



**SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES  
UNIVERSITY OF DELHI**

<b>NAME OF THE ACTIVITY: Inceptra - Annual Flagship Event</b>			
<b>DATE</b>	<b>FACULTY</b>	<b>DEPARTMENT/ COMMITTEE</b>	<b>COORDINATOR</b>
19th April 2024, (Friday)	Mr. Abhimanyu Verma	Anthropos - HRDC	Vardaan (2nd Year), Twinkle Walia (2nd Year)
<b>TIME</b>	<b>VENUE</b>	<b>NO. OF PARTICIPANTS</b>	<b>NATURE: Outdoor/Indoor</b>
12 PM to 4 PM	Shaheed Sukhdev College of business studies	1276	Indoor
<b>SUPPORT/ ASSISTANCE</b>	-		

**BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -)**

TOPIC/SUBJECT OF THE ACTIVITY	Inceptra - The Annual Flagship Event. Sub-events: 1) Deem Dilemma - Case Study Competition 2) Boardroom Charades 3) House of Trades - Mock Stock Competition
OBJECTIVES	The competitions helped students showcase their problem-solving, critical reasoning and analytical skills. Through Boardroom charades participants got insights of how a corporate boardroom works aiding them to become a top-notch corporate professional.
METHODOLOGY	This event was conducted at our college campus. First we had the preliminary rounds of the competitions followed by the PPT Submission and then the Final Round
OUTCOMES	Reached 71000+ individuals with a footfall of 1276 participants across universities.

