
Soham Ghai

- **Coordinators :** Syun Goyal, Yojit Dhanwadiya

- **Joint Secretary :** Vittesh Goel

- **Treasurer :** Ananya Garg

- **Operations Head :** Utkarsh Kumar

- **Core Committee**

Arpit Gupta
Ayush Aslaliya

Gautam Nayak
Kritika Goel

Millind Pandey
Rohan Garg

Snehal Shrivastva
Vansh Khari

- **Organising Committee**

Aakash Roy
Ananya Sharma
Archit Jain
Aryan Diwan
Chirjot Singh
Daksh Aluria
Dhwani Garg

Divyansh Gattani
Harshit Choubey
Kamya Gulyani
Kartik Arora
Kavya Gurnani
Khush Bagri
Navya Malhotra

Niharika Lahoty
Om Bhandarkar
Pari Kalra
Parv Arora
Pavani Chandhok
Piyusha Kaushik
Poorvi Khanduja

Rishabh Mittal
Saksham Joshi
Sarthak Verma
Shaurya Chaudhary
Sudhanshu Yadav
Sumedh Deepankar
Vanshika Bakshi