

Society Data

1. **Name:** Mark-It

2. **Logo:**



MARKIT

3. **Achievement of the Society Members (Number):** 50+

4. **Society Awards:** 50+

5. **Number of Inter-college competitions attended by your society members:** 50+

We participated in over 50 competitions across all the verticals where we displayed our talents and musical calibre and also got multiple wins such as:

- De-Mercadeo 8.0 - Hansraj - 1st Position
- Tabdeeli- case competition - Jamia Milia Islamia - 1st Position
- Market Mania – Shri Ram College of Commerce - 1st Position
- BrAINWARS – Bain & Co - 1st Position
- Idea Premier League - Idea Premier League – 1st position
- Pitch-it-up - Kamla Nehru College – National Winners

6. **Number of event(s)/sessions/activities/webinars organized by the society in the year**

Number of Seminars	Number of fests organised
5	1

Brief Write up of the Seminars/Workshops (upto 150 words)	Brief Write up of the Fest organised (upto 150 words)
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<p>We held a seminar on profile building and MBA that would target young professionals and graduates aiming to pursue an MBA degree. With a footfall of around 60-70 attendees in each seminar, the seminar would have provided valuable insights and guidance on crafting a strong application for top MBA programs. We also held multiple seminars on admission in foreign universities and demystifying the process for the same. With these seminars we focussed on targeting topics such as introduction to various MBA programs and how to craft your resumes. Further, we also touched upon the topics of presenting oneself in interviews and building a well-rounded profile. Additionally, we also kept a seminar on preparing for the Common Admission Test, which provided a brief description of the test and its importance for securing admission to top MBA programs. This seminar introduced the students to available resources for CAT preparation, including official study material, mock tests, online courses, and coaching institutes. Tips for choosing the right resources based on individual learning styles and needs and importance of practicing with mock tests and analysing performance.</p>	<p>We organized our annual Marketing event 'Exposition: Echoes of Ingenuity' on the 11th of March. Hosting participants from various colleges across India which turned out to be a huge success. Mark-It conducted 3 competitions under Exposition namely, Best Manager (the management competition), Corporate Strategy (the strategy competition), Marketeers (the marketing competition). We had 300+ participants and a footfall of 1000. We invited proficient judges who awarded the deserving candidates with prize money and other gift hampers. We brought in several prestigious sponsors including LOTTE and more. The whole team coordinated, decorated the college, arranged all the funds, devices and allowed the participants to have a wonderful and thrilling experience.</p>
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7. Other Initiatives

- mADlibs event hosted by Mark-It, it is an ad-making competition which promises to be a great opportunity for students to showcase their creativity and marketing skills.
- Career Fair conducted by Team Mark-It in association with Fundvertise to give students a chance to establish professional relationships and discuss potential job and internship opportunities.

8. Student Committee

Name	Position Held
Vinayak Chawla	President
Harshita Gupta	Vice President
Aditya Babbar, Ishan Goel, Tanusha Arora, Sambhav Bhirani, Ria Pandit, Parth Malhotra, Veer Kohli, Daksh Bhandari, Sreya Sanghai, Mudit Sethi	Advisory Committee
Ananya Bhalla, Tanishtha Verma, Riddhima Rishabh, Archit Koul, Aadhya Ramdev, Kanak Singh, Mandeep Singh Passi, Dhairya Sachdeva, Diksha Garg, Saramya Dhar, Vrinda Bansal, Pratiksha Satapathy, Ronak Raina, Shradha Sabharwal,	Core Committee

Divyansh Singh Pratap, Aarnav Jain, Chandransh Bhargava, Deekshita Hasija, Dhruv Pant, Dishita Meena, Ishita Solanki, Manan Jain, Meidhaa Ailawadi, Naisha Wadhwa, Rhythm Jain, Saanvi Garg, Saanvi Sawhney, Siya Abrol, Suhani Agarwal, Vaanya Kaushal, Yagna Madan, Anika Mehara, Diya Mahajan, Freya Malhotra, Krritika Maheshwari, Mansh Chadha, Raj Anand	Organizing Committee
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9. **Teacher Incharges**

Dr. Anuja Mathur