

EVENT REPORT

Delhi Yuva Conclave (DYC) 2024

Fostering Innovation and Leadership Among Youth

No. of participants attended : 307

Venue: Shaheed Sukhdev College of Business Studies

Timings: 9 AM to 5 PM

EVENT BRIEF

The Delhi Yuva Conclave (DYC) 2024, held at our college, was a remarkable event dedicated to nurturing the entrepreneurial spirit and fostering leadership among the next generation. Organized as a collaborative effort between five Yuva colleges, the conclave brought together students, industry experts, and thought leaders to create a platform for meaningful dialogue, skill development, and networking.

DYC 2024 featured a range of activities, including workshops, panel discussions, and boardroom simulations, all designed to equip students with the knowledge and tools needed to succeed in today's corporate world. The event placed a strong focus on real-world challenges, with case competitions in **Finance, Marketing, Operations, and Supply Chain**, where participants demonstrated their innovative solutions and strategic thinking.

A key highlight was the insightful panel discussion on **AI for Efficiency, Upskilling, and Entrepreneurship**, led by esteemed industry experts **Mr. Anuj Singhal, Mr. Rishi Saharia, Mr. Rahul Gupta, and Mr. Tushar Aggarwal**. Their invaluable insights on how AI is transforming industries inspired students to think ahead and embrace emerging opportunities in the business world.



Boardroom simulation

1. Finance

Case:

In today's rapidly evolving business environment, companies are struggling to rely on traditional financial analyst firms to predict and manage their financial data. Beyond security issues, businesses face challenges with human errors, slow decision-making, and high costs associated with these firms. The impact of unpredictable geopolitical events, regulatory changes, technological disruptions, and market fluctuations only adds to this complexity. As the volume of data grows and financial markets become more unpredictable, traditional methods are falling behind. For instance, during the 2008 financial crisis, many analyst firms failed to predict the market crash, leading to disastrous outcomes. The delays and inaccuracies in manual forecasting can make businesses miss key opportunities or overlook potential risks. With these challenges—security risks, inefficiency, and high costs—companies need a more reliable, faster, and scalable solution for managing their financial data. How can they replace these outdated approaches, and why is it necessary to adopt innovative solutions to stay competitive in the modern world?

Panellist:

- **Dipane Gupta**
- **Anu ma'am**

2. Marketing

Case:

With the emergence of a thriving start-up ecosystem, established companies are experiencing a decline in their market share. This can be attributed to the customer acquisition strategies and generous discount offerings employed by well-funded new start-ups. Participants are tasked with developing fresh, comprehensive solutions aimed at restoring Heritage Spirits Co.'s position as the leading global Rum brand.

Panellist:

- **Anuj Sir**
- **Anshuman**

3. Operations

Case:

In the backdrop of India's rapidly deteriorating air quality, driven by both shifting climatic conditions and increased industrial activity, the government has felt compelled to impose stringent regulations on key sectors like manufacturing and construction. These actions, while aimed at curbing environmental degradation, present a complex dilemma, as they risk stunting economic growth and productivity. The challenge lies in deciphering effective strategies that allow these sectors to not only sustain their output but potentially improve it while navigating the intricate web of compliance and environmental accountability. This involves a delicate balancing act between fostering economic development and championing sustainable practices. Moreover, industries face hidden hurdles, including financial constraints and the technical complexities of integrating novel technologies. There is also the pressing need to equip personnel with the knowledge and skills necessary for embracing these sustainable methodologies. Ultimately, the efficacy of any adopted measures in mitigating pollution and enhancing carbon footprints requires rigorous assessment and validation. What key challenges do industries face in balancing regulatory compliance and environmental sustainability, and what innovative approaches can they adopt to effectively address these issues?

Panellist:

- **Tushar Aggarwal**
- **Rahul Gupta**

4. Supply chain

Case:

The e-commerce landscape in India is currently navigating a maze of challenges, particularly surrounding the return order policy. With a striking 67% of online shoppers emphasizing the importance of flexible return options prior to making a purchase, businesses find themselves in a precarious position. Managing returns not only contributes to nearly 30% of logistics costs but also has far-reaching implications for profitability and operational efficiency. The meteoric rise of mobile shopping and social media has escalated customer expectations, demanding seamless return experiences that can either attract or deter potential buyers. However, the high return rates create hidden complexities in inventory management and demand forecasting, leading to the dual risks of excess inventory and stockouts. Additionally, the intricacies of reverse logistics—including transportation, warehousing, and refurbishment—add layers of strain on operational resources. As e-commerce continues its rapid expansion, there is an urgent need for innovative strategies. so, Identify the core challenges of return management in e-commerce and propose innovative solution.

Panellist:

- **Mayank sir**
- **Manya mam**

