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# EVENT REPORT

OCTAVES'25



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DHWANI- THE MUSIC SOCIETY OF SSCBS

## OCTAVES'25

### About Dhvani

**Dhwani - The Music Society of Shaheed Sukhdev College of Business Studies (SSCBS)** organized three remarkable events: Noor-e-Mausiqui and Retro Pop Day and our flagship annual event OCTAVES'25, celebrating the essence of music through ghazals, classical, retro pop, with energetic instrumentals. These events provided an enriching experience for music enthusiasts, fostering a sense of nostalgia and appreciation for different musical genres.

### Event Details

#### **MALHAAR**

Date: **16<sup>th</sup> April 2025**

Time: 9.30 AM onwards

Format: Competition

Theme: Indian Semi-Classical Solo

Description: A solo Indian classical singing competition that provided a platform for individual artists to demonstrate their command over complex melodies. Participants exhibited remarkable technical skill and emotional depth.

### **RAAGMALA**

Date: **16<sup>th</sup> April 2025**

Time: 2 PM onwards

Format: Competition

Theme: Indian Classical Choir

Description: A captivating Indian classical choir competition where teams harmonized traditional ragas. This event showcased the richness of Indian classical music and emphasized the depth of our musical heritage.

### **VIRTUOSO**

Date: **17<sup>th</sup> April 2025**

Time: 9.30 AM onwards

Format: Competition

Theme: Western Solo

Description: A Western solo singing competition that celebrated vocal versatility and artistic expression. Contestants performed across genres, leaving the audience mesmerized by their talent and stage presence.

### **OVERTURE**

Date: **17<sup>th</sup> April 2025**

Time: 2 PM onwards

Format: Competition

Theme: Western Acapella

Description: A thrilling Western a cappella competition that challenged teams to create immersive musical experiences using only their voices. The event stood out for its creativity, vocal arrangements, and group coordination.

### **PANDEMONIUM**

Date: **17<sup>th</sup> April 2025**

Time: 2 PM onwards

Format: Competition

Theme: Battle of Bands

Description: The grand finale of OCTAVES'25, this battle of bands brought electrifying energy to the stage. Bands performed with infectious enthusiasm, displaying instrumental

prowess and synergy.

**Participants:**

name	college	Event
Guneet kaur	Maharaja Agresen	Malhaar
Ishaan	Maharaja Agresen	Malhaar
anushant mishra	Hindu College	Malhaar
zartaj	Daulat Ram College	Malhaar
vidhit	Hindu College	Malhaar
Sidharth	Hindu College	Malhaar
Aaradhya	Khalsa College	Malhaar
dhanraj	Keshav Mahavidhyalya	Malhaar
Shreya singh	JMC	Malhaar

Team	college	Event
Swaranjali	ADGIPS	Raagmala
Raaga	PGDAV	Raagmala
Alaap	IP	Raagmala
Alankaar	Hindu College	Raagmala
Swaranjali	Hansraj	Raagmala
Dhwani	LSR	Raagmala
Arpeggio	CVS	Raagmala

Name	College	Event
KANUPRIYA	CVS	Virtuoso
Ananya Dhawan	Daulat Ram	Virtuoso
Kokila Rohetgi	Indrapsta Engineering College	Virtuoso
Ananya Swain	Bharati Vidyapeeth College of Engineering	Virtuoso
Mahika Bora	Motilal Nehru	Virtuoso
Pearl Choudary	Shivaji College	Virtuoso
CHAHAK	MAIT 1	Virtuoso
Gargi	Shri Aurbind	Virtuoso
SAIISHA MALIK	KMC	Virtuoso
ADITYA MENON	Ramanujan	Virtuoso
HIMANSHU	IIT DELHI	Virtuoso
SHUBRA SHAGUN	MAA	Virtuoso

Names	college	Event
Archana	JMC	Overture
shreyansh	hansraj	Overture
Arya	Hindu	Overture
Saisha	KMC	Overture
Hanshika	Gargi	Overture
Shivaji College	Pearl Choudary	Overture
Team	college	Event
SBSC	LAZY BANDS	Pandemonium
ARSD	In The Pines	Pandemonium
PGDAV	CONUNDRUM	Pandemonium
Rajdhaani	RETROSPECT	Pandemonium
hansraj	Jägerbomb	Pandemonium

## ORGANISING TEAM

Ocs	CCs	Acs
Sneha	Piyush Payla	Vineet Yadav
Supriya Rani	Rashi Singh	Utkarsh
Pranjna	Preeti	Neel
Jayesh Soni	Ragya Bhan	Aastha
Lok	Arnav Kutum	Prachi
Tanush	Meidha Ailawadi	Daizy
Kanen	Priyanshu Shekher	Anshuman
Vihaan	Sneha	Anushka
Keshav	Vanshika Chugh	Arin Jain
Yumge		Arul
Shraddha		Bhavya Tarun
Tushar		Tushit
Ujjawal		Diya
Madhav		Himanshu Shelke
Aishwarya		
Rishit		
Disha		
Suyash		
Tannu Singh		

### Audience Engagement & Sponsorship Benefits

The event witnessed a footfall of 1000+ attendees.

Social media impressions exceeded 10K+ views.

The organizing team of Octaves 2025 extends its sincere gratitude to our esteemed sponsors, ADVICE PRINTER and GEM MINES, for their invaluable support. As the Official Printing Partner, ADVICE PRINTER facilitated the event's promotional outreach by providing banners, posters, and standees, and received brand visibility through strategic placement, a dedicated three-slide Instagram post, and on-ground mentions. GEM MINES, our Gifting Partner, generously contributed premium 7 Chakra products and was acknowledged through logo placement on event collaterals, an Instagram post, and promotional reels. Both sponsors were promoted via Dhvani's official social media handles and mailing list, ensuring extensive brand recognition and engagement.

### Conclusion

OCTAVES' 25 presented a vibrant tapestry of musical talent and tradition. From the harmonious blend of voices in Raagmala, celebrating our Indian classical heritage, to the individual mastery showcased in Malhaar, the richness of Indian melodies resonated deeply. The Western competitions, Overture and Virtuoso, offered a contrasting yet equally captivating experience, highlighting the creativity of a cappella arrangements and the

versatility of solo vocal artistry. The grand finale, Pandemonium, delivered an electrifying culmination, leaving the audience energized by the sheer talent and synergy of the performing bands. OCTAVES'25 not only provided a platform for exceptional musical performances but also underscored the diverse and captivating world of vocal and instrumental music.