

Yuva Recap 2023-24

Activities Conducted during the past session:

E-Summit'24

On the 15th March 2024, E-Summit'24 unfolded as a vibrant convergence of entrepreneurship and momentum, shaping the landscape of innovation and enterprise. Themed "Embrace the Momentum", the summit redefined time as a strategic asset, underlining the critical role of timing in entrepreneurial success. With a bustling attendance of 1200+ students, investors, and industry professionals, E-Summit 2024 served as a dynamic platform for collaboration and growth, thanks to the generous sponsorship of Whitecruise Media, Stock Edge, Leverage Growth, BRB Chips, and others.

Udyami 3.0

Udyami 3.0 emerged as a pivotal component of E-Summit 2024. This event served as a dynamic platform for startups meticulously selected through rigorous screening to present their innovative ideas. Noteworthy investors such as Anant Khanna from Agility Ventures, Khalid Wani from One Capital, Piush Goyal from AngelBay, Pushpa Saroj from Indian Angel Network, Sagar Guliani from Indian Accelerator, Nagendra Khatri from Anthill Ventures, and Shashank from Faad Network were present, offering valuable insights and fostering connections within the startup ecosystem.

Udyami 3.0 epitomized Yuva's commitment to cultivating entrepreneurship and facilitating impactful collaborations. It provided a golden opportunity for budding entrepreneurs to propel their ventures forward by engaging in a closed-door pitching session, where the fusion of innovative ideas and strategic investments catalysed the spirit of entrepreneurship.

Plan-A-Thon: The B-Plan Competition

The Business Plan Competition entailed a rigorous process wherein participants from across the nation, including esteemed institutions such as IITs and IIMs, showcased their entrepreneurial acumen. The competition aimed to evaluate business ideas based on criteria such as creativity, feasibility, and potential for impact.

In the initial phase, all participants were tasked with presenting their business idea concisely through a one-slide deck. This phase served as an "executive summary" round, where the viability and innovation of the ideas were assessed. Following Round 1, the top 20 teams advanced to the next stage held on campus. Round 2 introduced a unique challenge wherein teams were spontaneously paired with each other. They were given the task to merge their individual business ideas and collaboratively develop a comprehensive business plan within a limited time frame of 20 minutes.

The top 10 teams from Round 2 progressed to the final round, where they presented their meticulously crafted business plans to a panel of esteemed judges. These judges comprised industry veterans from consulting firms such as McKinsey and Deloitte, possessing invaluable expertise in evaluating business strategies and market potential.

The culmination of the competition saw the top three teams being awarded a prize pool totaling ₹60,000. Additionally, they were provided with opportunities to enhance their skill sets through courses conducted by industry leaders across various domains.

Speaker Session

As part of the event, a distinguished speaker session spanning one hour provided attendees with invaluable insights from eminent personalities across diverse domains. We were honoured to host the following esteemed individuals:

1. Mr. Alekhya Chakrabarty (Vice President, Marketing and Growth at Unstop)
2. Ms. Shreedha Singh (Co-founder and CEO at The Ayurveda Company)
3. Ms. Mehar Sindhu Batra (CEO of MSB vision)

The session garnered active participation from students eager to glean knowledge from the experiences and expertise of our esteemed guests. Attendees had the opportunity to delve into their professional journeys, gain deeper understanding of their respective fields, and seek clarifications on pertinent topics.

Mr. Alekhya Chakrabarty, with his wealth of experience in marketing and growth strategies at Unstop, offered valuable insights into navigating the dynamic landscape of modern business.

Ms. Shreedha Singh, as a co-founder of The Ayurveda Company, shared her expertise on entrepreneurship and the burgeoning field of Ayurveda.

Additionally, the participation of Ms. Mehar Sindhu Batra, whose distinguished position underscores her significance in the industry, provided attendees with further depth and breadth of knowledge.

The speaker session proved to be an enriching experience, facilitating meaningful exchanges between industry stalwarts and eager learners. It served as a platform for inspiration, learning, and networking, reinforcing the event's commitment to fostering innovation and entrepreneurship.