



Event Report : Action Fiesta

Date: 30th April 2024 - 1st May 2024

Time: 12 PM - 6 PM

Venue: SSCBS Campus

Overview:

Kronos - The Tech Society of Shaheed Sukhdev College of Business Studies organized Action Fiesta for Crescendo '24 - The Annual Fest of SSCBS.

Action Fiesta was an exhilarating two-day event that featured three main activities: zorbing, nerf war, and laser tag. The event aimed to provide participants with thrilling and unique experiences, combining physical activity with fun and competition. The response to the event was overwhelmingly positive, with a significant number of participants and spectators attending. We planned three activities for the event.



President : Vaibhav Srivastava

Vice President : Saksham Duhan

Coordinators : Damia Sharma, Akshat Swami

Activities:

1. Zorbing:



Description: Participants wear inflatable, bubble-like suits that cover their upper bodies and heads. These inflatable suits protect participants as they bump into and bounce off each other, adding a fun and chaotic element to the game.

Participation: Approximately 300 participants over the two days

Feedback: Participants enjoyed the novelty and excitement of zorbing, with many expressing interest in future events featuring similar activities.

2. Nerf War:



Description: Teams competed in a friendly and competitive battle using Nerf blasters, with obstacles and bunkers set up to create a dynamic battlefield.

Participation: Around 250 participants formed into various teams.

Feedback: The nerf war was a hit among participants, who appreciated the strategic elements and the safe, yet competitive environment. Many requested longer play times and additional rounds.

3. Laser Tag:



Description: Participants engaged in laser tag battles in a specially designed arena with various obstacles and hiding spots, using infrared laser guns and vests.

Participation: Nearly 150 participants took part in the laser tag games.

Feedback: Laser tag received rave reviews for its immersive experience and high-energy fun. The setup and equipment were praised, and many participants indicated they would love to see more laser tag events in the future.

Footfall and Response:

Total Footfall: Action Fiesta attracted a total of approximately **600 visitors** over the two days. This impressive turnout included participants from various colleges and universities, demonstrating the event's broad appeal and successful marketing efforts. The diverse crowd contributed to a vibrant and dynamic atmosphere, enhancing the overall experience for everyone involved.

Response: The overall response was extremely positive, with participants highlighting the well-organized activities and the exciting atmosphere. Many attendees expressed their desire for more frequent events like Action Fiesta.

It was a resounding success, bringing together a large number of participants and creating memorable experiences through its diverse and engaging activities. The high footfall and positive feedback indicate a strong interest in similar events in the future. The organizing team will take this feedback into consideration to plan even more exciting and well-received events.