

Yuva Recap 2022-23

Activities Conducted during the past session:

E-Summit'23

YUVA conducted the 3rd edition of its flagship annual entrepreneurship conclave i.e. E-Summit'23 on 6 April, 2023. Focused on sowing the seeds of entrepreneurial instinct, E-Summit was the perfect platform for young, aspiring leaders and budding entrepreneurs to kickstart their journey through a series of intriguing competitions and workshops. It involved four wholesome events: Blueprint Battle, Udyami 2.0, Speaker Session and the Startup Gallery. E-Summit'23 witnessed a footfall of over 1000 young innovative minds from across the country. It saw representatives from the Industry, Corporate bodies, and Startups come in and share their knowledge and experience

1) Blueprint Battle:

The B-Plan Competition is an annual event organized by YUVA, where participants submit their business plans and compete for cash prizes and recognition. The competition was held on April 6th, and over 500 registrations were received from aspiring entrepreneurs. Participants were judged on the feasibility, innovation, and market potential of their business plans. The competition provided a platform for young entrepreneurs to showcase their ideas and receive feedback from experienced judges in the industry

2) Udyami 2.0:

On the occasion of E-Summit'23, Udyami 2.0 was organised by Yuva, an initiative to promote emerging start- ups across India. Aiming to bridge the gap between early-stage start-ups and investors who wish to invest in the potential of young founders, the event involved the participation of entrepreneurs with beautiful pitches. The registrations received were judged by a panel of VCs and industry experts to zero in on the top 10 start-ups who got an opportunity to connect with investors and were featured across platforms by Yuva.

3) Speaker Session:

As part of E-Summit, YUVA: The Entrepreneurship Cell has organized a speaker session on April 6th, focused on providing guidance and mentorship to young entrepreneurs. The session may have covered various topics such as ideation, validation, and scaling a business.

4) Startup Gallery:

YUVA organized a startup gallery as part of E-Summit'23 on April 6th. The event was likely designed to provide startups with a platform to showcase their ideas and connect with potential investors and customers. Over 500 students had the opportunity to attend the event and learn about the various startups on display.

<u>MILEN</u>



On the occasion of National Entrepreneurship Day, Yuva presented "Mil-En", a day devoted to networking, connecting, and engaging; a gathering place for the best minds with an entrepreneurial passion. More than 10 entrepreneurship cells from colleges including SRCC, Ramjas, CVS, Stephens, and others participated in the event. The event kicked off with a speaker session on the topic 'Building a startup from scratch' by Mr. Himanshu Wardhan, the founder of Thevasa. Following this, a business quiz called "Bizz- Bee" was held to assess the participants' knowledge. Then came "Stack your Startup," a Pithu game that involved the concepts of business and startup ecosystem.

ACTIVITY SUMMARY: SPEAKER SESSION

The objective of the session was to educate the students on the working of startups, how unicorns are built. The primary topic of discussion included his journey of building a startup, how to bring your entrepreneurial mindset into reality. He also explained the difficulties faced by startups, how to overcome them, and the uniqueness required in upcoming startups which make your startup stand out.

Prominent speakers such as Mr. Himanshu Wardhan, working in his startup 'Thevasa', a startup in the fine clothing industry. Mr. Himanshu Wardhan is an alumnus of SSCBS, passing out from the college in 2005. Himanshu earned his MBA from Darden School of Business, University of Virginia where he was awarded an International Business Society scholarship.

The whole session was very insightful and interactive. The key outcomes were discussions regarding what the world perceives about upcoming startups, what is an ideal team to build a startup, the various stages of progress for a startup, how uniqueness achieves the status for a startup and the necessities for building a startup

ACTIVITY SUMMARY: STACK YOUR STARTUP

The objective of the session was to educate the students on the various components of startups and pitching. It was organised on the occasion of National Entrepreneurship Day under Yuva's event 'Mil-En'. It saw participation from the finest entrepreneurship cells from Delhi with colleges such as SRCC, LSR, Ramjas, DDU etc. having been invited to engage in the event. It was an activity where entrepreneurial activities such as business model development and pitching were redefined in the form of a fun childhood game but with a twist instilling the concepts of business and the startup ecosystem. The participants got the chance to be the creator of their startup based on not just their acumen, but also their aim with regards to activities under the event.

The key outcomes were understanding key components of a startup, learning about key roles of various team members, developing on-the-spot presentations, key Nuances faced while developing business model and necessities for building a startup