

2023-2024

Society

REPORT

Grandeur

The Consulting and
Knowledge Cell of SSCBS

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 grandeur.sscbs

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Grandeur - The Consulting and Knowledge Cell of SSCBS, aims at inculcating knowledge and skills among the students from the eclectic fields of **management, economics, law, technology, environment, and various other disciplines**. The Cell has ostentatiously established a positive relationship with the corporate sector, with which it has interacted in the context of taking on **live projects, research projects, and hosting speaker sessions** in both the arenas of the private and public sectors.

We at Grandeur have always believed in partaking knowledge in a comprehensive yet understandable form. To emphasize the same, We've started different series on Industry and Company analysis. Till now, the cell has been able to accomplish more than **50 projects** in the domains of consulting, research, finance, and marketing and is on its way to taking on more in the emerging sectors.

Teacher In Charge - Mr. Kumar Bijoy, Dr. Sushmita

Inter-college competitions attended by the society members

Participated in more than **60 competitions** with **podium finishes in 41** of them. The team members won numerous competitions for the college and the cell which include :-

- **14 Wins**
- **10 First Runner Up**
- **17 Second Runner Up**

These Includes:-

- First Runner Up - Markaholic - **IIM Kashipur**
- Winner and Second Runner Up - Mantravat - **IIM Udaipur**
- Winner - Rewind and OPS Cogigate - **IIM Raipur**
- First Runner Up - Case Cation 4.0 - **IIT Delhi**
- Winner - Jack of All Trades - **IIT Bombay**
- Winner - Office Voyage - **SRCC**

LIVE PROJECTS **UNDERTAKEN**

Company: KRG Consultancy

Company Info: Strategic consulting and business advisory organization providing globally benchmarked solutions.

Duration: 3 months

Role: Business Analyst

Description: Analysis of the skill gap in India and building strategies for training and development to overcome the gap

Company: Skilled Sapiens

Company Info: Skilled Sapiens is a community that mentors and guides college students in their career and professional growth.

Duration: 2 months

Role: Growth and Strategy intern

Description: Tasked with the mission of elevating the company's sales performance by refining and optimizing the overall customer experience

LIVE PROJECTS **UNDERTAKEN**

Company: Upsurge.club

Company Info: Upsurge Club is primarily an online platform focused on financial education and literacy

Duration: 3 months

Role: Market Research

Description: Tasked with developing Upsurge Student Club Model along with identifying and analysing key multinational companies

Company: Atmoz

Company Info: Atmoz is a HR tech company owned by Contrarian Ventures LLP servicing over 200 corporates across India.

Duration: 2 months

Role: Consulting intern

Description: Leading exhaustive research endeavors in the HR tech industry, diving deep to extract valuable insights.

Research Reports Published

Gaming Industry Analysis:

A comprehensive analysis of the popular Gaming Industry with specific details on Revenue model, Growth Trajectory, Current Industry Analysis and the Key Investors. Also including the effect of Covid-19 on the industry

Meta Company Analysis:

A comprehensive report on one of the World's Biggest Tech Giants. With in detail analysis of its Revenue and Business models. Also highlighted what the Future might look like for Meta and its many subsidiaries

AI in HealthCare:

A detailed report on how the upcoming AI is entering the different fields of Healthcare. With special mention of how AI is regulated, monitored and operated.

Ranneeti 4.0 : Introductory Case Comp

In an attempt to incorporate skills such as solving complex business cases and problem solving, Grandeur organized **Ranneeti 4.0 among first-year college students**. This equipped the newly admitted students with a new era of experience of solving a case study and also helped them realize their competency in the same. This year, we witnessed the participation of **300+ students** of our college.

Seminars Conducted

- **SIEC:** This seminar, with **100+ students** attending was conducted on how students, aspiring to study abroad can achieve their dream while also giving them the needed resources to crack the competitive exams.
- **Jamboori:** This seminar, with **100+ students** attending was conducted on how students, aspiring to study abroad can achieve their dream while also giving them the needed resources to crack the competitive exams

Invicta: The Ultimate Case Study Competition

Invicta, one of the most anticipated case competitions is hosted annually by Grandeur at Shaheed Sukhdev College of Business Studies.

Invicta is a case study competition that is hosted in an **online & offline capacity across pan India**, It presents a corporate conundrum in the form of a case study urging trailblazing solutions to overcome them. Top **8 teams** are shortlisted for the finals and contacted separately for in-campus presentations to judges.

The Invicta Finals aims to test the participants' logical, analytical, business, financial, and creative skills and offer a glimpse into industry trends and hurdles for the market players urging participants to think of innovative solutions.

+1200 REGISTRATIONS

CASH PRIZES WORTH ₹20,000

OVERALL PRIZES WORTH ₹1,00,000

Knowledge Sharing Sessions (KSS)

- Guesstimates
- How to win Case Comps
- Case Frameworks
- Canva and Photoshop
- Time Value Money
- How to build a good resume

Student Committee

President: Sankalp Chandra

Vice President: Kushagra Jain

Coordinators: Bharat Kukreja, Roli Aggarwal

Advisory Committee: Mohak Sinha, Riya Singhal, Dhruv Jain, Aditya Shahi, Yash Vardhan Rajoria

Core Committee: Vibhor Taneja, Pratiksha Satyapathy, Shanehil Bohrah, Sanah Dhawan, Vinayak Sharma, Rahul Gupta, Ramish Khan, Sanyam Jain, Sneha Jindal, Akshat Gupta, Manan Singal

Organizing Committee: Parv Agrawal, Sainyem Jain, Sarthak Talwar, Kripanshu Sharma, Lakshay Narang, Manya Bassi, Manya Gupta, Divyanshi Mittal, Kartik Bansal, Maanika Bhardwaj, Virat Vaibhav, Raghav Gupta, Kritika Goel, Kritika Maheshwari, Yashwardhan Pakhare, Atharv Kashyap