THE DARKROOM
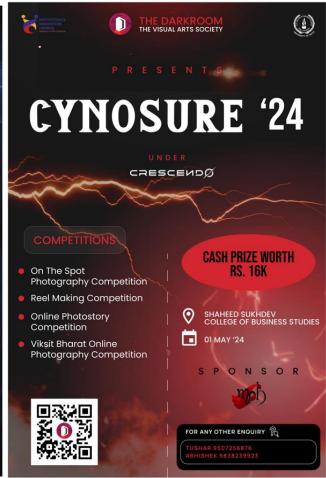## Visual Arts Society - SSCBS

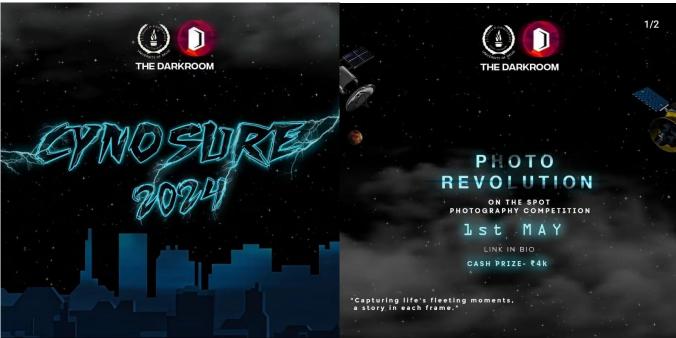**TITLE OF THE EVENT** – CYNOSURE'24

DAY AND DATE OF THE EVENT - WEDNESDAY, MAY 1, 2024

TIME- 10 AM TO 4 PM

POSTER/BANNER/BROCHURE OF THE EVENT

THE DARKROOM

CYNOSURE 2024

THE DARKROOM

PHOTO REVOLUTION

ON THE SPOT PHOTOGRAPHY COMPETITION

1st MAY

LINK IN BIO

CASH PRIZE- ₹4k

"Capturing life's fleeting moments, a story in each frame."

REVERIE

REEL MAKING COMPETITION

1st MAY

LINK IN BIO

CASH PRIZE- ₹4k

"Frame by frame, dreams unfurl. Who will take home the winning reel?"

NARRATIVES

ONLINE PHOTOSTORY COMPETITION

1st MAY

LINK IN BIO

CASH PRIZE- ₹4k

Evoking emotion through imagery: "A photostory is a universe of emotions captured in a sequence of frames."

THE DARKROOM

DEVELOPED INDIA MISSION
1947 TO 2047

ONLINE PHOTOGRAPHY COMPETITION

BHARATAM VIKSIT BHARAT

1st MAY

Cash Prize- ₹4k

CRESCENDO
THE ANNUAL FEST OF SSCBS

PRESENTS

CYNOSURE

The Annual Flagship Event

BY

THE DARKROOM
THE VISUAL ARTS SOCIETY OF SSCBS

DATE - 1ST MAY
VENUE - SSCBS CAMPUS
CONTACT DETAILS - TUSHAR VISHAL (+91 95072 56876)
ARJAV DHAWAN (+91 93177 04112)

OBJECTIVE OF THE EVENT

Under the aegis of IIC and IQAC, The Darkroom -the visual arts society organized its annual flagship event in collaboration with Crescendo'24, the Annual college event organized by student council members - Cynosure'24. Four competitions: ONLINE PHOTOGRAPHY, ON THE SPOT PHOTOGRAPHY and REEL MAKING and ONLINE PHOTO STORY and an exhibition were organized under Cynosure '24.

The themes for the competitions were Whispering shadow (Reel Making Competition), Viksit Bharat (Online Photography) , Open Theme (Online Photostory), and Inside Out/ Mismatch (On Spot Photography), which were open to interpretation by the participants. The competitions were open for both mobile and DSLR photographers. Both undergraduate and postgraduate students from different colleges and universities were eligible for participation.

The Exhibition to showcase the yearly clicks by The Darkroom members was set up near Eklavya (The Boys Hostel) in the college. The exhibition was a huge success and received a great response from the visitors.

The Darkroom received a good response from its social media handles and the event also saw active participation of registered students from different colleges across Delhi.

KEY OUTCOMES

The Darkroom conducted its annual flagship event, Cynosure, which featured Four competitions named : Bharatam (ONLINE PHOTOGRAPHY) , Photo Revolution (ON THE SPOT PHOTOGRAPHY) and Reverie (REEL MAKING) and Narratives (ONLINE PHOTO STORY).

It required the participants to be aware of their surroundings and take decent photographs by flourishing their creativity and showing things to the world through their eyes. It challenged the participants to think over the provided theme, explore the environment, and then interpret it creatively through a photograph with minimal to zero editing.

The event gave the organizing students of the society valuable corporate and event management experience. It presented an opportunity for the organizers to network with the participants and a diverse range of societies from other colleges. It turned out to be a great learning experience and allowed them to get a good look and feel of maintaining a chain of command and handling multiple tasks quickly.

It also enabled The Darkroom to display its aesthetic and design abilities by setting up an exhibition on college premises which gained recognition in other DU college

PARTICIPANT DETAILS

The event witnessed 99 participants from colleges across India. Students from colleges like Shivaji, Gargi, Kirori Mal College, Hansraj, Hindu, Keshav Mahavidyalaya, Aryabhatta College, IIT Delhi, Dyal Singh College, Aurobindo College, Lady Irwin, Daulat Ram College and others showed their interest and participated in the event. The organizing team was not allowed to participate in the event.

TOTAL PARTICIPANTS:

On Spot Photography

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Reel Making

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NARRATIVES (ONLINE PHOTOSTORY)

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REVERIE. (REEL MAKING)

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4	नेत्रम {netram}	Survi Bayen	College of vocationa	Ba vocational office manageme	
5	INvictus	Rajveer Singh Kalira	Sri Guru Gobind Sing	B.Com(H)	
6	CHITRAGRAHINI	Jayant Singh	Motilal Nehru Colleg	Ba programme	
7	Tushar verma	Tushar verma	Ug	Humanities	
8	Tushar verma	Tushar vermA	Ug	Humanities	
9	Msi	Orshiya Phore	Maharaja Surajmal I	Bcom h	
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SOME PHOTOS OF THE EVENT