



Responsible Business Models for A Greener Future

(Hybrid Conference)

DATES: April 9-11, 2025

HOSTED BY



**Shaheed Sukhdev College of Business Studies,
University of Delhi, India**

Industry Partner

PHD Chamber of Commerce, India

Call for papers

We invite original research papers with theoretical or empirical foundation that contribute to the advancement of knowledge in this area, offering insights along the themes listed below to explore how businesses can redesign their systems for a greener future offering actionable insights that can bridge the gap between academia and practice.

- Responsible Production, Consumption, and Recycling
- Digital Transformation for Smart and Sustainable Cities
- Sustainable Consumer Behaviour and Market Trends
- Future-Focused Brand Strategies and Sustainable Brand Portfolios
- Customer-Centric Transformation and Sustained Engagement
- Management and Strategic Leadership in the Sustainability Era

Special Features

Paper Presentation Tracks

Doctoral Colloquium

MSP Research Grant

Publishing opportunities

Awards

Conference Directors: Prof Kavita Sharma, Dr Poonam Verma and Dr Anuja Mathur

Contact Email: conferences@mspresearch.com

Conference Venue: Shaheed Sukhdev College of Business Studies

Address: Dr. K.N. Katju Marg Rohini, Sector 16, PSP Area IV, New Delhi, Delhi 110089

For further details, please click on the link below:

<https://mspresearch.com/responsible-transition-conference.html>