



NUCLEUS- THE ANALYTICS SOCIETY, SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

ABOUT

Nucleus-The Analytics Society of SSCBS is one of the most exclusive and prestigious societies in the whole of Delhi University focused upon enhancing the skill set of the students in the field of analytics by providing them with requisite training in various industry standard applications encompassing MS- Excel, Python, R, Tableau among various others. The society also shares an excellent longstanding relationship with the corporate sector and has collaborated with firms in context of taking up live projects, conducting speaker sessions both within the private and public sector domains.

FACULTY INCHARGES

- Dr. Gurjeet Kaur
- Dr. Amrina Kausar
- Dr. Mona Verma
- Ms. Reema

Number of Achievements of Society: 28

Number of events held in the year: 2

- 1. The Analytics Conclave:** Organized one of its kind Data Discovery Workshop which covered hands on experience on R and Tableau focusing on the niche of 'Analytics for Managerial Roles'. The session was conducted by Mr. Varunn Kaushik, data scientist at The Royal Bank of Scotland.
(a) **Date: Monday, 17th February 2020**
(b) **Venue:** 5th Floor Seminar Hall, Shaheed Sukhdev College of Business Studies
(c) **Keynote Speaker: Mr. Varunn Kaushik,** Data Scientist at Royal Bank of Scotland
- 2. Epsilon Analytics Case Competition:** Organized a one of its kind Data Discovery Workshop which covered hands on experience on R and Tableau focusing on the niche of 'analytics for managerial roles'. The session was conducted by Mr. Varunn Kaushik, Data Scientist at Royal Bank of Scotland
(a) **Date: Monday, 17th February 2020**
(b) **Venue:** Online
(c) **Prizes given:**

Position	Student/Team (Names-All)	College
1 st	Team Name: DataVengers Student Names: Chetan Mehatre and Bharath Bhambore	IIM Calcutta
2 nd	Team Name: Bridge Tigers Student Name: Ayush Kumar and Ankita Nagpal	Symbiosis Pune
3 rd	Shankar Lal	IIT Madras

Sponsorship Raised (in cash and kind): In Cash: Rs.18000 and In Kind: Internships

List of sponsors:

1. STYD
2. Triedge

List of media partners:

1. EON MEDIA
2. DU Vibes
3. DU Reporters
4. DU ASSASSINS
5. BLUE LEAVES
6. DU Beat
7. Final Revise

List of other partners (hospitality, beverage, etc.): Competition Partner: Dare to Compete

Achievements of the Society Members

Sno .	Name of the Student	Course and Year	Organising University/ College	Event Participated	Prize
1	Aditya Grover	BBA(FIA) , 1	Hansraj College	Magnum Corpus, Empresa'20 by FIC Hansraj	Second Position
2	Aditya Grover	BBA(FIA) , 1	SRCC	AnalytIQ, Bullzire, D-Street SRCC	Second Position
3	Aditya Grover	BBA(FIA) , 1	STGB Khalsa College	The \$5 Trillion Economy by Khalsa Street,STGB Khalsa	Second Position
4	Aditya Grover	BBA(FIA) , 1	SSCBS	Undisclosed, Finwiz by Finx,SSCBS	Third Positon
5	Aditya Grover	BBA(FIA) , 1	SGGSCC	The Banking Rip-off, Monexus'20 by FIC, SGGSCC	Third Positon
6	Aditya Grover	BBA(FIA) , 1	ICAI	Commerce Wizard 2019	Consolation
7	Chaitanya Gupta	BMS, 1	SSCBS	Mark-o-nova - Deccenuium - Synergy	Winner
8	Chaitanya Gupta	BMS, 1	SSCBS	Undisclosed - FinWiz - Finx	Winner
9	Heman A. Paur	BBA(FIA) , 1	Chinese Embassy	Indian Youth Delagation at 2nd India-China Dialogue	Indian Delegate
10	Heman A. Paur	BBA(FIA) , 1	SSCBS	Undisclosed-The Economic Strategy Event by FINx	Winner
11	Heman A. Paur	BBA(FIA) , 1	SSCBS	Mark-o-Nova(The Marketing Event)"by Synergy	Winner
12	Heman A. Paur	BBA(FIA) , 1	St. Stephens	Best Delegate-UNHCR-St. Stephens Model United Nations	Winner
13	Heman A. Paur	BBA(FIA) , 1	Hansraj	Curious Case2.0(Case Study Competition) by 180 Degrees Consulting, Hansraj	Second Position

14	Heman A. Paur	BBA(FIA), 1	SSCBS	Advisor's Dilemma by Lawrence	Second Position
15	Heman A. Paur	BBA(FIA), 1	SRCC	B-matrix competition by Finance and Investment Society-SRCC	Third Position
16	Heman A. Paur	BBA(FIA), 1	LSR	Verbal Mention-UNGA-Lady Shri Ram Model United Nations	Third Position
17	Shivansh Mehendiratta	BSC 1	Hansraj	Markathon - Marketing event	Second Position
18	Shivansh Mehendiratta	BSC 1	DTU	Mockstock 2.0	Second Position
19	Shivansh Mehendiratta	BSC 1	Jaipuria, Noida	Blog Arena	Third Position
20	Ritik Garg	BMS, 1	Hansraj	Markathon - Marketing event	Second Position
21	Ritik Dhingra	BMS, 1	Gargi College	Trade-O-Mania	Winner
22	Ritik Dhingra	BMS, 1	St.Stephens College	Armageddon	Second Position
23	Ritik Dhingra	BMS, 1	Faculty of Management Studies(FMS)	ICON-The Business Leader	Finalist
24	Anvit Gupta	BMS, 1	SRCC	B-Matrix	Third Position
25	Khushi Goyal	BMS, 2	Dept. of Business Economics, DU	Vishleshan	Second Position
26	Khushi Goyal	BMS, 2	Kirori Mal	Pareto Time	Second Position
27	Gunjan Yadav	BMS, 2	Kirori Mal	Pareto Time	Second Position
28	Gunjan Yadav	BMS, 2	Dept. of Business Economics, DU	Vishleshan	Second Position

Students Organizing Committee

S. No.	Name	Course and Year	Position Held
1	Shoury Anand	BBA(FIA), 3	President
2	Kirtivardhan Singh	BBA(FIA), 3	Vice- President
3	Anish Narang	BMS, 3	Advisory
4	Harsh Choudhary	BBA(FIA), 3	Advisory
5	Saksham Jain	BMS, 3	Advisory
6	Sanchit Gangwani	BBA(FIA), 3	Advisory
7	Soumay Agarwal	BBA(FIA), 3	Advisory
8	Tushar Kumar	BMS, 3	Advisory
9	Vikrant Sharma	BBA(FIA), 3	Advisory
10	Aditya Raj	BBA(FIA), 2	Core Committee
11	Adit Chopra	BBA(FIA), 2	Core Committee
12	Khushi Goyal	BMS, 2	Core Committee
13	Aditya Kapoor	BMS, 2	Core Committee
14	Anmol Bhola	BBA(FIA), 2	Core Committee
15	Aviral Saxena	BBA(FIA), 2	Core Committee
16	Dhruv Kumar	BBA(FIA), 2	Core Committee
17	Gunjan Yadav	BMS, 2	Core Committee
18	Hardik Malhotra	BMS, 2	Core Committee
19	Nikita Chauhan	BMS, 2	Core Committee
20	Tanishq Kansal	BBA(FIA), 2	Core Committee
21	Aditya Grover	BBA(FIA), 1	Organizing Committee
22	Anvit	BMS, 1	Organizing Committee
23	Chaitanya Gupta	BMS, 1	Organizing Committee
24	Chirag Gupta	BMS, 1	Organizing Committee
25	Heman A. Paur	BBA(FIA), 1	Organizing Committee
26	Lakshay	BMS, 1	Organizing Committee
27	Nikunj Aggarwal	BBA(FIA), 1	Organizing Committee
28	Nishant Mohan	BMS, 1	Organizing Committee
29	Payal Verma	BMS, 1	Organizing Committee
30	Ritik Dhingra	BMS, 1	Organizing Committee
31	Ritik Garg	BMS, 1	Organizing Committee
32	Sahil Aggarwal	BMS, 1	Organizing Committee
33	Saksham Singla	BBA(FIA), 1	Organizing Committee
34	Sanskar Chindalia	BBA(FIA), 1	Organizing Committee
35	Shikha Garg	BMS, 1	Organizing Committee
36	Shivansh Mehendiratta	BSC, 1	Organizing Committee
37	Tejus Gandhi	BBA(FIA), 1	Organizing Committee
38	Ujjwal Gupta	BBA(FIA), 1	Organizing Committee
39	Vasu Aggarwal	BMS, 1	Organizing Committee

Other Information

Nucleus, as a society, has grown holistically in this term; and the reason for the same has been the new initiatives taken by the society as a whole. To spread awareness about the ever-growing field of data analytics, we have launched **The Nucleus Instagram and LinkedIn page**, through which we share interesting content related to Data Analytics twice a week.

We have also started 'A Machine Learning' post series every Sunday on the demand of our followers. This year we also launched the **society blog** under the name- 'The Analytics Bay'. The blogs are written by the society members with a detailed explanation of topics related to the field of Data Analytics. Among our other initiatives, we have also conducted several **intra-society competitions** to test the knowledge gained by our members.

Even at the time of lockdown, we did not stop the voyage of learning for our members. The OC team prepared their individual **year-end projects** where they applied their knowledge of various softwares to achieve wonderful results.
