

Mic'd up with MIC Podcast (Recorded on 30th April 2024)

We recently hosted an engaging episode of our "Mic'd up with MIC" podcast, featuring a distinguished guest from the entrepreneurial world. Our special guest Mr. Chirag Gupta, the visionary founder of Deyor and an esteemed alumnus of the Indian Institute of Management, Ahmedabad (IIM-A).

Key Highlights:

- 1. Entrepreneurial Insights:** Mr. Gupta shared valuable insights from his journey as a founder, offering a real-world perspective on building and scaling a startup.
- 2. IIM-A Experience:** The discussion touched upon how his education at IIM-A influenced his business acumen and approach to entrepreneurship.
- 3. Deyor's Success Story:** Listeners got an inside look at the growth story of Deyor, understanding the challenges and triumphs of the company.
- 4. Q&A Session:** The podcast included an interactive segment where listeners' questions were addressed, providing practical advice for aspiring entrepreneurs.
- 5. Industry Trends:** The conversation explored current trends in the travel and hospitality sector, given Deyor's focus in this area.

This online podcast format allowed us to reach a wider audience, connecting students and young professionals with successful industry leaders and fostering meaningful discussions on entrepreneurship and business leadership.

The podcast is uploaded on Spotify with active listeners more than 200+ along with viewership in 15+ countries also the podcast is available on Google Music and soon will be available on YouTube.

Link for the podcast:

https://drive.google.com/drive/folders/1LuAP7w28aSr09dH1trG_f3anNI3_3V9b?usp=drive_in