

Yuva Recap 2021-22

Activities Conducted during the past session:

Project Bell

Yuva initiated the Project Bell Initiative under the guidance of **Principal ma'am, TICs** and our college alumnus - **Harjas S. Gulati**, currently working at Accel Partners. The objective of the project is to **foster entrepreneurship** in our college. We collaborated with the **E-Cells of IIT Delhi, IIT Bombay & BITS Pilani**. We held various brainstorming sessions in the span of 5 months to identify various challenges faced by students of our college in starting up and devised potential solutions for the same.

Yuva - SIIF - IIC

Additionally, Yuva also works closely with SIIF to conduct various activities for SSCBS Innovation Council (IIC-SSCBS), an initiative under the Ministry of Education (MoE) to systematically foster the culture of innovation and start-up ecosystem in the institute.

1. International Women's Day: On the 8th of March, 2022, Yuva assisted SIIF to celebrate International Women's Day. Yuva aided SIIF in handling the logistics, setting up for the event, and bringing in participants for the same.

2. Designing of posts for SIIF: Recently, SIIF was scouting for interns in the college. Yuva assisted SIIF in the process of recruitment by creating posters for the same. These were then floated across various social media platforms like WhatsApp to help them in this process.

3. Pitched SIIF to the Delhi Government: Yuva, in the past has also supported SIIF in its fundraising activities by meeting up with officials from the Delhi Government and explaining to them how Yuva and SIIF together promote entrepreneurship in college.

4. SIIF website: Yuva assisted SIIF in designing their website and curating content for the same.

5. IIC Sessions: Yuva regularly conducts speaker sessions with SIIF. 'Prototyping for Startups' by Mr. Sagar Bhaloti - an IIT Bombay Alumnus and Co-founder of Tagz foods and 'Business Model Canvas' by Mr. Paresch Gupta founder of CUETPro.

6. Yuva acts as a mediator between students and SIIF: Students regularly connect with Yuva to discuss and validate their startup ideas. Yuva being a student-run body becomes more approachable to the students of the college.

7. Promotion of SIIF: Yuva promotes SIIF in all the activities it conducts. This is evident from the various mentions of SIIF on Yuva's social media handles and on our website.

8. Yuva Talks: Yuva Talks was an initiative that provides a platform for youth to interact and learn from entrepreneurs. Prominent Personalities like Mr. Jules Maitrepierre and Mr. Ankit Aggarwal motivated the students by telling them about their journey.

Springboard 2021

It was a **first-of-its-kind global collaboration**, a combined initiative of Yuva, SSCBS and the E-Cell of the **National University of Singapore**. Springboard was open to all college students providing them with a chance to get innovative and solve real-life industry challenges. The event witnessed a **participation of 500+** across the globe.

Udyami 2021

On the occasion of **National Entrepreneurship Day**, Yuva organized Udyami'21, an initiative to recognise student-run startups across India. It aimed to bridge the gap between early stage startups and the investors who wish to invest in the potential of young founders. Through Udyami, Yuva connected them with **renowned VCs like 100x** as well provided **mentorship and funding opportunities**.

E-Summit 2022

YUVA organized the 2nd edition of its flagship annual entrepreneurship conclave. Focused on imbibing the seeds of entrepreneurial instinct, with an overall footfall of over **3000** young innovative minds from across the country and representatives from Industry Leaders. It broadly involved three major competitions:

Case Competition: This case study competition was where the participants were given a problem statement of a **crypto startup - Flint** and the participants had to use their analytical, logical, and problem-solving skills to find out the solution for the given problem.

Flip Tank: Flip Tank was a one-of-its kind competition wherein the participants got to experience the back scenes of shark tank as **they became the sharks themselves**. They discussed, persuaded and deliberated to emerge victorious at the concluding stage.

Ideathon: Under the competition, participants were given **various problem statements** on diverse ongoing problems on which they had **deliberate and presented their solutions**.

Webinar on Prototyping

Prototyping is an experimental process where design teams implement ideas into tangible forms from paper to digital. Teams build prototypes of varying degrees of fidelity to capture design concepts and test on users. We were delighted to invite **Mr Sagar Bhalotia**, the founder of **TagZ Foods** for an enriching session on Prototyping.

Networking Event - 100X x 91Springboard x Yuva

100X is the first VC to invest in early stage startups using the India SAFE notes. A **fireside chat session** with the founder of 100X.VC, **Mr. Shashank Randev** along with the Co-founder of Knorish, **Mr. Kinner Sachdeva** was held in **Gurgaon** wherein students from Yuva were invited to attend this session to escalate the entrepreneurial spirits within the students.

Startup Projects Undertaken

1. Tripmagus

Tripmagus is a tech-travel venture that started as an offline one-stop travel services provider in 2018. Our team **developed a Pitch Deck** and conceived a **feasible Business Plan** based on the founder's plan and vision. We also worked on the company's **financials** and conducted financial modelling.

2. Utsawam Creators Limited

Founded in 2013, Utsawam is an event planning and execution company. The project involved developing a **business plan** for the client by closely evaluating the business models of existing firms in the industry, **conducting market research** in the event management space, preparing **detailed financial accounts** and **pitch deck**.

3. Freedom Deposit

Freedom Deposit is a **startup** trying to revolutionize the Indian rental space by helping tenants get the house of their dream for Zero Deposit. They have tied up with premier financial institutions across the country like **ICICI Bank, TATA AIG and Bajaj Finserv** and are in the final stages of product development.

4. India Accelerator

India Accelerator is a **seed-stage accelerator** program that helps startups grow from good to great. It is the **only Global Accelerator Network** partnered, mentorship-driven, program in India. Our team worked under four verticals (Startup Evaluation, Marketing Strategy, iAngels, VC Expansion). We created a database of upcoming early stage startups that could be potential portfolio companies for IA.

KSS and Brainstorming Sessions

Yuva organizes several **brainstorming sessions** regularly at the co-working space curated by the team. We at YUVA are committed to expanding our knowledge and

abilities by hosting several KSS on topics such as **Excel, Power BI, Canva, video editing** etc.