



FINANCIAL LITERACY CELL
SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
SEMINAR ON FINANCIAL LITERACY AND INVESTMENTS

The Financial Literacy Cell, SSCBS successfully conducted an insightful session on "Financial Literacy with a Focus on Mutual Funds and Investments" on August 14, 2024. This event was specifically organized for the college staff, including professors and officials, and aimed at enhancing their understanding of mutual funds and other investment avenues. The seminar was part of the cell's ongoing efforts to foster financial literacy within the academic community.

The session was led by the esteemed Prof. R.P. Tulsian, Chairperson of the University Committee for the Promotion of Financial Literacy, who served as the resource person for the event. His extensive expertise and engaging teaching style made the session highly informative and interactive. Prof. Tulsian provided deep insights into the importance of mutual funds in financial planning, elaborating on various investment strategies, risk management techniques, and the benefits of disciplined investing.



The event commenced with a welcome address by the college principal, Dr. Poonam Verma. In her opening remarks, she emphasized the importance of financial literacy for the academic staff, highlighting how it contributes to both personal and professional growth. She also expressed her appreciation for the Financial Literacy Cell's initiative in organizing such a relevant and timely event.

The seminar was attended by over 60 officials from various departments of the college, all of whom actively participated in the discussions. The interactive format of the session allowed attendees to engage with the content deeply, asking questions and sharing their perspectives. This collaborative environment greatly enriched the learning experience.

A special acknowledgment is due to the Teacher-in-Charge, Ms. Saumya Jain, whose exemplary dedication and meticulous planning were instrumental in the successful execution of the seminar. Her efforts ensured that every detail of the event was flawlessly managed, significantly contributing to its overall success.

The session concluded on a positive note, with a warm vote of thanks extended to Prof. R.P. Tulsian for his valuable contribution. As a token of appreciation, he was presented with a planter and a gift hamper. The attendees left the seminar with a better understanding of financial literacy, equipped with practical knowledge that they could apply in their personal financial decisions.

The event received positive feedback from all participants, who praised the relevance of the topics discussed and the practical approach taken by the speaker. The seminar was a resounding success, furthering the Financial Literacy Cell's mission of promoting financial awareness and empowerment within the college community.





Shaheed Sukhdev College of Business Studies

Invites you to




Workshop on Financial Literacy

Theme: Mutual Funds



Prof. R P Tulsian
Chairperson, Committee for
Promotion of Financial Literacy,
Delhi University

Prof. Poonam Verma
Member, Committee for Promotion
of Financial Literacy, Delhi
University

 14th August, 2024
 12:00 - 1:30 PM
 Manthan

Financial Literacy Cell, SSCBS



