## **BISLERI EVENT**

Mode: Offline

**Date:** 29 August 2023

No. of participants: 300-350

Enactus SSCBS organized an event focused on plastic and waste management. The event featured a speaker session led by a senior CSR Executive, Byju Kurien from Bisleri, India under "The Bottles for Change Initiative" along with Guest Speakers, Mudit Verma and Keshav Sikdar.

The session provided valuable insights into responsible plastic waste management practices. Their speaker session emphasized the importance of responsible plastic waste management and potential solutions.

This event aimed to educate the Enactus SSCBS community on critical environmental issues and empower them to make informed choices regarding plastic use and waste disposal.







