

IFSA Network India

IFSA Talks is our annual event where great minds share their knowledge with today's youth. Notable past speakers include C-Suite leaders from Invest India and high-ranking executives from the International Monetary Fund. This event provides valuable knowledge, inspiration, and networking opportunities to our college students, empowering them to shape their own futures and create a positive impact in the world.

IFSA Network India conducted its yearly flagship event "IFSA Talks" on 6th September 2024 with **Mr. Ashish Goenka, CFO Tata Consumer Products** as the speaker. Mr. Goenka was the ex-CFO at Jubilant FoodWorks Ltd and has worked with Unilever for 13 years. His proficiency and invaluable experience in the FMCG sector surely guided the students and demystified the corporate world.



IFSA SSCBS AN IQAC INITIATIVE OF SSCBS Career Development Centre

KNOW THE SPEAKER

ASHISH GOENKA

- Group Chief Financial Officer at **Tata Consumer Products**
- Ex-Chief Financial Officer at **Jubilant FoodWorks Ltd.**
- Previously worked with **Unilever** for over **13 years**
- Double gold medalist at the **Indian Institute of Foreign Trade**

6 September 2024, 12 PM IST
Akash Ganga, Ground Floor

During the session, Mr. Goenka shared his insights on **India's journey toward becoming the consumption capital of the world, reflecting on his career in the FMCG sector.** He explored the sector's immense potential in India and discussed how emerging trends are reshaping the operations of major players. Emphasizing the importance of understanding consumer behavior, he highlighted the role of data-driven analysis in accessing new markets. The session was interactive, allowing students to address their questions related to both the corporate landscape and the global stage.

