



SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES ANNUAL DAY

Shaheed Sukhdev College of Business Studies (SSCBS) recently celebrated its 37th Annual Day, honoring its legacy of academic excellence, leadership, and community impact. The event brought together students, faculty, alumni, and esteemed guests, marking an occasion to reflect on the college's accomplishments and inspire future growth.

UNIVERSITY OF DELHI
S.S. COLLEGE OF BUSINESS STUDIES
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UNIVERSITY OF DELHI

AS AN IQAC INITIATIVE
SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
WELCOMES YOU TO THE
37TH ANNUAL DAY

19TH OCTOBER 2024 **11:00AM Onwards**

Mr. Anil Agarwal
Member, CCI (Chief Guest)

Mr. Jatin Gulati
Partner, YCP Auctus (Guest of Honour)

Prof. Gunjan Gupta
Chairperson, SSCBS, DU

Prof. Kavita Sharma
Treasurer, SSCBS, DU

Prof. Poonam Verma
Principal, SSCBS, DU

Venue: Aakash Ganga, SSCBS Visit Our Website at: sscbs.du.ac.in

DISTINGUISHED GUESTS AND HONOREES

The college was honored to host several distinguished guests who enriched the celebration with their insights and encouragement:

- **Chief Guest: Mr. Anil Agarwal**, Member of the Competition Commission of India, delivered a powerful address on the importance of ethical practices and fair competition in today's business world.
- **Guest of Honour: Mr. Jatin Gulati**, Partner at YCP Auctus, who shared valuable insights from his industry experience, inspiring students to lead with adaptability and vision.
- **Chairperson: Prof. Gunjan Gupta**, Professor at Campus Law Centre, Faculty of Law, Delhi University, emphasized the role of legal knowledge and ethical responsibility in professional life.
- **Treasurer of the Governing Body: Prof. Kavita Sharma**, Professor at the Department of Commerce, Delhi School of Economics, Delhi University, spoke on the importance of academic rigor and the commitment to excellence.

OPENING CEREMONY

The event commenced with a solemn **Lamp-Lighting Ceremony**, symbolizing the light of knowledge that guides SSCBS. This was followed by the **Saraswati Vandana**, invoking the blessings of the goddess of wisdom and arts. Next, the audience joined together in the **Delhi University Kulgeet**, a song that embodies the spirit and unity of the university community. These traditions brought a reverent and inspiring atmosphere to the celebration, setting a fitting tone for the day's proceedings.

PRINCIPAL'S ADDRESS AND ANNUAL REPORT

Prof. Poonam Verma, Principal of SSCBS, presented the **Annual Report**, highlighting the college's achievements over the past year. Her report touched upon:

- **Academic Excellence:** Recognizing students for outstanding academic performance and their contributions to various intercollegiate competitions.
- **Extracurricular Engagement:** Acknowledging the vibrant student involvement in cultural, sports, and community activities that foster holistic development.
- **Community Outreach:** Prof. Verma also celebrated the student-led initiatives that extend SSCBS's mission beyond academics, fostering a strong sense of social responsibility.

AWARDS AND FELICITATIONS

The awards ceremony honored the dedication and achievements of students, faculty, and staff across multiple categories:

- **Felicitation of Staff for 25 Years of Service:** SSCBS recognized faculty members for their 25 years of dedicated service, celebrating their invaluable contributions to the college.
- **Best Student Award:** Presented to the students demonstrating outstanding academic achievements, leadership, and active participation in campus life.
- **Academic Excellence Awards:** Awarded to students for their exemplary academic performance, recognizing their commitment to their studies.
- **Internship Excellence Awards:** Acknowledging students who excelled in internship roles, showcasing their practical knowledge and professional aptitude.
- **Best Class Representative Awards:** Recognizing Class Representatives who demonstrated leadership and responsibility, enhancing the learning environment.
- **Society Awards:** Celebrating students who contributed significantly to college societies, enriching the campus culture with their dedication and innovation.

CLOSING CEREMONY

The ceremony concluded with the **National Anthem**, instilling a sense of unity and pride among attendees. The 37th Annual Day of SSCBS was a memorable event, reflecting the college's commitment to fostering excellence, community engagement, and leadership. SSCBS extends its heartfelt gratitude to all who made this day a success.

