



**BRIDGES
FOR
ENTERPRISE**
SSCBS, NEW DELHI

X



**SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
UNIVERSITY OF DELHI**

NAME OF THE ACTIVITY: Capital Conquest			
DATE	FACULTY	DEPARTMENT/ COMMITTEE	COORDINATOR
30 th April 2024 (Tuesday)	Mr. Abhimanyu Verma, Dr. Neeraj Kumar Sehrawat	Bridges For Enterprise, FinX	Ananya Mishra (2 nd year), Saanya Singh (2 nd year), Shrut Jain (2 nd year), Ananya Jaggi (2 nd year)
TIME	VENUE	NO. OF PARTICIPANTS	NATURE: Outdoor/ Indoor
12 PM to 5 PM	7 th Floor Seminar Hall, SSCBS Campus	24	Indoor
SUPPORT/ ASSISTANCE			
Mr. Debojyoti Dey, our esteemed judge from Mumbai, shared his valuable insights on the commodity exchange market and provided expert suggestions on the Tesla case study.			

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -)

TOPIC/ SUBJECT OF THE ACTIVITY	Capital Conquest Case Competition
OBJECTIVES	The competition provided students with an opportunity to demonstrate their industry analysis skills, creativity, and data visualization abilities. Participants analysed Tesla's potential market entry into India and developed a go-to-market strategy, ensuring the financial feasibility of their proposed solutions.
METHODOLOGY	The competition took place offline, with each team presenting their proposed solutions. Initially, there were two preliminary rounds, followed by the final round
OUTCOMES	The event reached over 100 individuals and saw a footfall of 24 participants from prestigious universities.

