



## **Event Report: Viz-a-thon 2.0**

**Date:** 30th April 2024 (Tuesday)

**Time:** 10 AM – 3 PM

**Venue:** SSCBS Campus

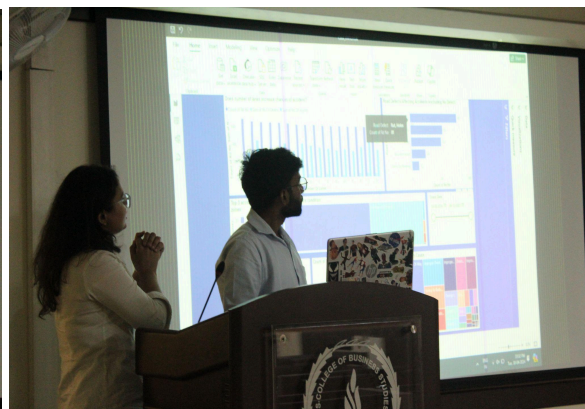
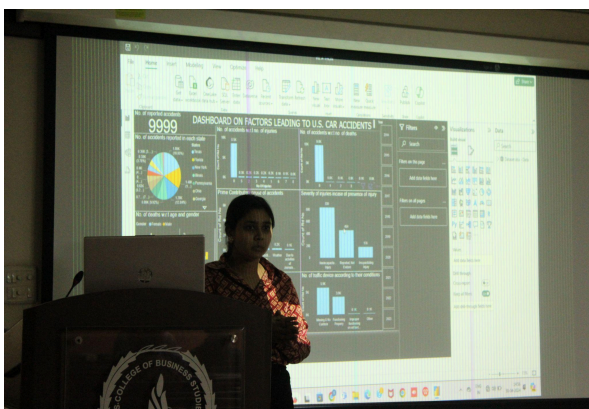
### **Event Overview**

Nucleus – The Analytics Society at Shaheed Sukhdev College of Business Studies (SSCBS) organised Viz-a-thon 2.0 for Crescendo '24 – The Annual Fest of SSCBS. Viz-a-thon 2.0 is a one of a kind Data Visualization Competition that enables participants to showcase their data visualization skills using Power BI, Excel, Tableau, etc. The dataset was based on car crashes which provided information on the demographics of the victims, the weather conditions, the road infrastructure conditions before and after the crash and the type thereon. Participants had to analyse the dataset and provide dashboard(s) and present their insights to the esteemed panel of judges. The primary objective of the competition was to provide an enriching experience to the participants as well as foster bonding with data analytics.

The Data Visualization Competition of Nucleus with an aim to create insightful dashboards out of confusing data and combine business understanding, data analytics, and problem-solving skills to come up with data-driven recommendation(s).

**Round 1:** The competition commenced with the first round wherein the participants were required to create a dashboard on the provided case using different data visualisation tools within 3 hours. The case revolved around car accidents during 2014-2023. Participants had to provide an executive summary of the dataset, analyse impact of various factors involved and further interpret various insights.

**Round 2:** Following the preliminary round, the shortlisted participants were tasked with presenting the prepared dashboard in eight minutes. The presentations were followed by a Q&A session.



### **Winners**

After thorough evaluation, the winners of Viz-a-thon 2.0 were announced. The top teams were recognized for their exceptional performance, innovative solutions, insightful dashboards and

proficiency in navigating complex analytical challenges. The winning teams received cash prizes and other accolades, acknowledging their outstanding achievements and contributions to the competition. The winners were provided prizes worth INR 25,000.

### List of Winners:

**1st Position:** Team Rakshit

**2nd Position:** Team Aryaman

**3rd Position:** Team Cool



### Judges

Two esteemed judges joined us for the event. First up, we had Khushi Goyal, who served as the President of Nucleus in 2021 and currently an associate at BCN. Also, Aditya Grover, the Founder of Finding Outperformers and currently undertaking an articleship with PwC, joined as a judge for the competition.

Viz-a-thon 2.0 provided participants with a unique opportunity to apply their data visualisation skills, fostering critical thinking and problem-solving abilities. The competition facilitated learning and growth, allowing participants to hone their analytical proficiency and strategic decision-making skills using powerful visualisation tools.

