



## NATIONAL SERVICE SCHEME

### SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

#### VIKSIT BHARAT

#### Introduction

As we move towards the aim to make India a developed nation by 2047, on completion of **100 years** of independence, under the **ViksitBharat@2047** campaign initiated by the Government of India, by encouraging the youth of India to provide entrepreneurial ideas that can take the shape of a successful business venture. Under their **Viksit Bharat@2047** scheme, **NSS SSCBS** and **Kartavya**, the Social Service Forum of SSCBS, contributed to it by providing ideas as well as encouraging the students of SSCBS to come up with new ideas and submit them at the Viksit Bharat@2047 site.

The following activities were conducted to celebrate 'Viksit Bharat@2047'::

- 1) Bharat Neeti
- 2) Shaheed Diwas Speech
- 3) Yuva E-Summit
- 4) Nari Shakti Conclave
- 5) Cynosure 2024
- 6) Viksit Bharat Essay Writing
- 7) Viksit Bharat Run
- 8) Independence Day
- 9) Blood Donation

## Event 1) Bharat Neeti

NSS SSCBS and Kartavya, the Social Service Forum of SSCBS, in collaboration with Viksit Bharat@2047 organised **Bharat Neeti: The B-Plan Competition**, in order to promote innovative ideas from the youth of our country. As we move forward towards the final presentation of the **innovative ideas** that were proposed by the candidates, whose presentations were selected after the submission round on the basis of **feasibility, innovation and problem solving**, five teams were selected whose ideas were remarkable. All of them participated and presented their ideas with full enthusiasm. All the ideas were presented with figures, future adaptability, etc. At last three teams were declared as the winners of the competition.



## Event 2) Shaheed Diwas Speech

The day on **21st March** is celebrated as **Shaheed Diwas** and in the memory of **Shaheed Sukhdev Thapar ji** we organised a memorial lecture which was held in college campus. The speech was delivered by **Sir Kumar Bijoy**, who is one of the faculty members at Shaheed Sukhdev College of Business Studies.

In the speech **8 pillars of Viksit Bharat** were discussed which were:

- 1) World's IT and service hub
- 2) Digitalization
- 3) Filling the credit gap.
- 4) Thriving entrepreneurship
- 5) Reaping the demographic dividend
- 6) Making domestic manufacturing competitive: PLI Scheme
- 7) Building the infrastructure of future: Gati Shakti scheme
- 8) Transition to sustainable energy





### Event 3) YUVA E-SUMMIT'24

**Yuva - The Entrepreneurship cell of SSCBS** in collaboration with **Viksit Bharat@2047** conducted various events under their annual flagship event, **E-Summit'24**. Themed "**Embrace the Momentum**", the summit redefined time as a **strategic asset**, underlining the critical role of timing in entrepreneurial success. With a bustling attendance of 1200+ students, investors, and industry professionals,

E-Summit 2024 served as a dynamic platform for collaboration and growth. Aligned with the Viksit Bharat 2047 initiative, the event empowered youth to contribute towards India's development goals. The summit stood as a testament to the **spirit of entrepreneurship**, embodying the ethos of embracing momentum to drive sustainable progress and shape a brighter future.

Under this they conducted **UDYAMI 3.0, Plan-A-Thon - The B-plan Competition** and a speaker session ,and the orators for the event were

1. Mr. Alekhya Chakrabarty (Vice President, Marketing and Growth at Unstop)
2. Ms. Shreedha Singh (Co-founder and CEO at The Ayurveda Company)
3. Ms. Mehar Sindhu Batra (CEO of MSB vision)

The speaker session proved to be an enriching experience, facilitating meaningful exchanges between industry stalwarts and eager learners. It served as a platform for inspiration, learning, and networking, reinforcing the event's commitment to fostering innovation and entrepreneurship.

The Business Plan Competition entailed a rigorous process wherein participants from across the nation, including esteemed institutions such as IITs and IIMs, showcased their entrepreneurial acumen. The competition aimed to evaluate business ideas based on criteria such as creativity, feasibility, and potential for impact.



bit.ly/esummit24

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#### Event 4) Viksit Bharat Nari Shakti Conclave event

In order to develop a nation it is important to have **gender neutrality** in all the fields and to promote that the government organised a **Nari Shakti Conclave event** where over 6,000 female students and faculty, and an additional 3,000 students joined. The session was attended by **Smt. Smriti Zubin Irani, Union and Cabinet Minister for Women and Child Development and Minority Affairs**. The agenda of this event was to promote development of India by 2047 as well as encourage women to take part in it and contribute towards it by taking up various **entrepreneurial activities**.

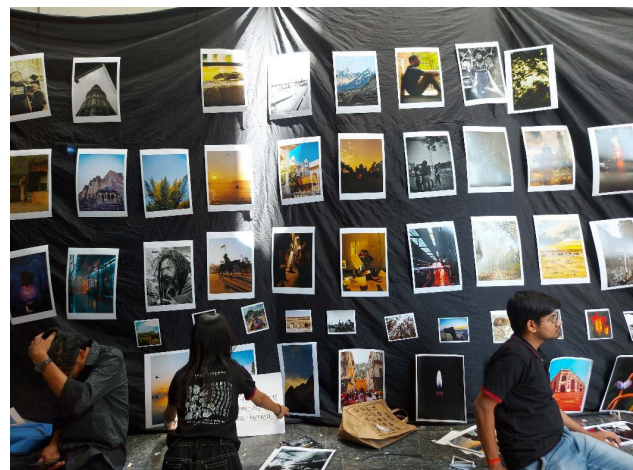


## Event 5) Cynosure 2024: Embracing the vision of Viksit Bharat@2047

**Cynosure 2024**, the annual flagship event of **The Darkroom SSCBS**, was a celebration of visual arts that brought together photography enthusiasts from across the campus and beyond. This year, we had the unique opportunity to align our event with the visionary theme of "**Viksit Bharat @2047**", which envisions a **prosperous** and **harmonious** Bharat with modern infrastructure, sustainable development, and opportunities for all citizens. Our goal was to capture the essence of this theme through a dedicated photo exhibition and an online photography competition, showcasing the aspirations and potential of a developed India by 2047.

Our photo exhibition, a highlight of Cynosure 2024, featured over **80 photographs** meticulously curated to reflect the five core themes of Viksit Bharat. Each theme was represented through a diverse array of images, capturing the spirit of **progress** and **development** envisioned for India.

In addition to the exhibition, we organised an online photography competition to engage a wider audience and encourage them to share their vision of a developed India. Participants were invited to submit their entries under the five themes of Viksit Bharat. The competition received an overwhelming response, with hundreds of entries pouring in from across the country.





## Event 6) Viksit Bharat Essay Writing Competition

The essay writing competition named '**Viksit Bharat**' was organised by the **LitSoc - The Literary society of SSCBS**, in collaboration with the Government of India's **Viksit Bharat Abhiyan**. The event aimed to foster **creativity, critical thinking, and a sense of patriotism** among students, encouraging them to articulate their visions for a developed India. The competition was organised **virtually** ensuring candidates didn't use any unfair means. The competition received registrations from all over India.

## Event 7) Viksit Bharat Run

The "**Run for Viksit Bharat**" was held at Delhi University's **North Campus** on May 8, 2024, with over **8,000 students** from more than **80 colleges** participating. The **2.5-kilometer** run started at 7 AM at Gate No. 1, went through Gate No. 4, and ended at the university's sports complex. The event was organised by **Delhi University** in collaboration with the **Vikas Bharat Ambassador Club** to encourage students to vote in the Lok Sabha elections. The run's goal was to raise awareness in society about making India a developed nation by 2047.



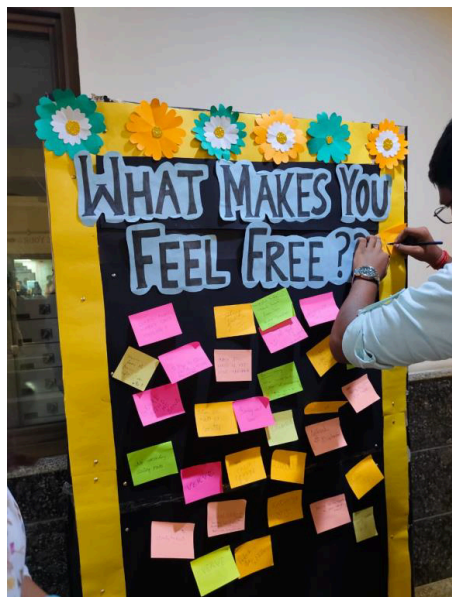


## Event 8) Independence Day Celebrations

The NSS unit, alongside various student clubs, organized a series of events from 13th to 15th August to celebrate India's Independence Day, focusing on patriotism, unity, and environmental awareness. The celebrations involved enthusiastic participation from students, faculty, and special guests. Highlights included **Kartavya's Pin Board Activity** on 13th August, which engaged over 50 students to contribute patriotic messages and art. On 14th August, the **NSS organized a spirited campus march** with students holding flags and chanting slogans, reflecting unity and dedication.

The 15th August festivities included a quiz by **CDF** and **EcoClub** on **India's history** and **environmental issues**, aimed at engaging students in meaningful discussions. The celebrations also included a floral tribute to the statue of freedom fighter Sukhdev and a symbolic faculty march. The Chief Guest, **Gunjan Gupta**, honored the occasion with a stirring address on unity, followed by the flag-hoisting ceremony.

These events had a profound impact, fostering a sense of pride, responsibility, and community among participants. The collaborative effort between students and faculty enhanced campus unity, with activities like the quiz raising awareness about sustainable practices. The Independence Day celebration organized by NSS was a resounding success, paying a memorable tribute to India's independence and inspiring the campus community.



## Event 9) Blood Donation Camp

On 13th September, **NSS SSCBS**, in collaboration with **Chandra Laxmi Hospital**, organized a **blood donation** camp at college venue 039. In alignment with the **Viksit Bharat** mission, this initiative encouraged students and faculty to contribute to national health by donating blood, a **critical resource in saving lives**. Running from 9 AM to 5 PM, the camp attracted enthusiastic participation from the college community.

With over **90 students**, faculty members, and staff volunteering to donate blood, the event underscored a shared commitment to healthcare as a collective responsibility. Key activities included donor registration and medical screening, an informative session by Chandra Laxmi healthcare professionals on the benefits of blood donation, and the blood collection process managed by trained staff to ensure a safe, hygienic experience. Post-donation, refreshments and rest areas supported donors in their recovery.

The camp made a significant impact, with **25 liters of blood collected** to support local healthcare needs, especially for emergency transfusions and surgeries. This initiative raised awareness about the critical need for regular blood donation and fostered a sense of social responsibility among participants, echoing the spirit of the Viksit Bharat mission.

The success of this blood donation camp reflects NSS's dedication to impactful, community-driven healthcare. Through efficient organization and widespread participation, the event served as a powerful reminder of the role such initiatives play in building a healthier, progressive India.

