



ABHIVYAKT

Abhivyakt'24: Dare to innovate - Where ideas meet impact

On April 24th, 2024, Enactus SSCBS organized Abhivyakt'24, a national social business plan competition designed for aspiring changemakers. Participants showcased their innovative ideas and presented solutions to pressing social and environmental issues.

The purpose of Abhivyakt'24 is to highlight and celebrate the dedication, hard work, and commitment to excellence demonstrated by participants. The competition serves as a platform for participants to gain valuable feedback and insights from our esteemed panel of judges, allowing them to refine their solutions. It aims to encourage the application of knowledge towards creating sustainable solutions that positively impact society and the environment.



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About our judges and chief Guest



🎬 **Neha Saini, Chief Functionary Officer at Enactus India:** A visionary leader known for her dedication to empowering communities and driving positive change through innovative programs. With a solid foundation in education from Maharshi Dayanand University, her strategic vision and operational expertise have been instrumental in Enactus India's impactful initiatives. Her presence adds immense value to Abhivyakt'24.

🎬 **Piyush Chhabra, Founder of Organic Smokes:** A standout entrepreneur known for his memorable appearance on Shark Tank India. As the visionary director and founder of Organic Smokes, he is a trailblazer in the field of organic products, committed to sustainability and environmental consciousness. His experience in social enterprise provides valuable insights to the competition.

🎬 **Chirag Gupta, Founder & CEO of Deyor, Forbes 30 Under 30 Honoré:** A revolutionary leader who has transformed the travel and hospitality sector. As the co-founder of Deyor, his passion for creating memorable and authentic travel experiences has set new standards in the industry. His knowledge and experience were instrumental in judging the business plans presented at Abhivyakt'24..

Registration and winners

Over 500 teams from top colleges (IIT Kharagpur, SRCC, IIT BHU etc.) registered for Abhivyakt'24! This social business plan competition showcased the passion for positive change among young minds.

after careful evaluation on several metrics like need, impacts, innovation etc, **11 teams** were chosen for the final round offline presentation, held at campus of Shaheed Sukhdev College of Business Studies. Their ideas tackled pressing social and environmental issues. Abhivyakt'24 ignited a spark for social change!

Abhivyakt'24 culminated in a thrilling finale, recognizing the brightest minds in social entrepreneurship. Here are the top teams who impressed the judges with their innovative solutions:

- **1st Place: Team Sustains (IIT BHU)** - Team Sustains developed the "AI Tree," an innovative green energy solution that captures and sequesters carbon from the atmosphere using algae. This device leverages artificial intelligence to optimize algae growth, maximizing carbon capture and algae output. The AI Tree not only releases oxygen but also produces biofuel and a superfood product, making it a highly sustainable and efficient solution for combating climate change.
- **2nd Place: Team Aarogya (SRCC)** - Team Aarogya addresses menstrual health in rural areas by providing affordable menstrual pads. They organize awareness sessions through street plays (Nukkad Nataks) and health camps, ensuring that women are educated about menstrual hygiene. Their model

includes a consistent supply chain managed by local women entrepreneurs, fostering both health and economic empowerment within the community.

- **3rd Place: Team Project Hifazat (SGTB Khalsa)** - Team Project Hifazat, driven by Enactus SGTB Khalsa, aims to achieve two main goals: economic empowerment and eco-friendly waste management. They transform wet waste into compost, which is then used to create seed balls. This initiative not only promotes sustainable waste management practices but also provides a unique solution that benefits various stakeholders, from local communities to environmental enthusiasts.

Abhivyakt'24 is proud of all participating teams for their remarkable ideas and commitment to creating a better future.